



Atlas Concorde SPA



Welcome to Lavish Lifestyle

PRODUCT CATALOG



SOBER SOFT

Soft color tones rule these tiles inspired by Spanish and Italian heritage in utmost sobriety

600 x 1200mm DESIGNER

MADE WITH ULTRA MODERN TECHNOLOGY

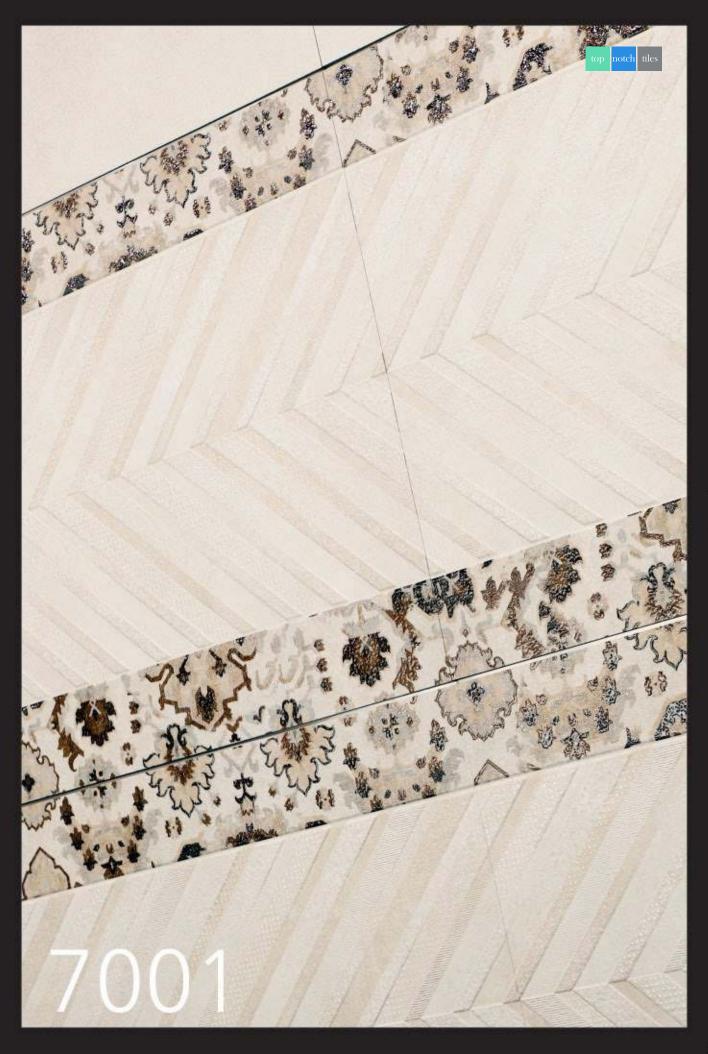


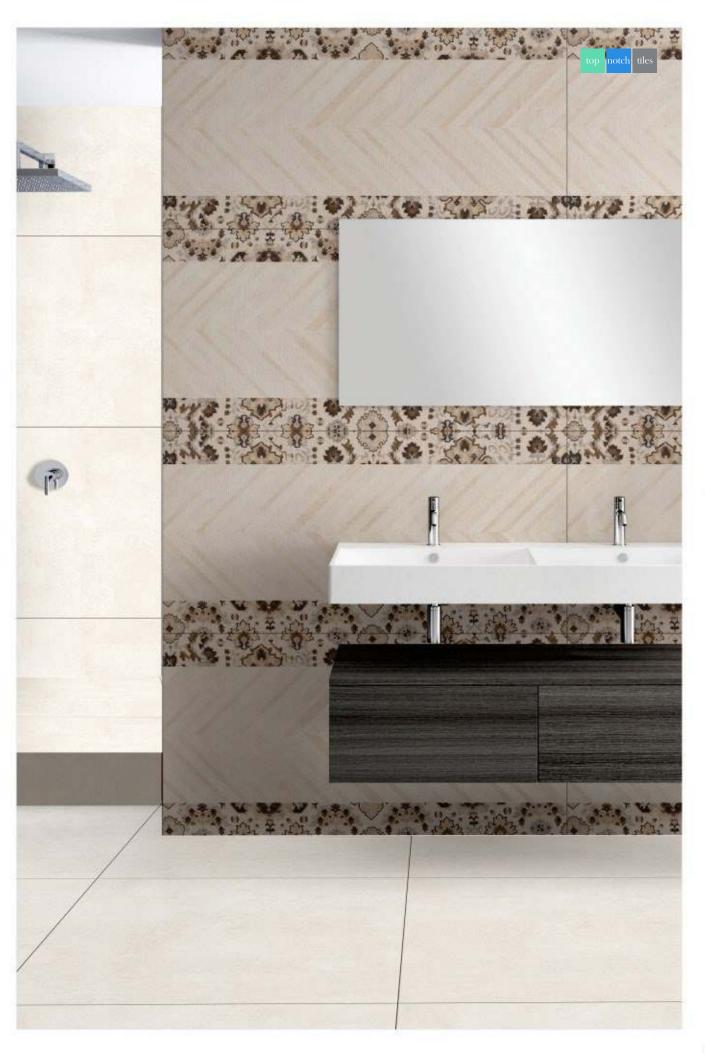
WALL

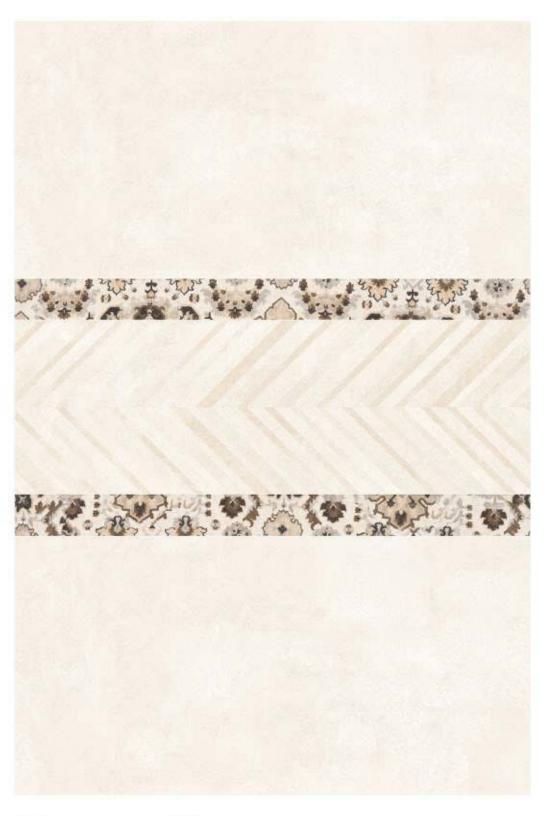
Impeccable styles of wall decor that balance colour and geometry with a designer punch to boot

MARBLE

A true replica of the marble texture that features a soft, glossy finish and crystalline candour



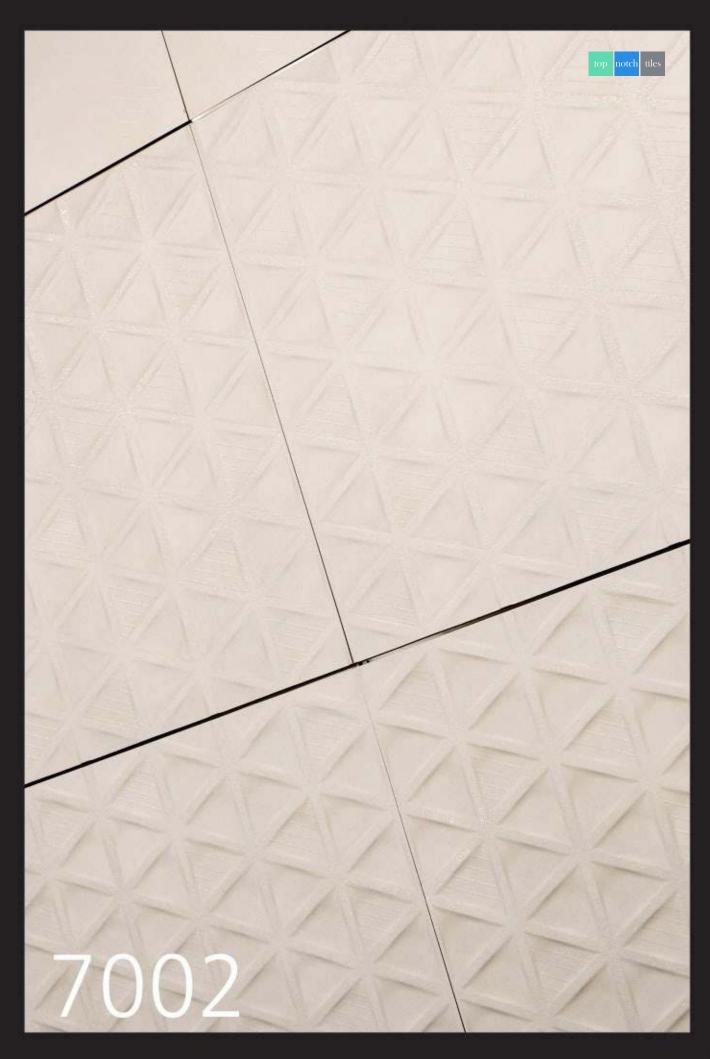




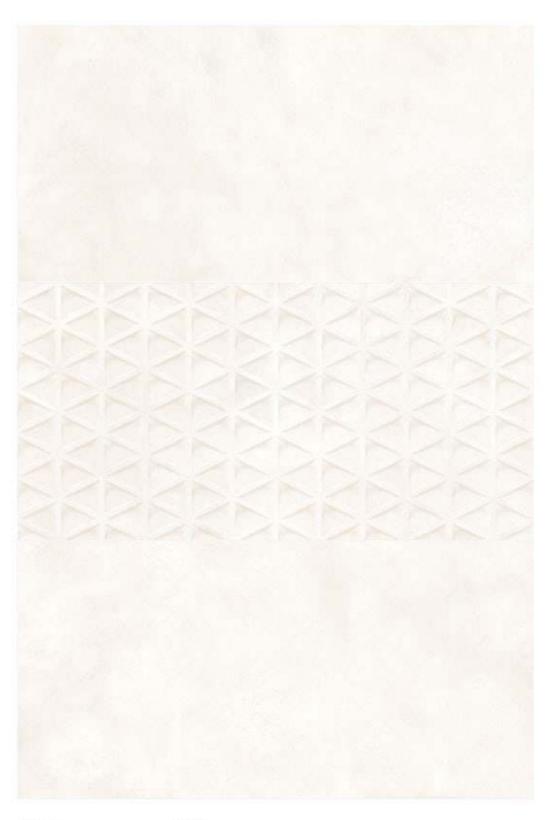
Base 7001

Texture Surface

MATTE I 1 face MATTE I 1 face Texture Surface



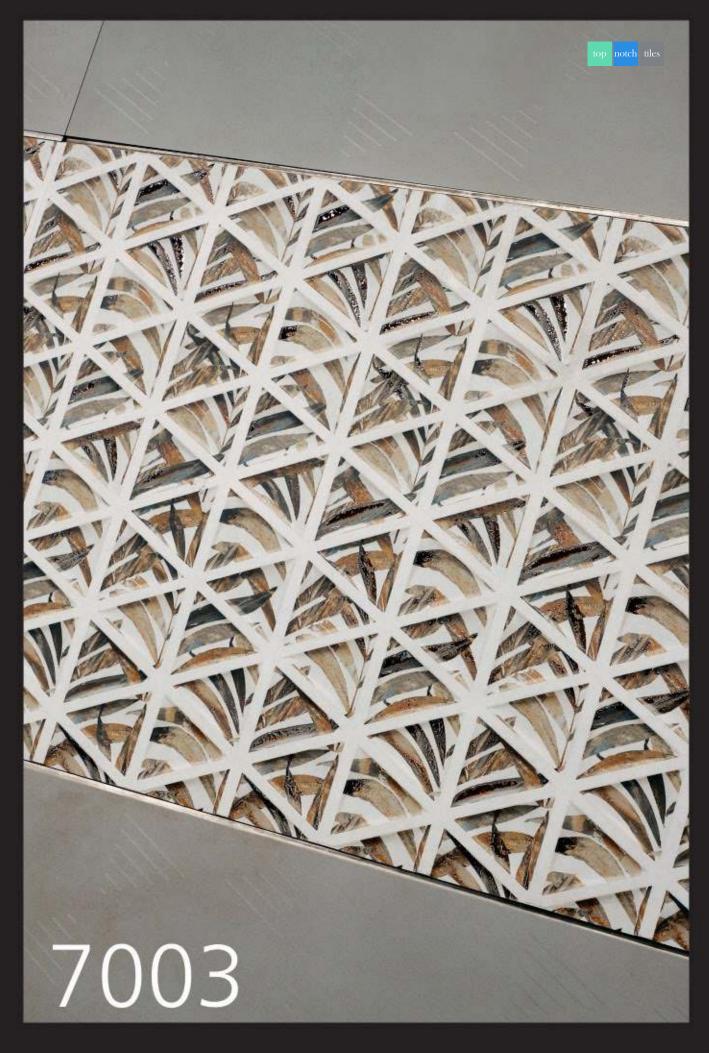


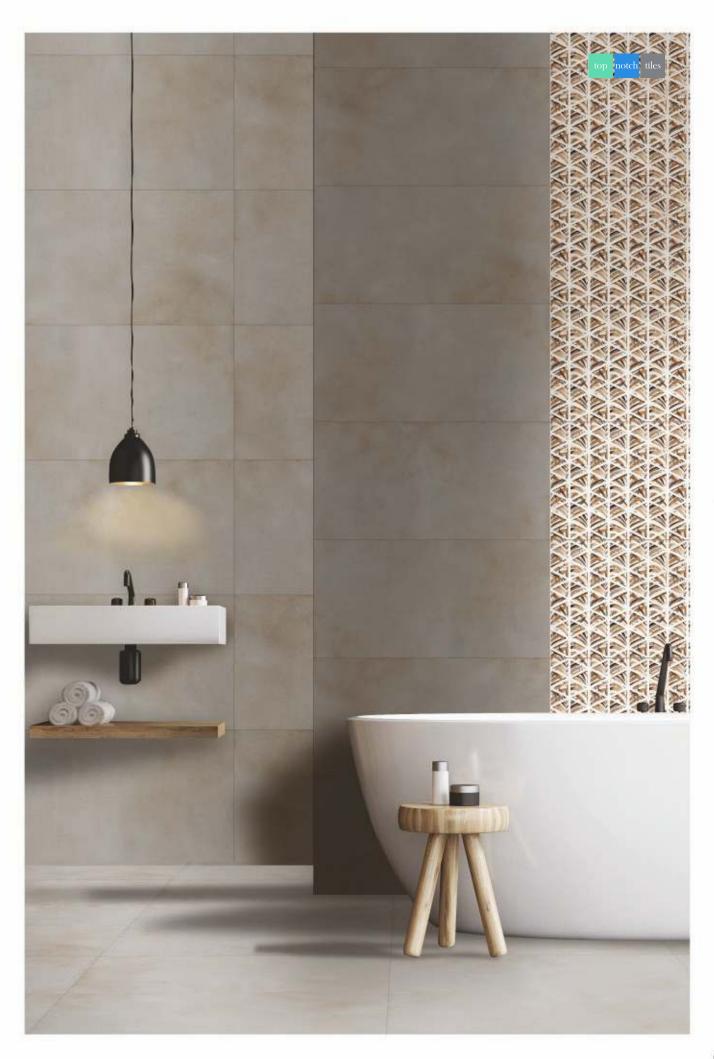


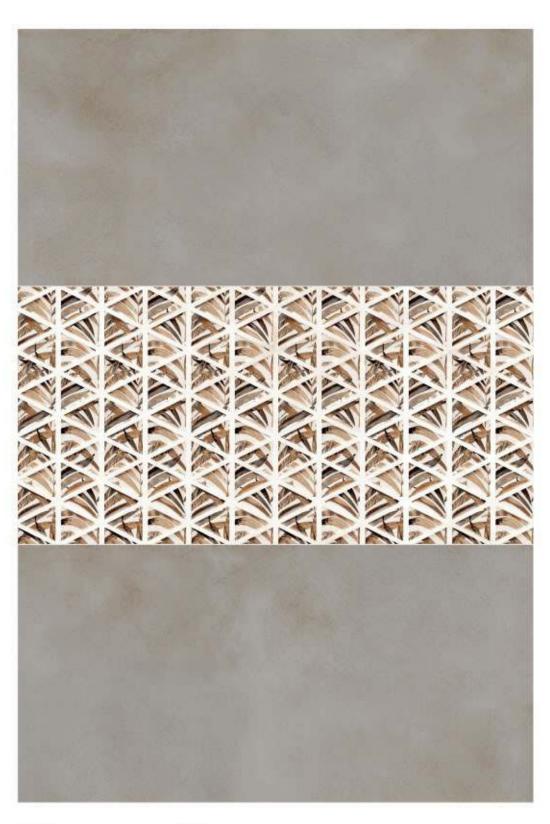
Base 7002

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface



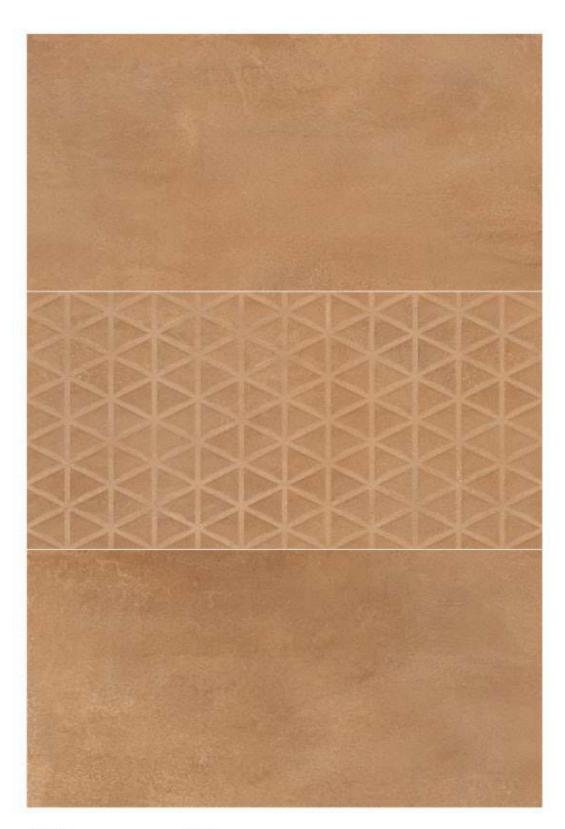




Base 7003

MATTE I 1 face MATTE I 4 face Texture Surface Texture Surface

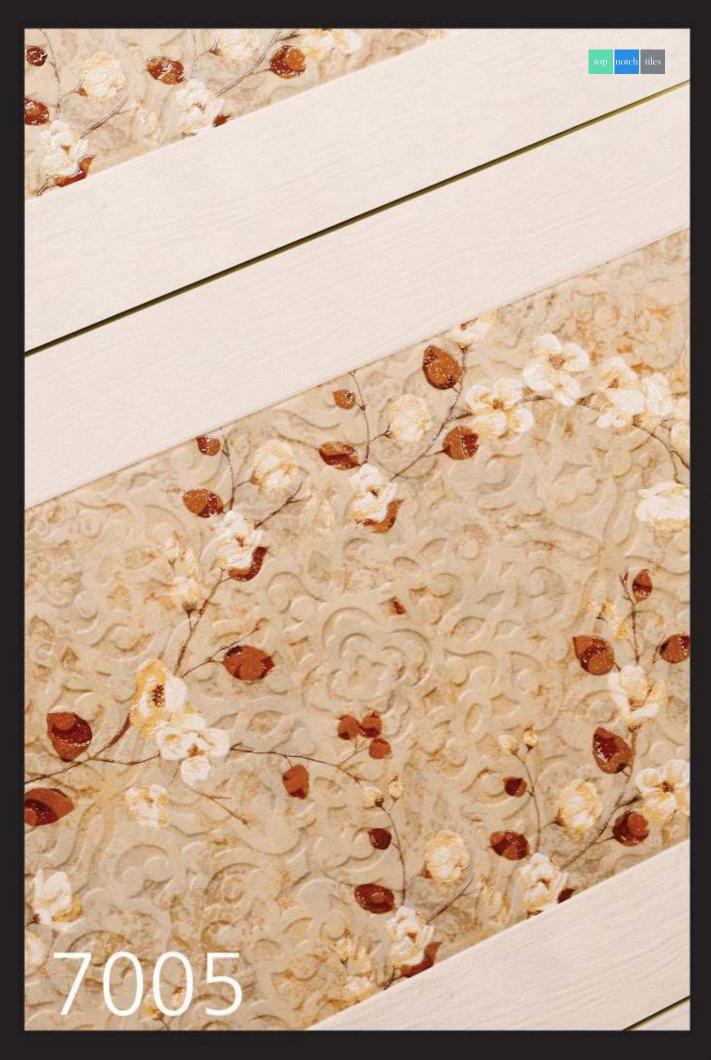




Base 7004

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface



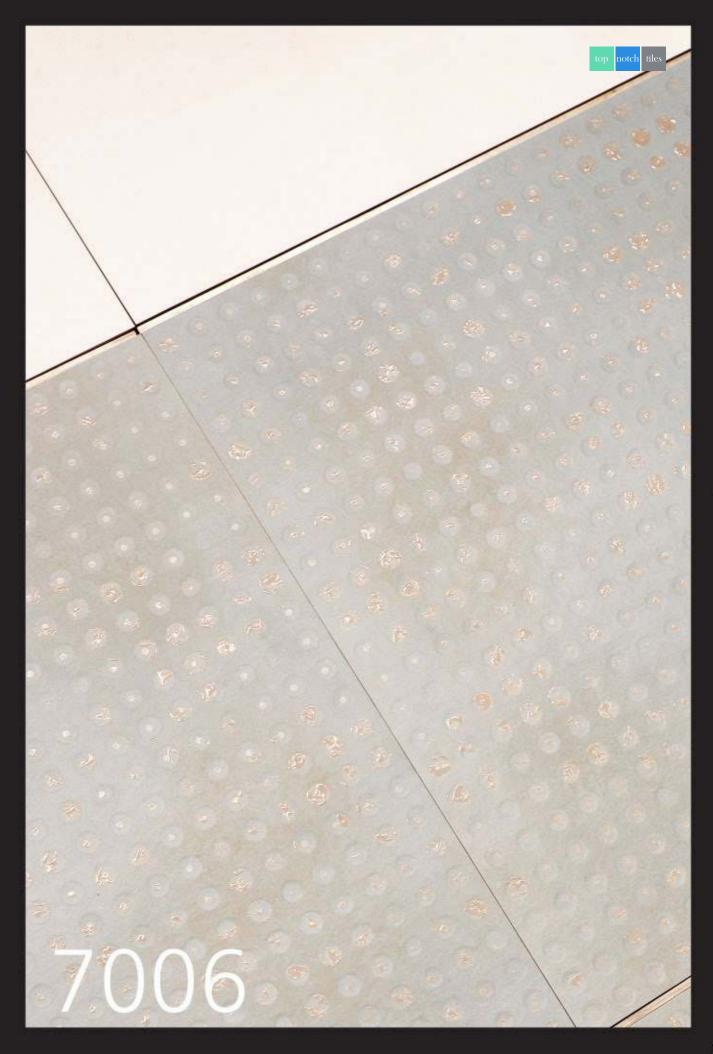


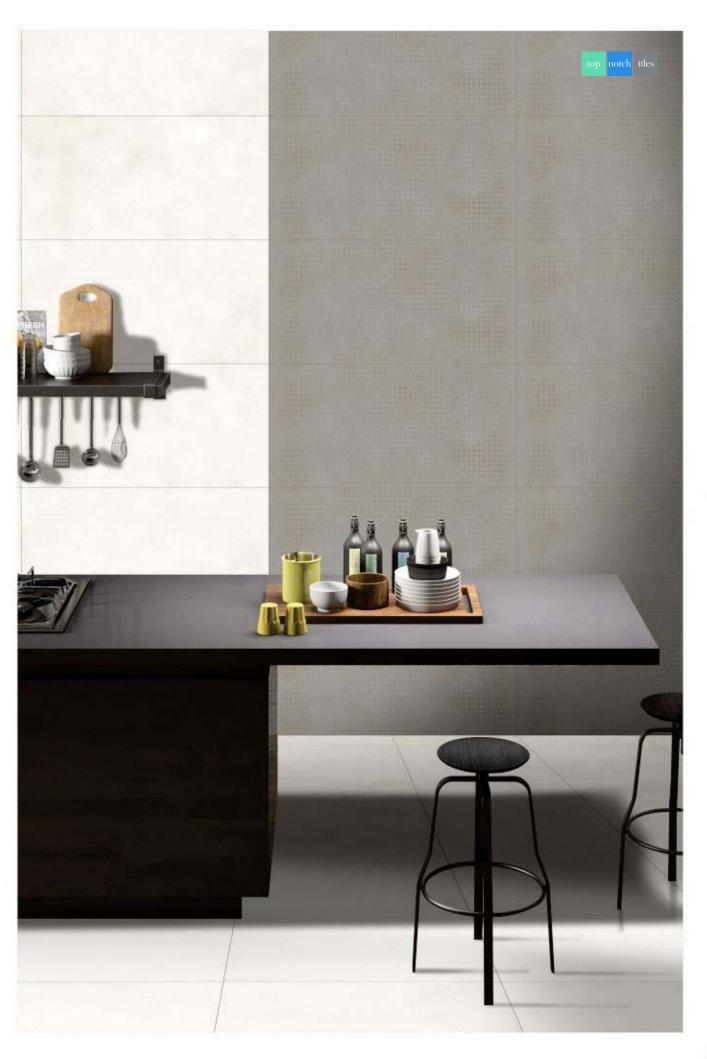


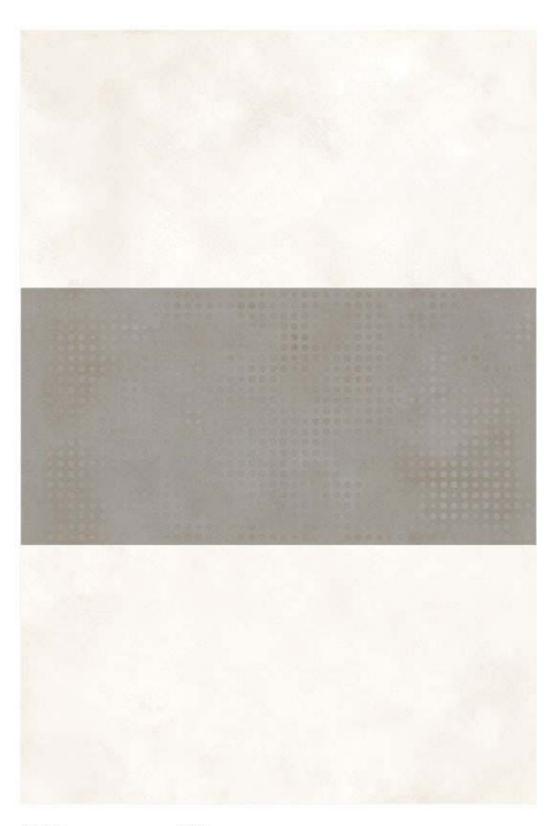
Base 7005

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface

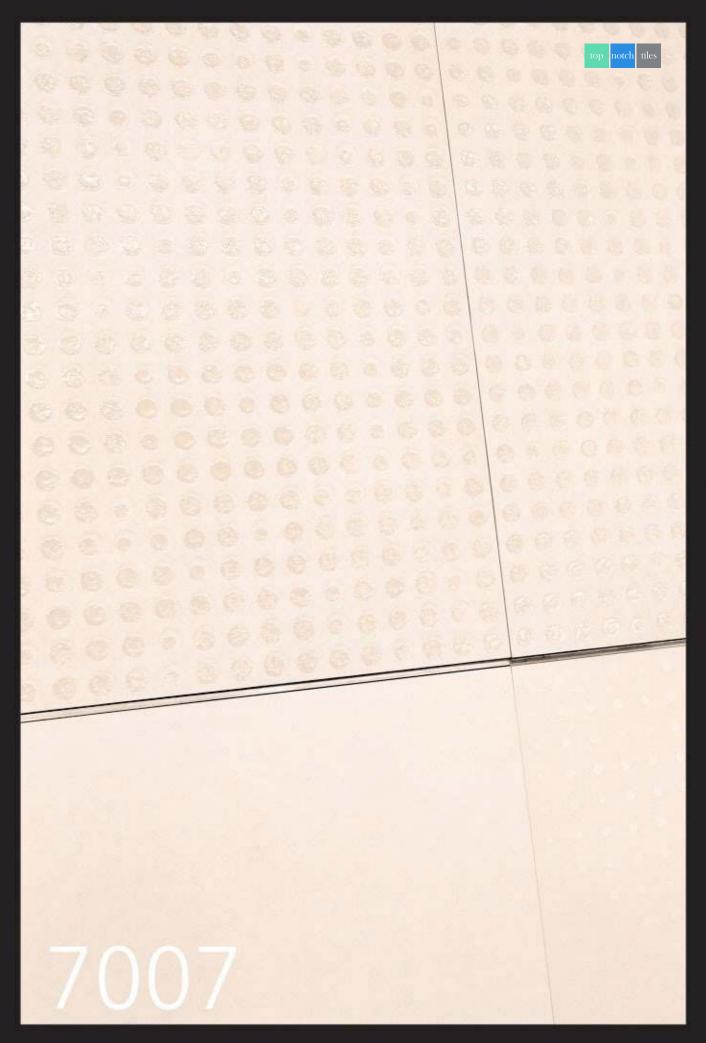


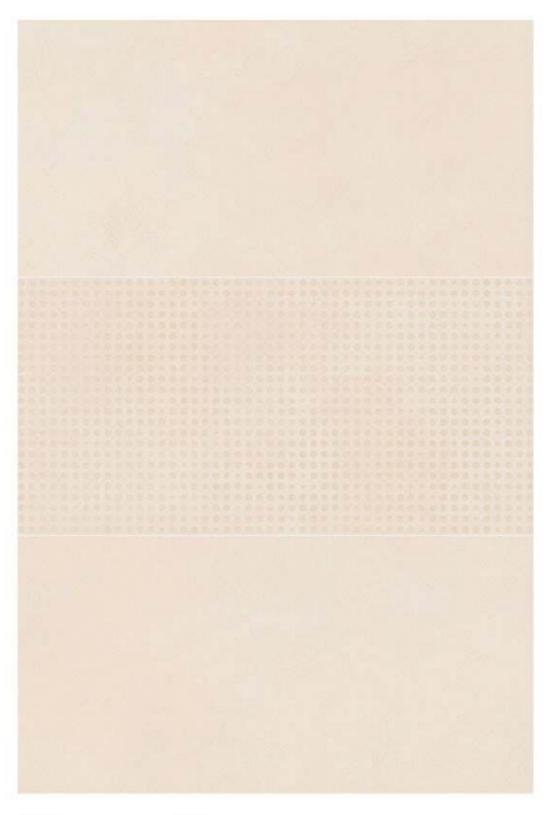




Base 7006

MATTE I 1 face MATTE I 4 face Texture Surface Texture Surface

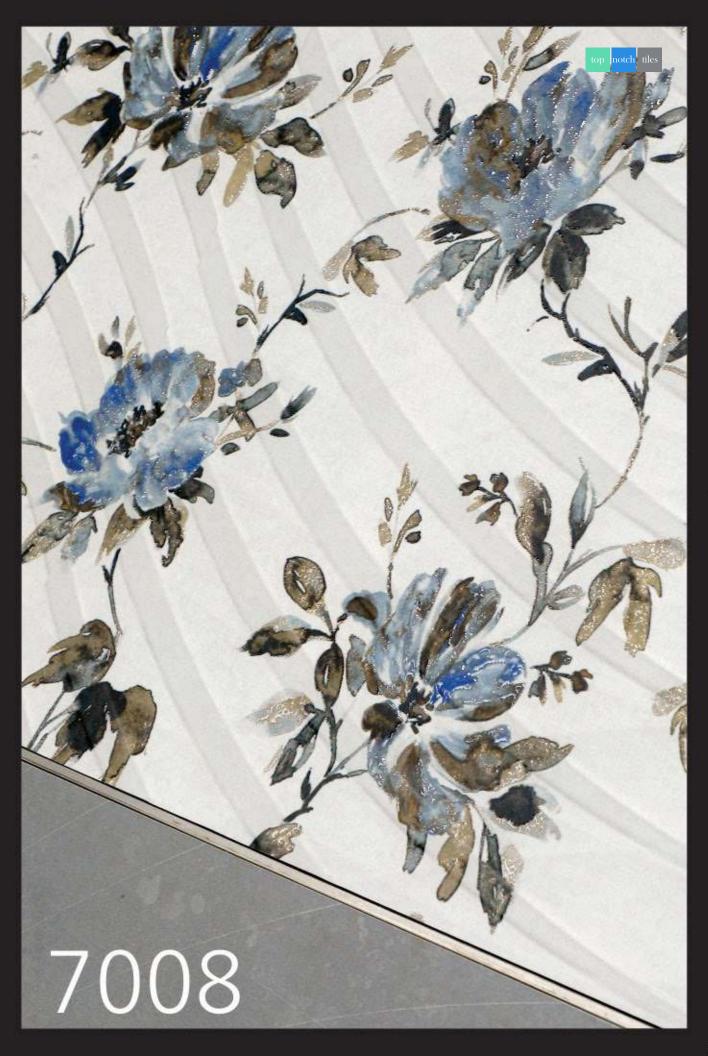




Base 7007

MATTE | 1 face Texture Surface

MATTE | 3 face Texture Surface

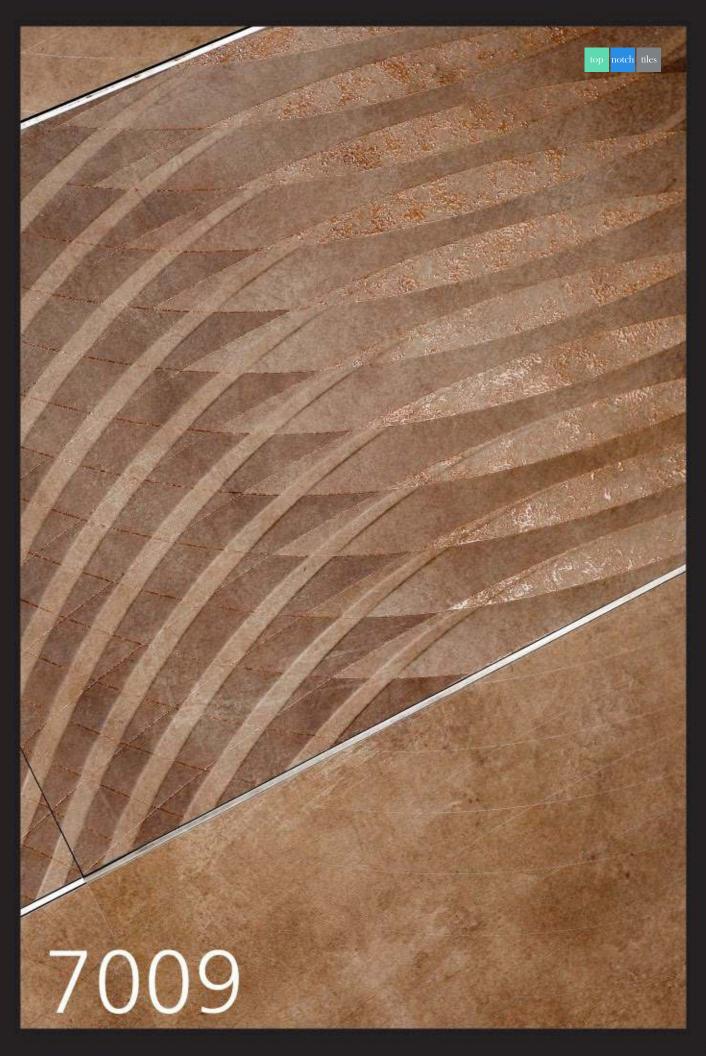


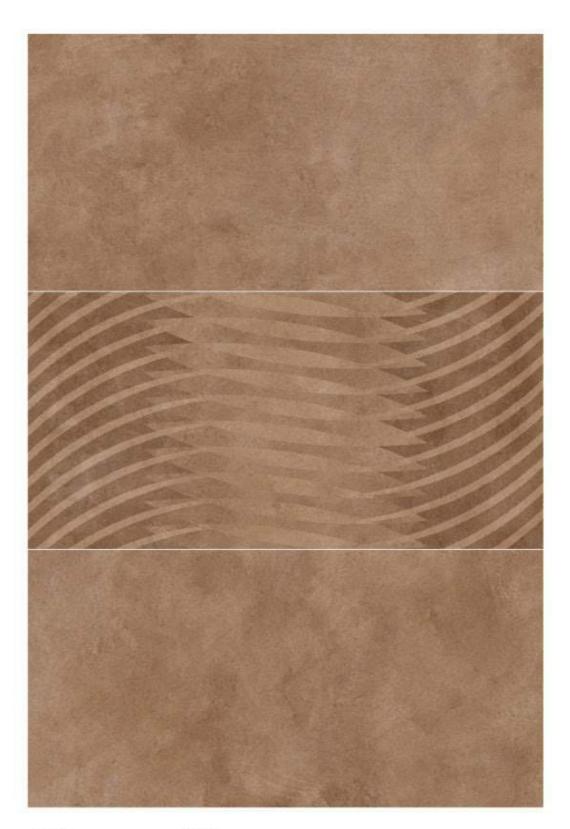




Base 7008

MATTE I 1 face MATTE I 4 face Texture Surface Texture Surface

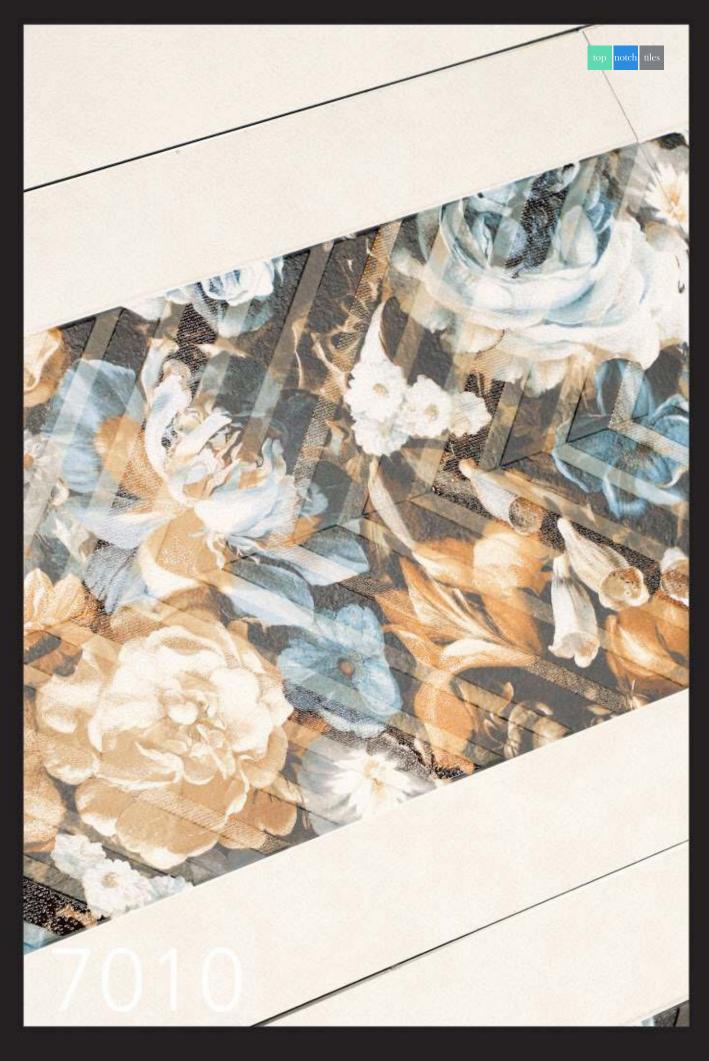




Base 7009

MATTE | 1 face Texture Surface

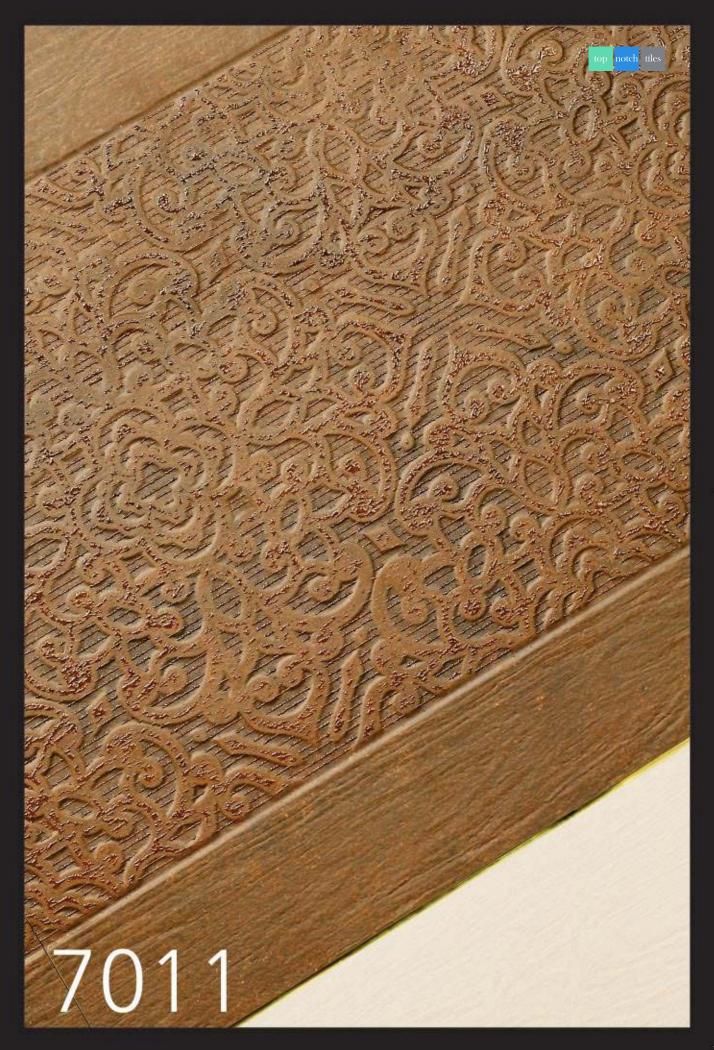
MATTE | 2 face Texture Surface

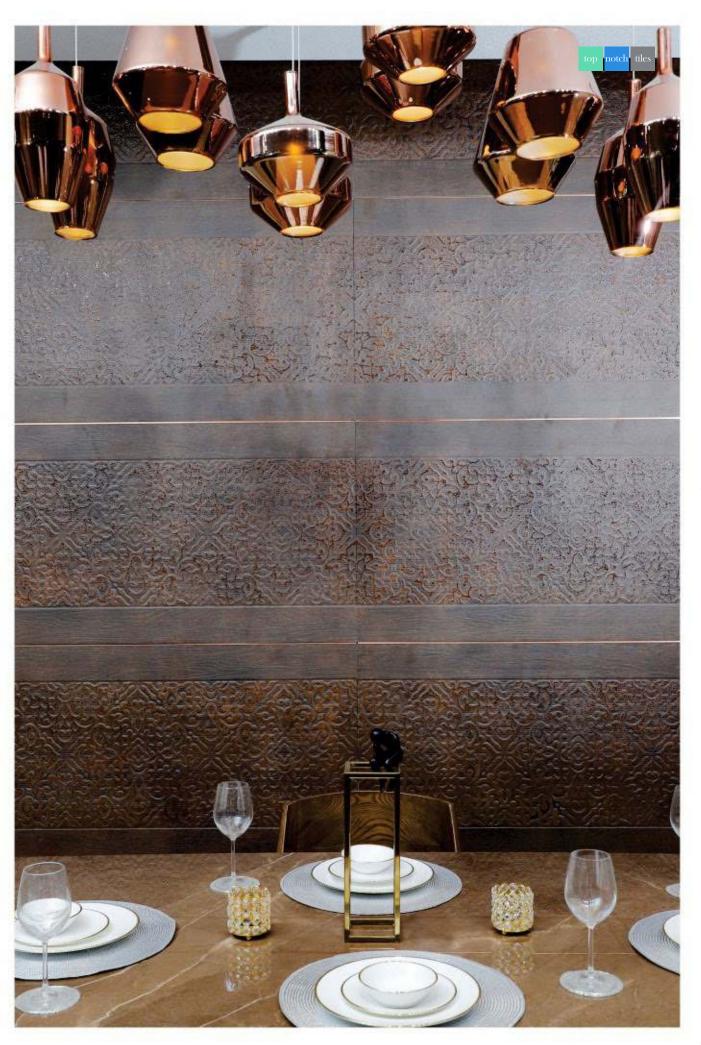


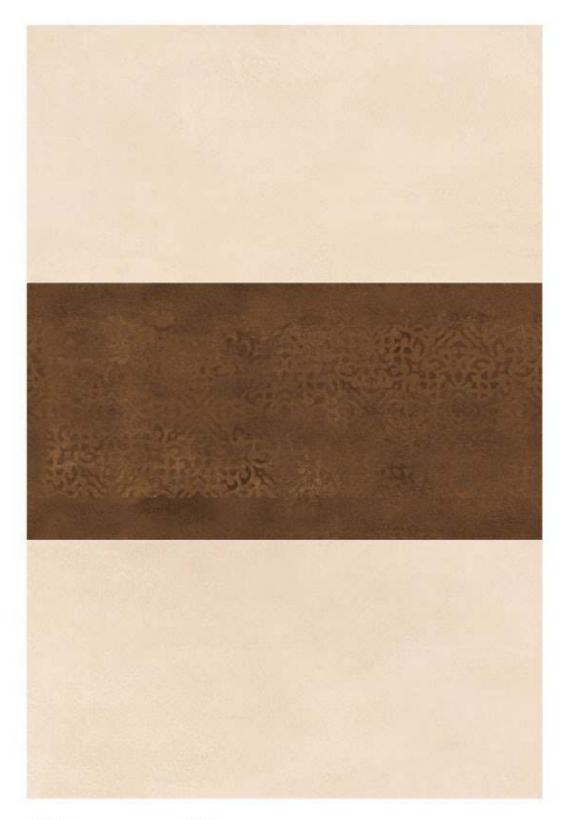


Base 7001

MATTE I 1 face MATTE I 2 face Texture Surface Texture Surface



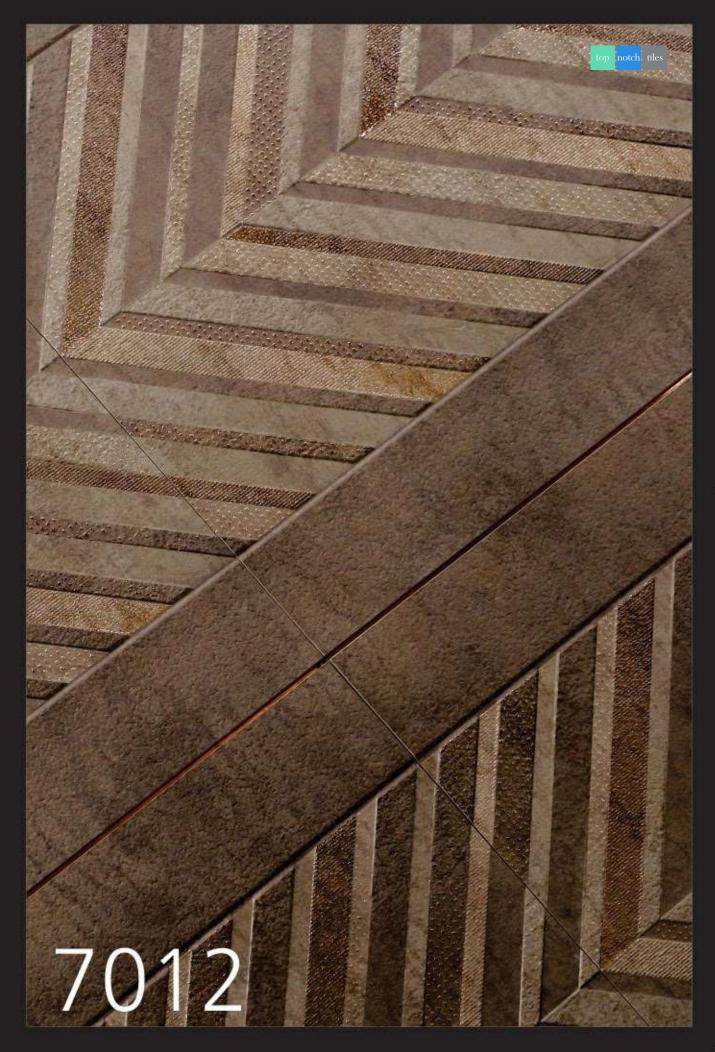




Base 7005

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface

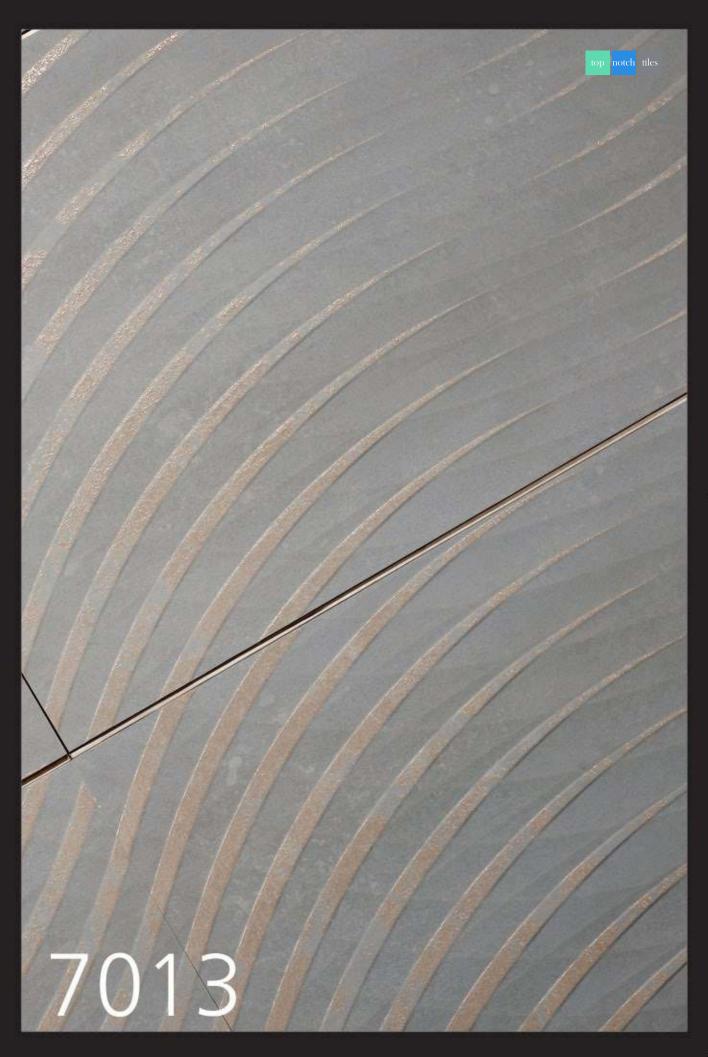


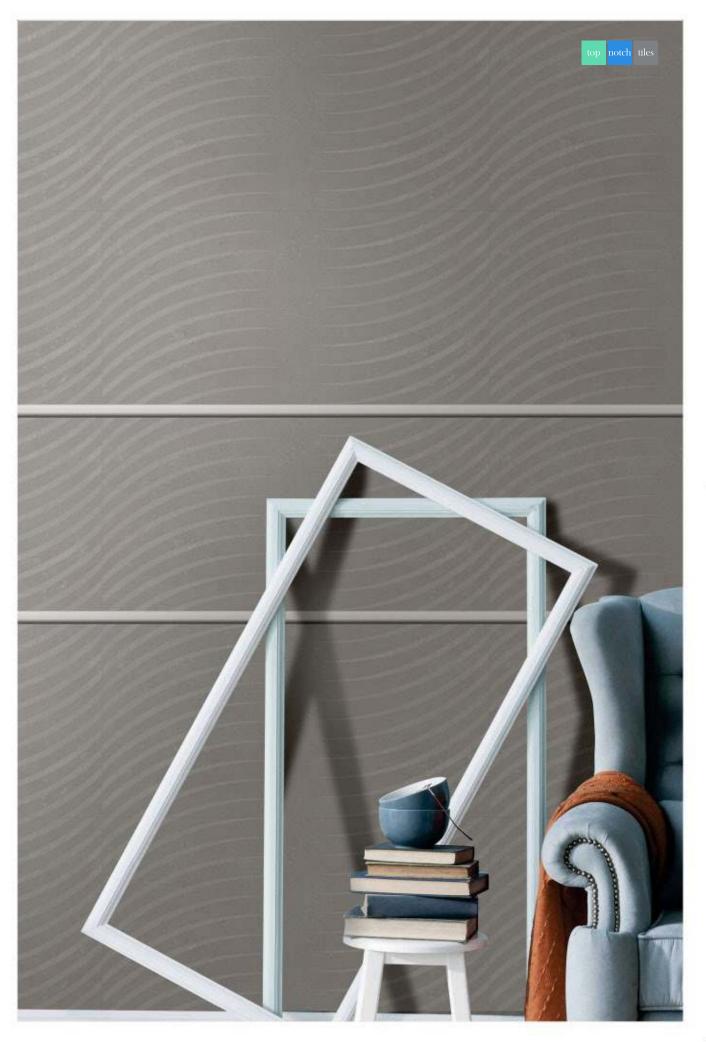


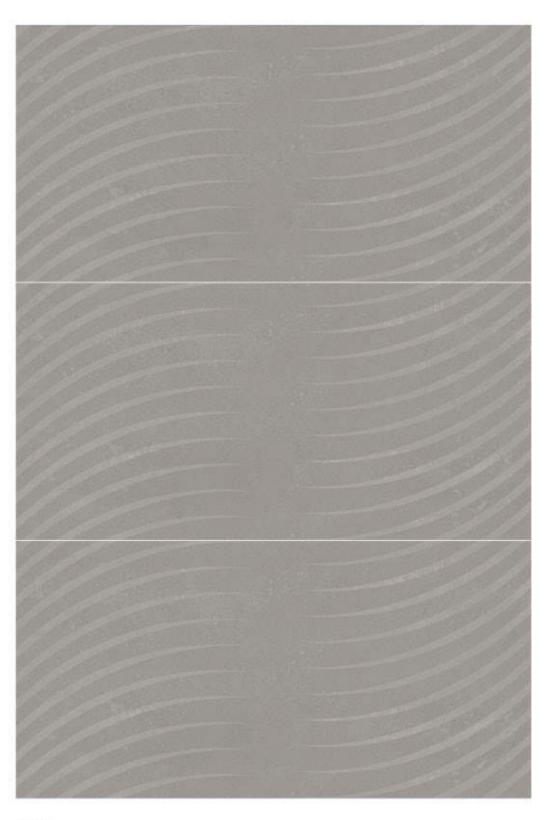


Base 7012

MATTE I 1 face MATTE I 4 face Texture Surface Texture Surface

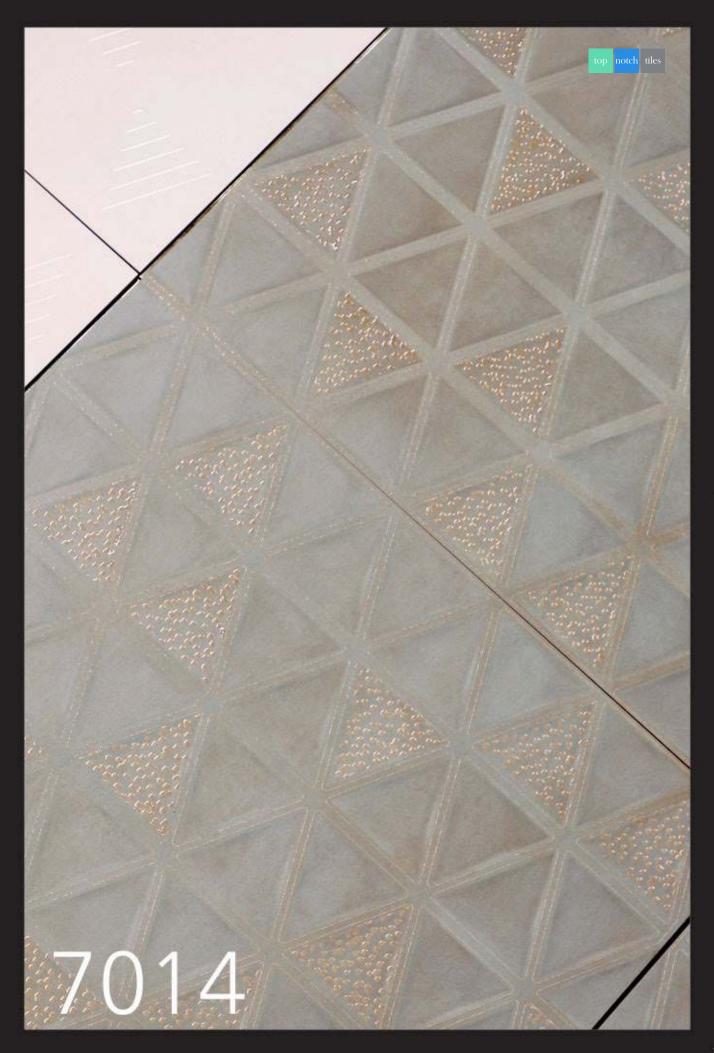


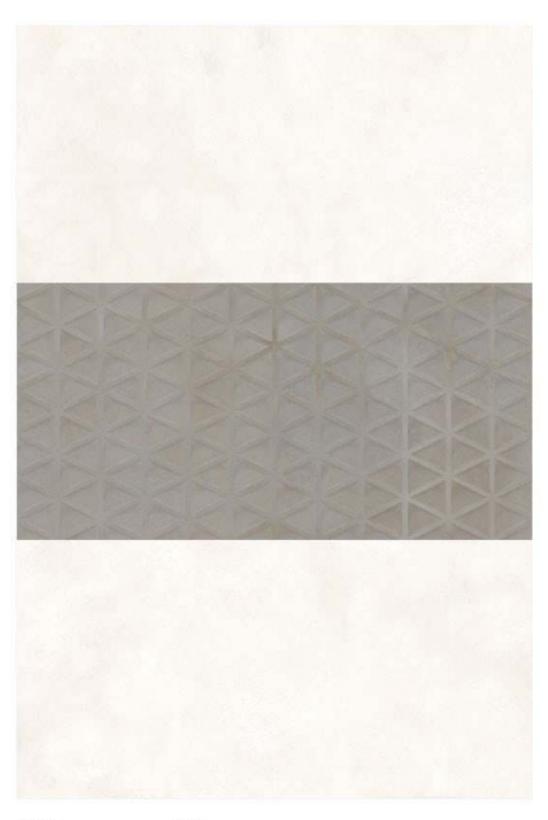




Decor 7013

MATTE | 1 face Texture Surface



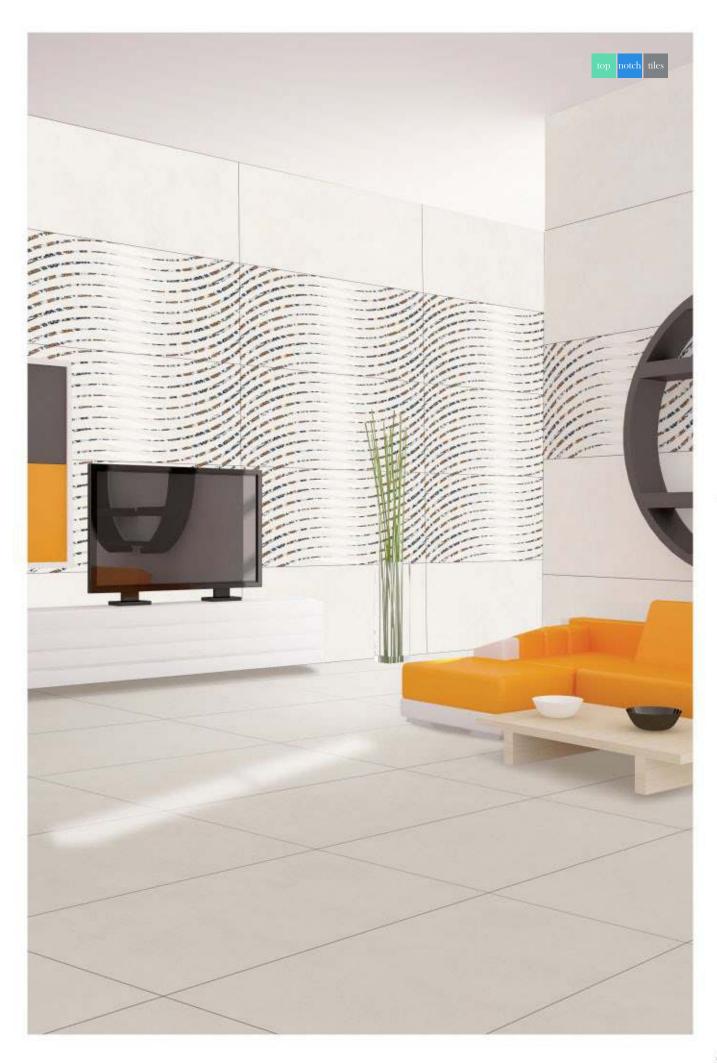


Base 7002

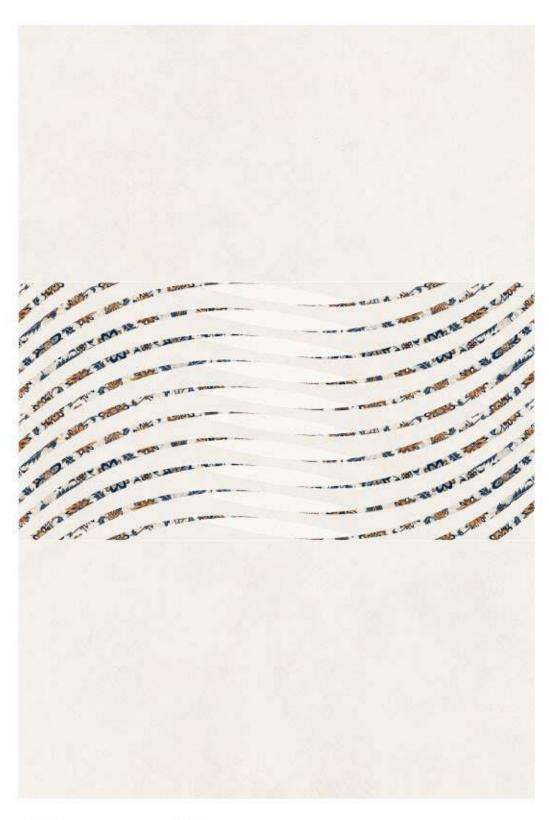
MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface







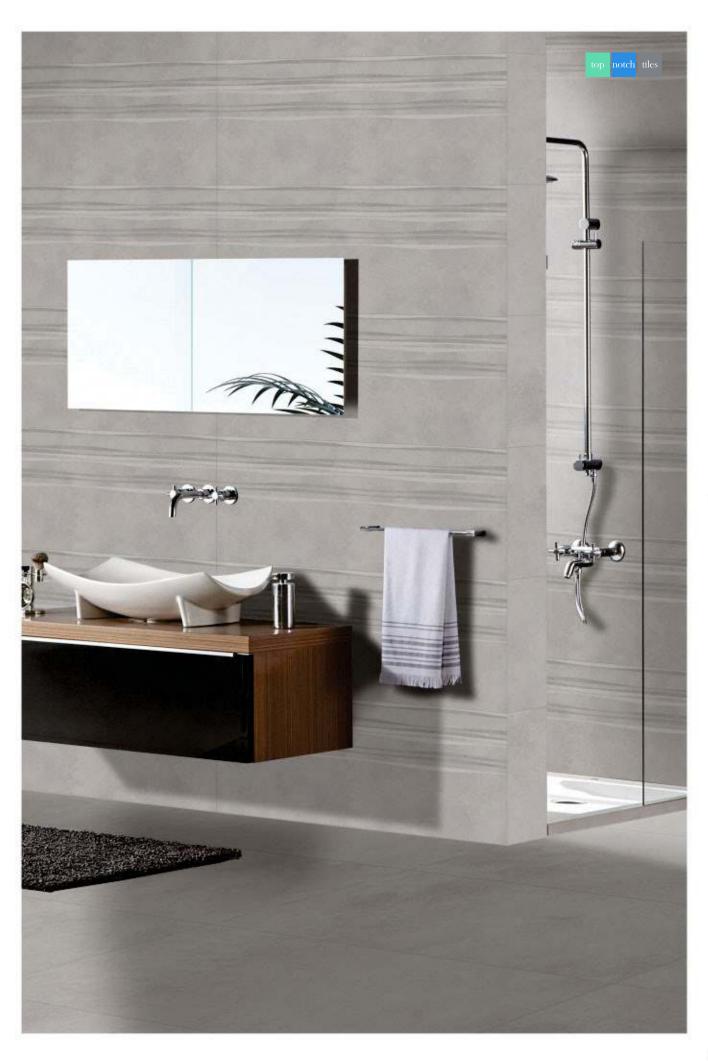


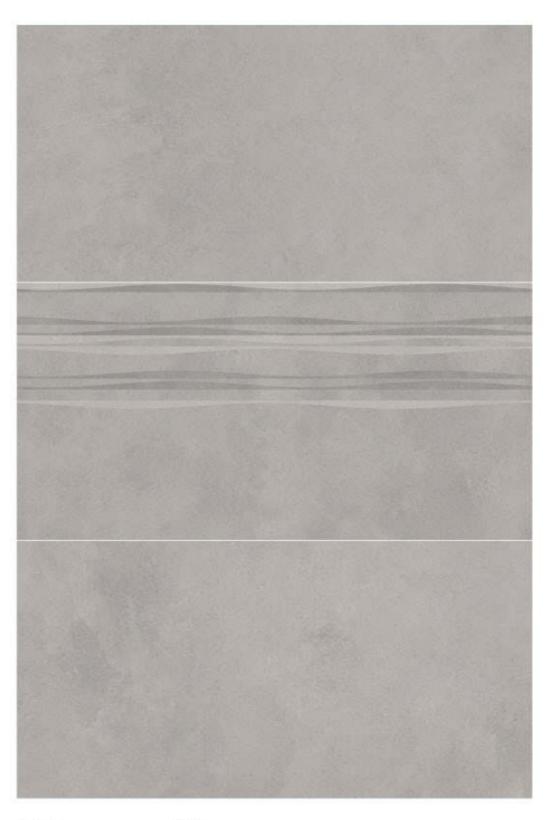
Base 7015

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface



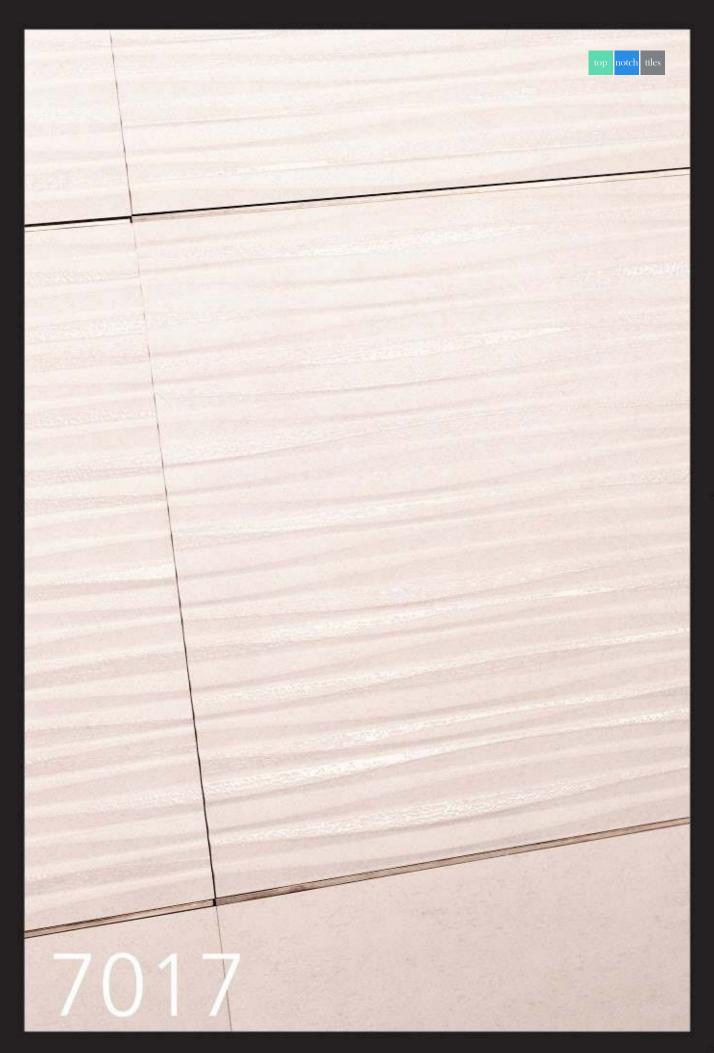


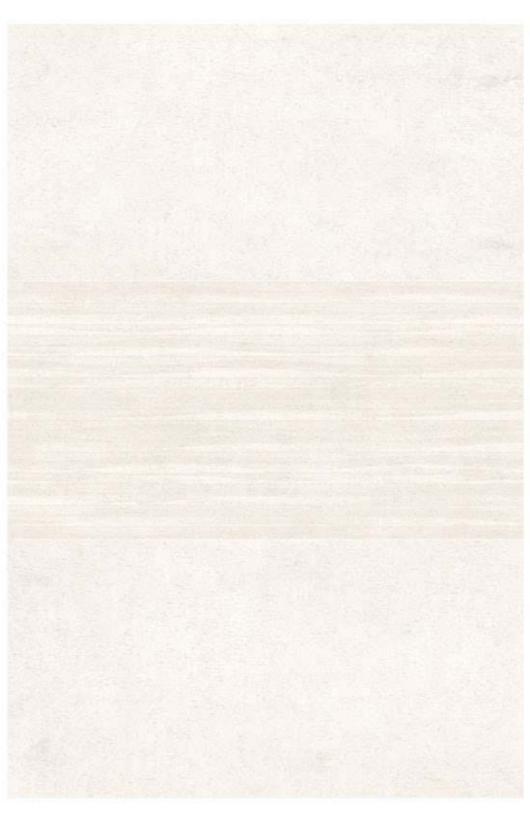


Base 7016

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface

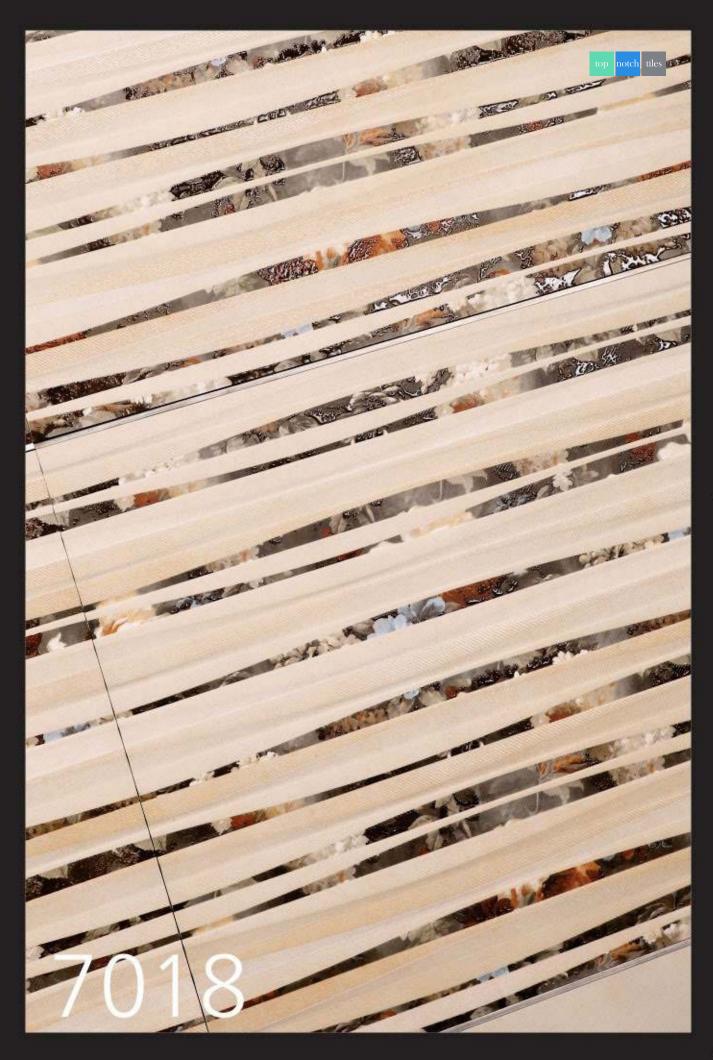




Base 7017

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface

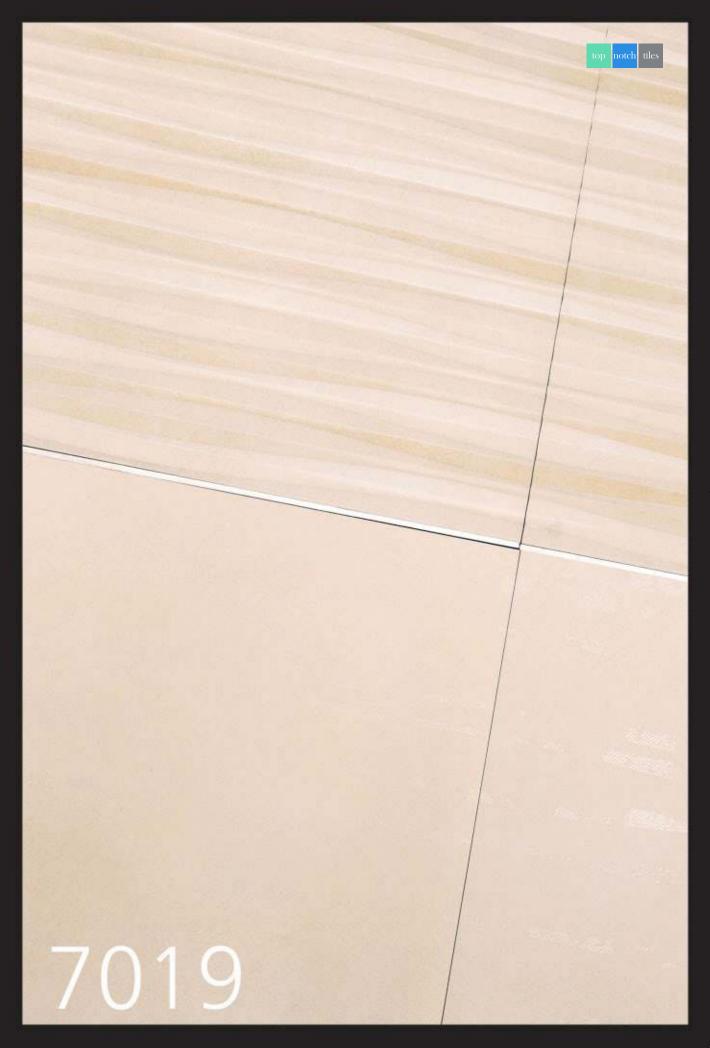




Base 7018

Texture Surface

MATTE | 1 face MATTE | 4 face Texture Surface





Base 7018

MATTE | 1 face Texture Surface

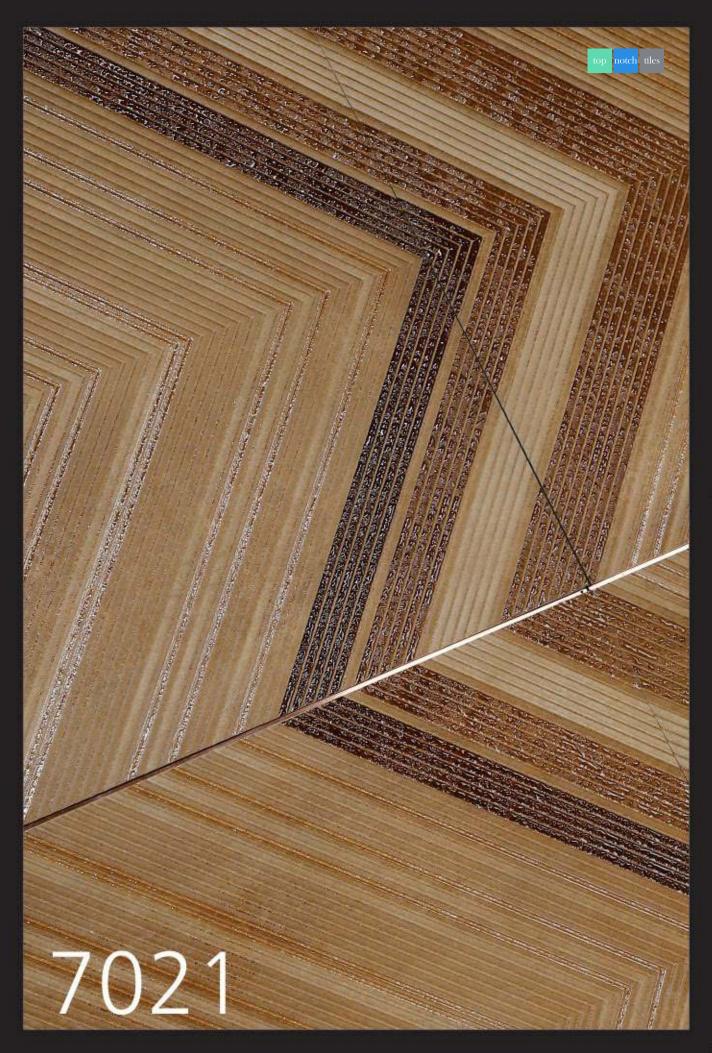
MATTE | 4 face Texture Surface





Base 7020

MATTE I 1 face MATTE I 3 face Texture Surface Texture Surface





Base 7021

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface



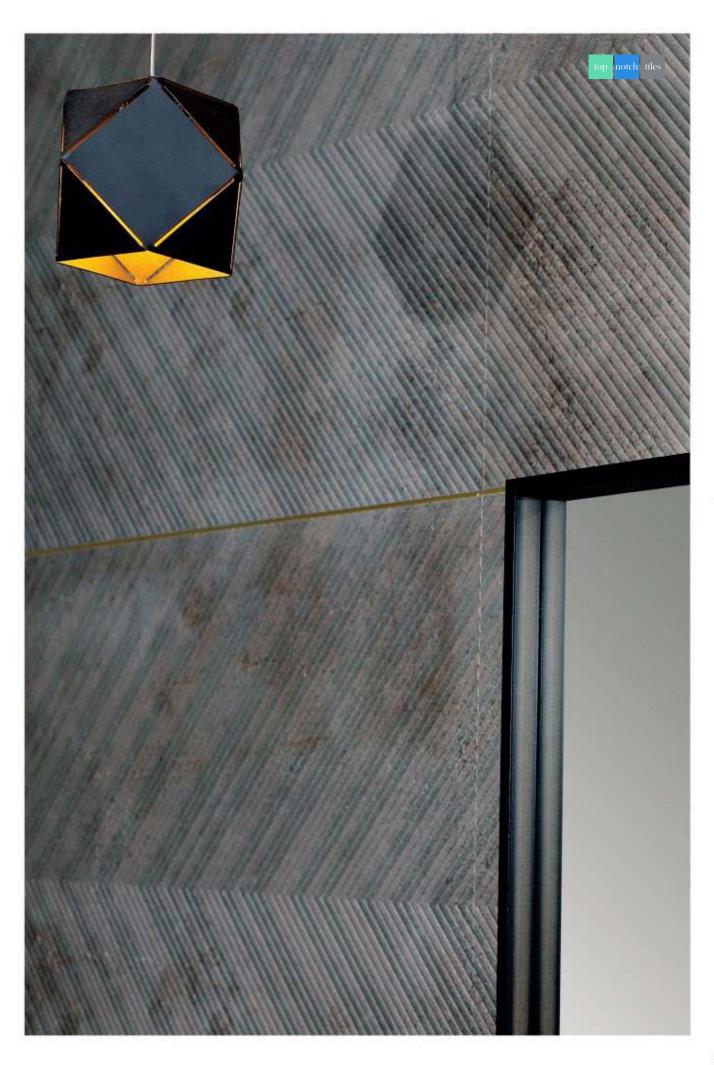


Base 7022

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface



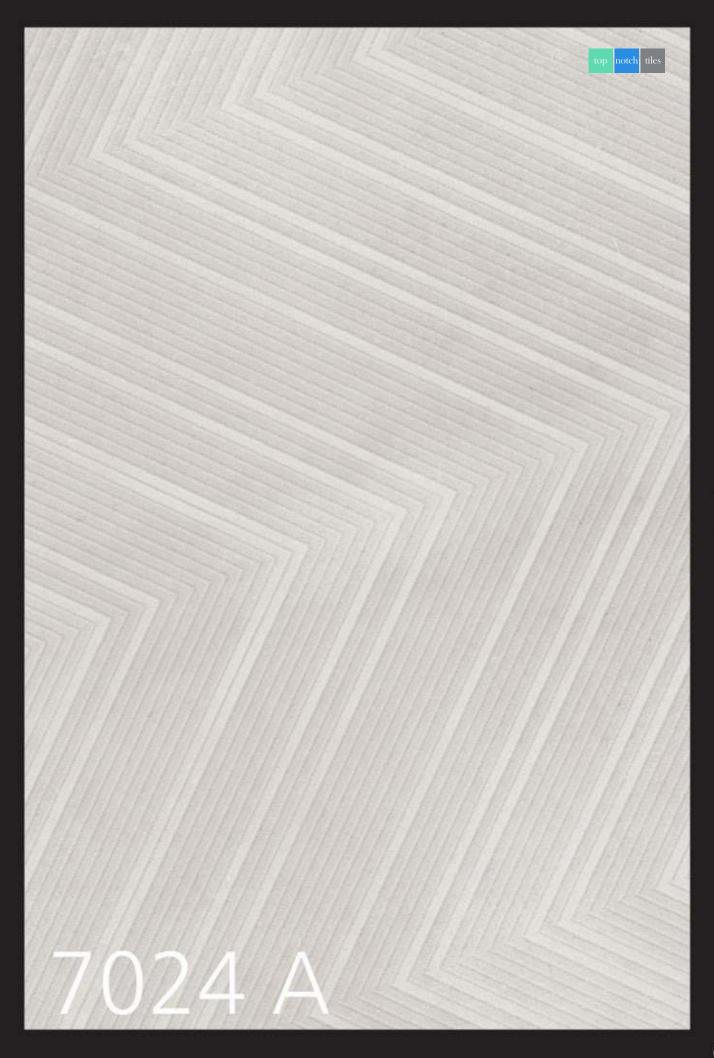




Base 7022

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface



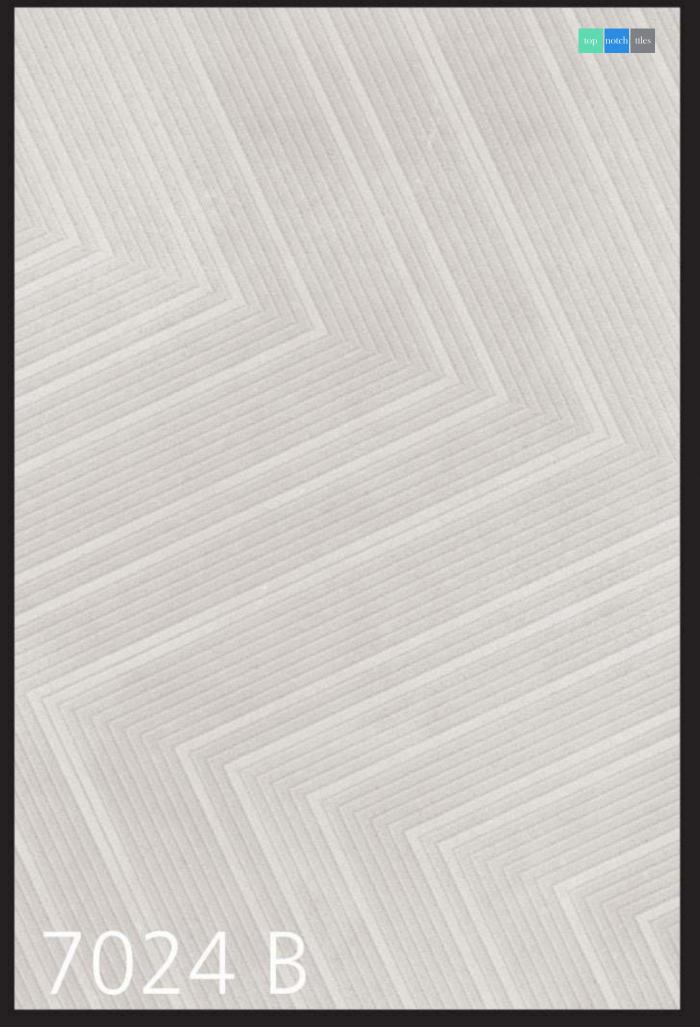




Decor 7024 A Base 7022

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface



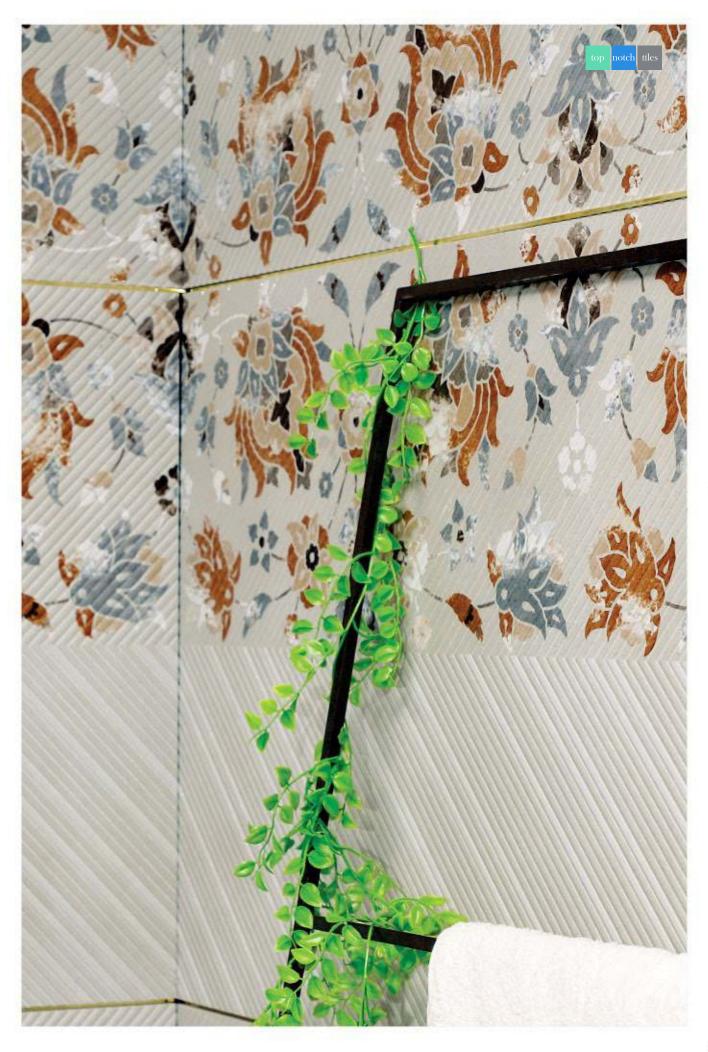


Decor 7024 B Base 7022

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface







Base 7022

MATTE I 1 face MATTE I 4 face Texture Surface Texture Surface



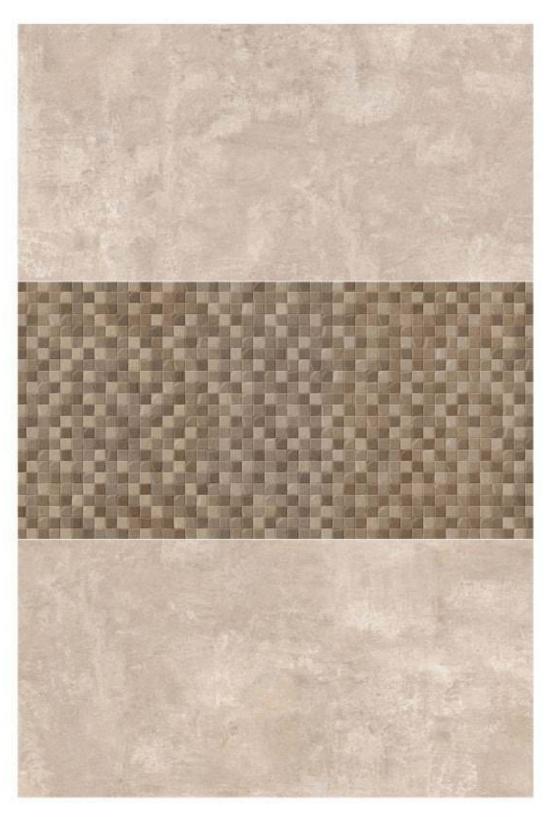




Base 7033

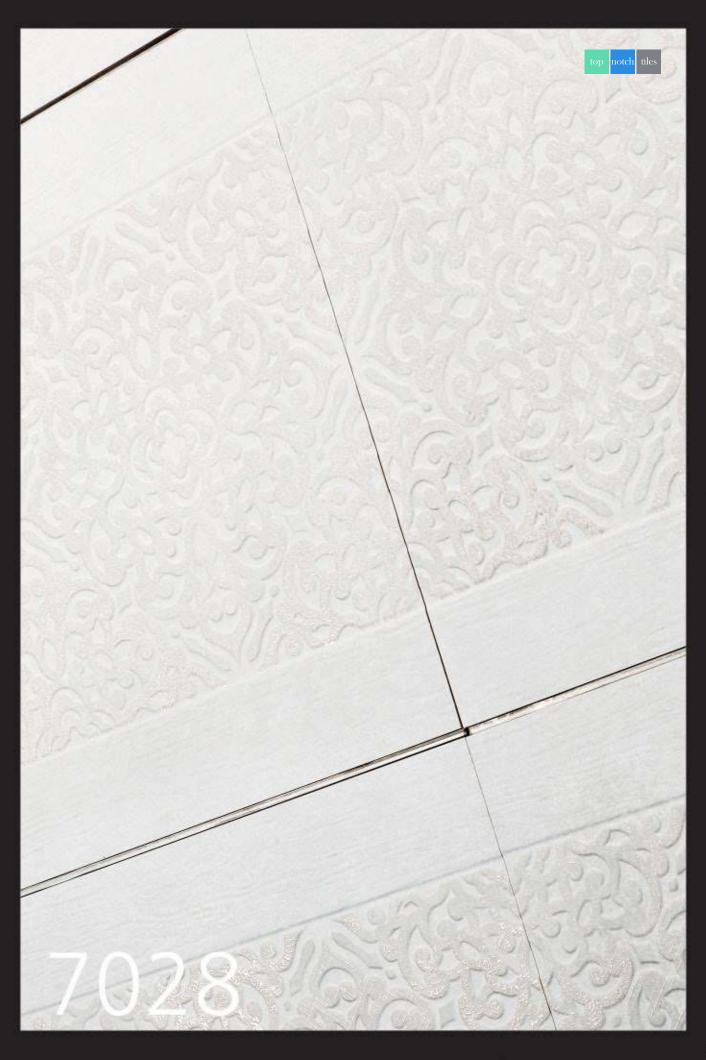
MATTE I 1 face MATTE I 4 face Texture Surface Texture Surface





Base 7027

MATTE I 1 face MATTE I 2 face Texture Surface Texture Surface

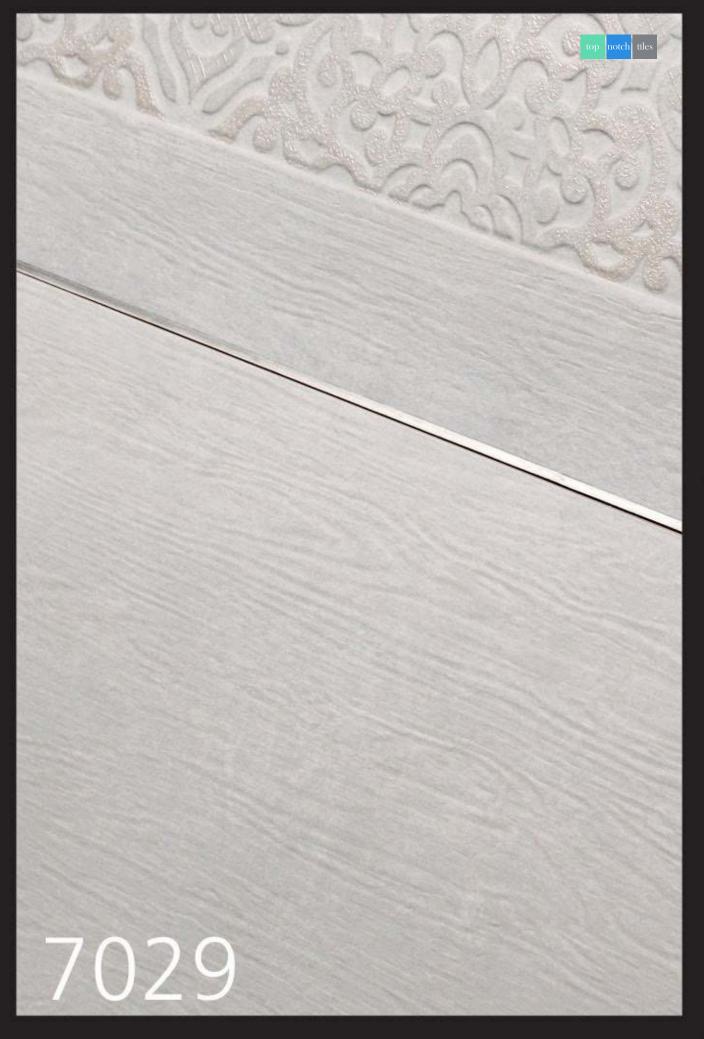








MATTE | 1 face Texture Surface

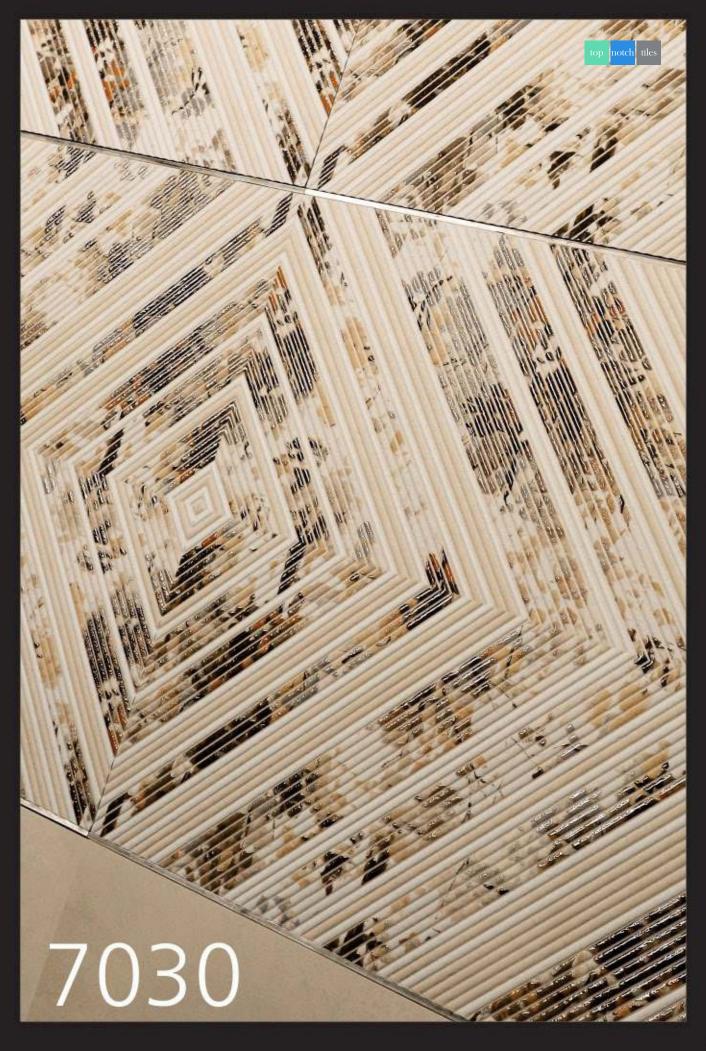


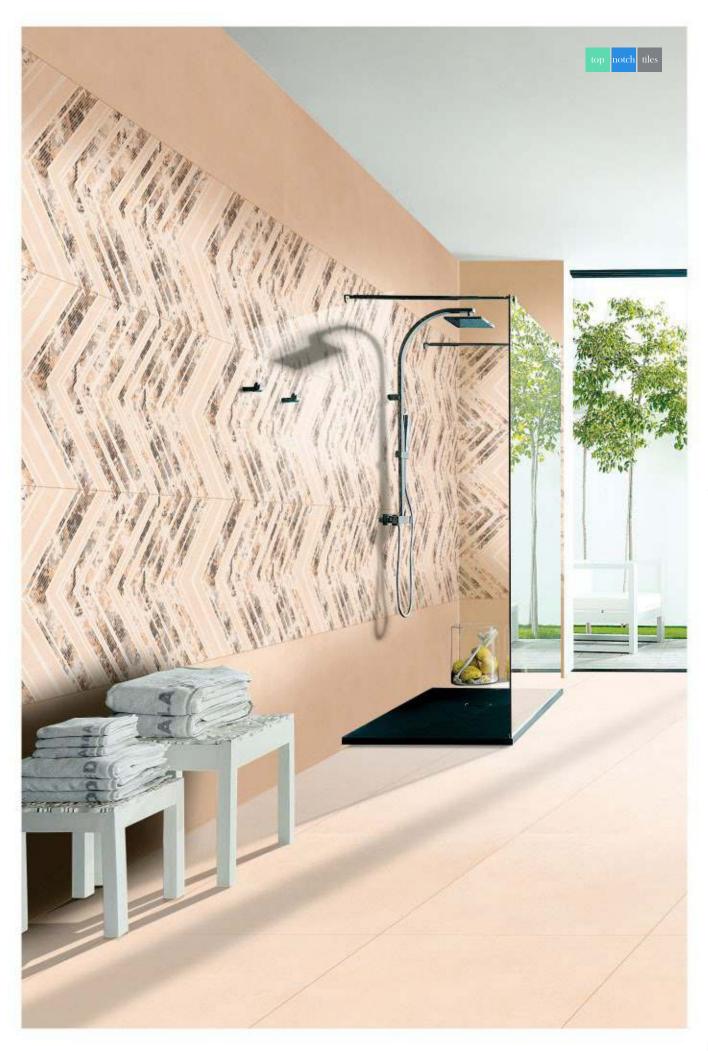


Base 7029

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface







Base 7030

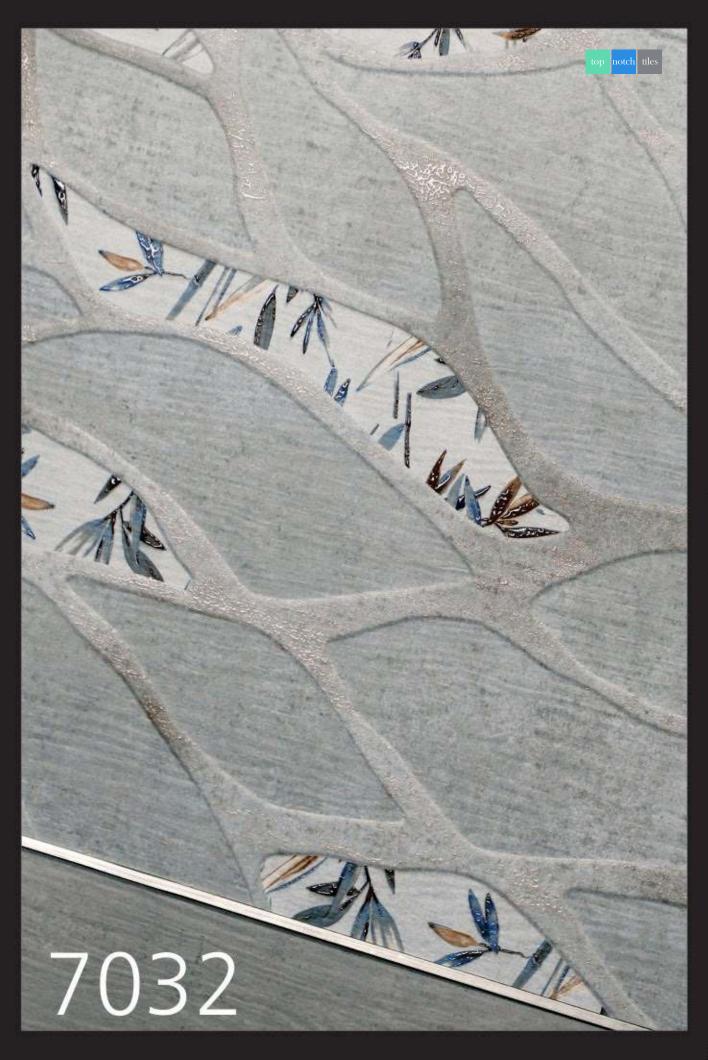
MATTE I 1 face MATTE I 2 face Texture Surface Texture Surface





Base 7030

MATTE I 1 face MATTE I 2 face Texture Surface Texture Surface



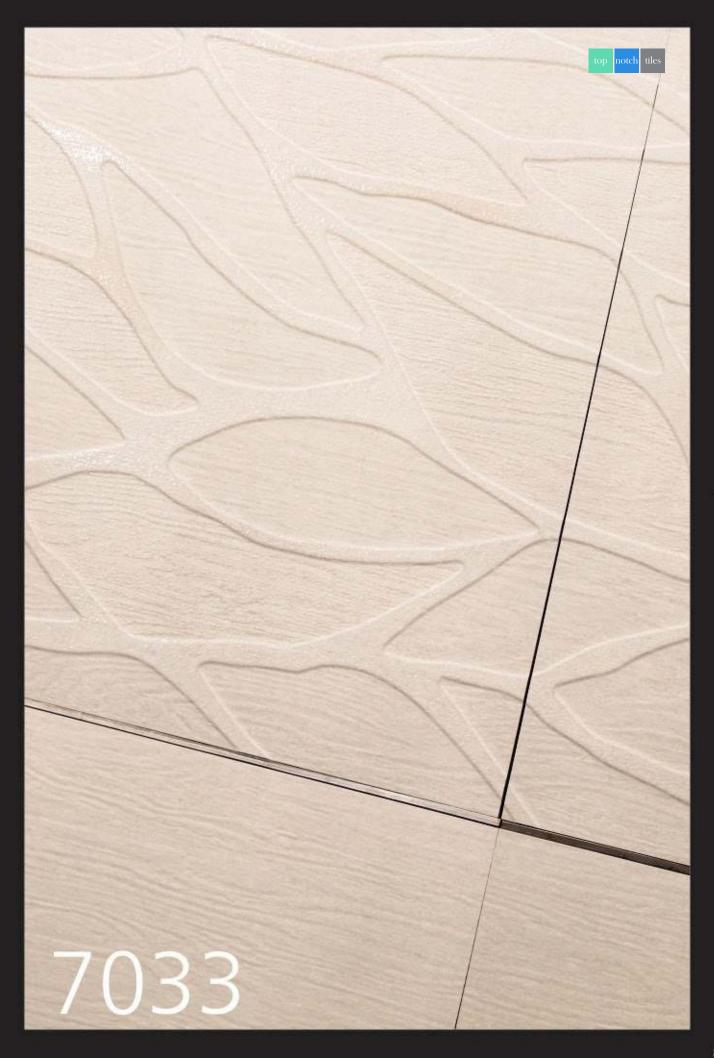


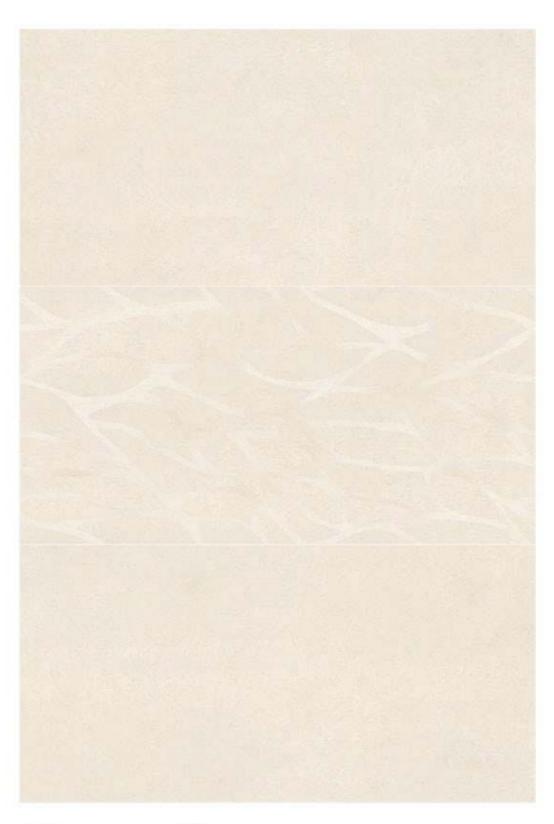


Base 7032

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface

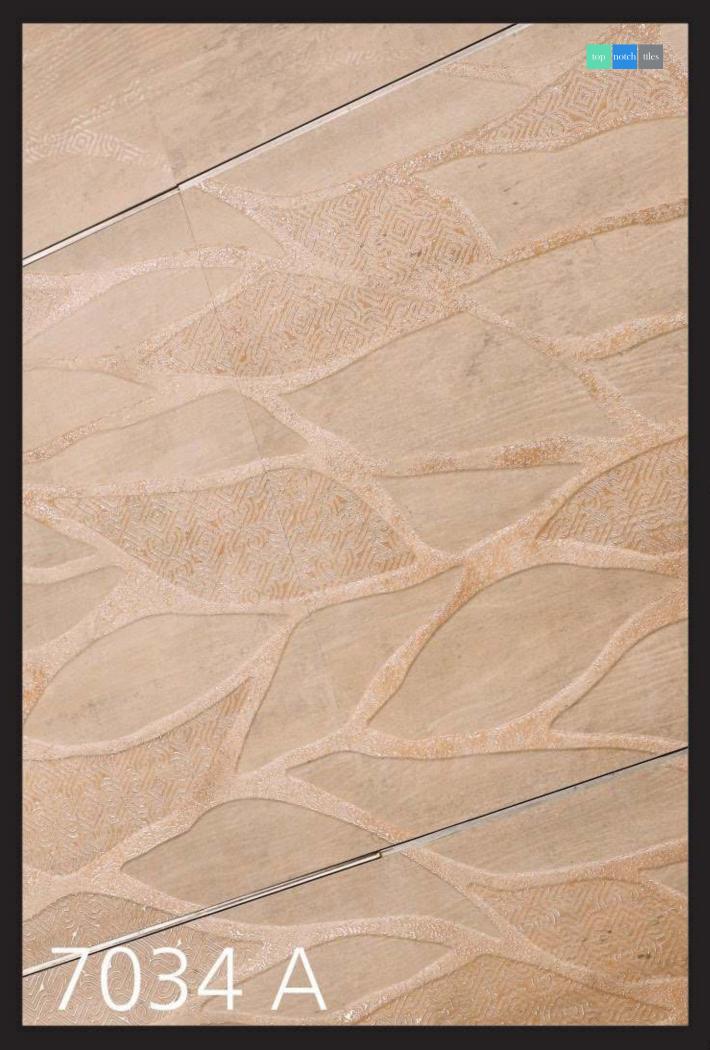


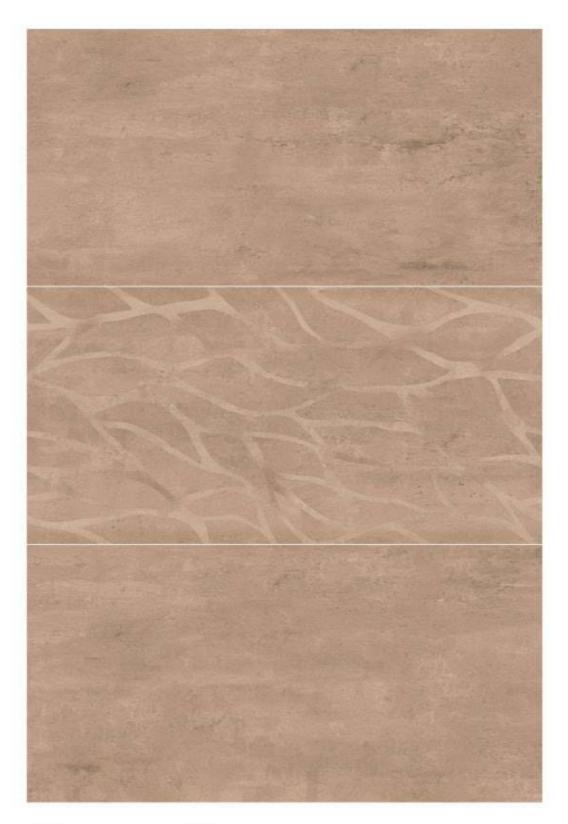


Base 7033

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface

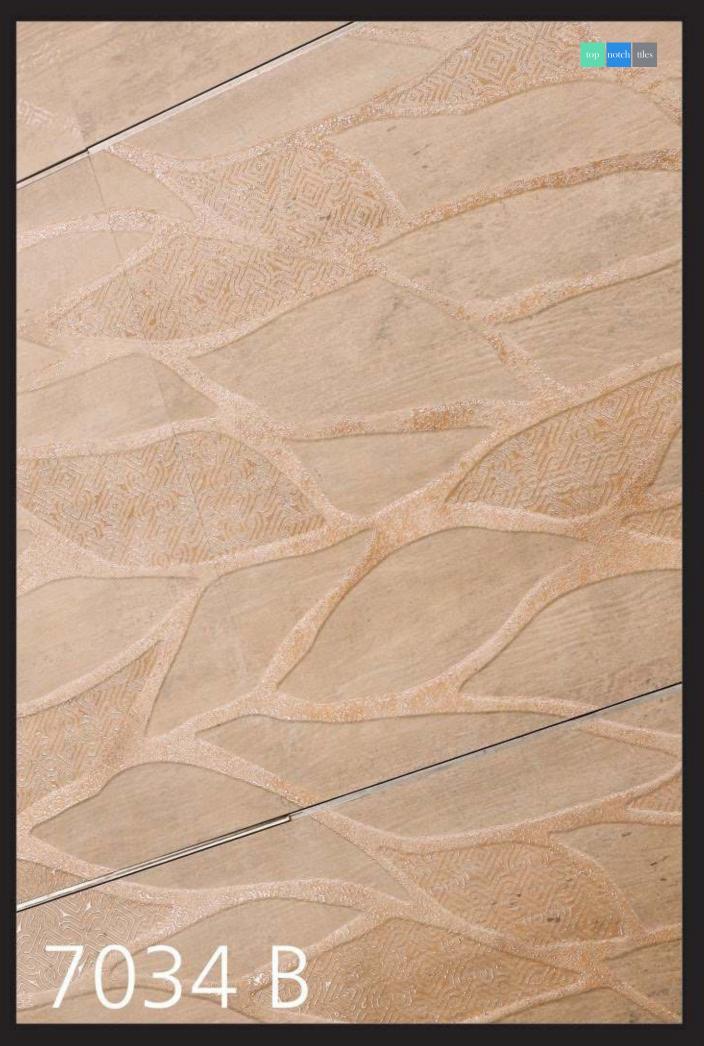


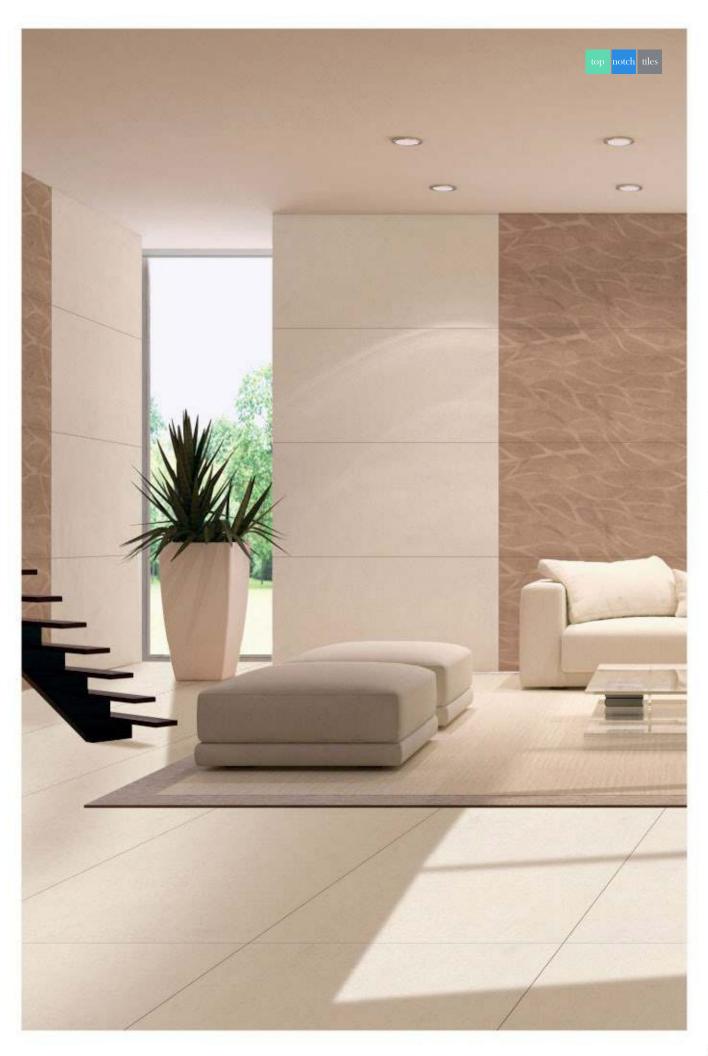


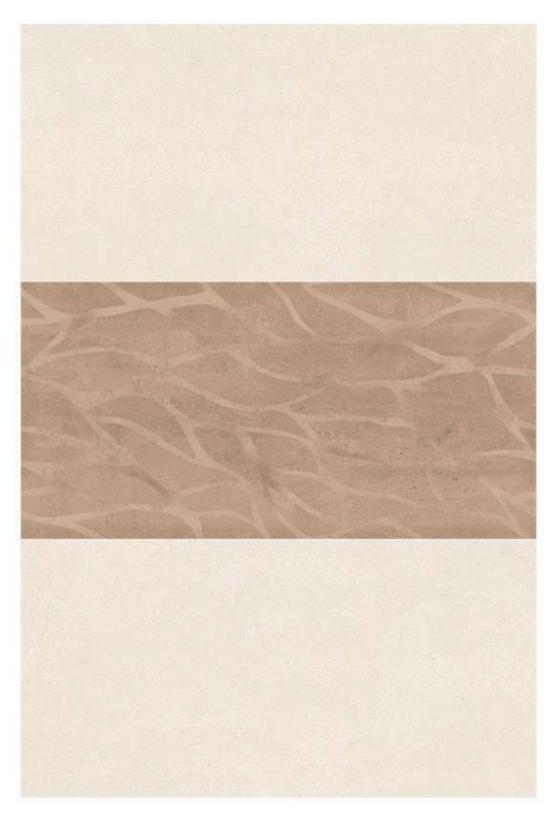
Decor 7034 A Base 7034

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface



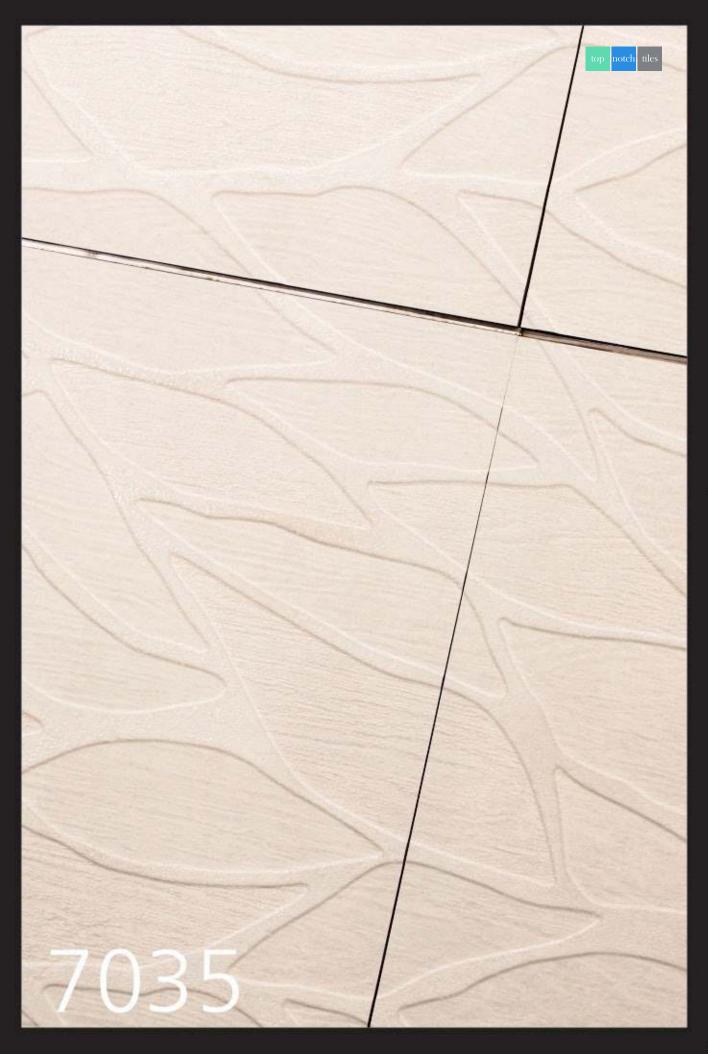




Decor 7034 B Base 7033

MATTE | 1 face Texture Surface

MATTE | 4 face Texture Surface





Base 7035

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface





Base 7036

MATTE I 1 face MATTE I 2 face Texture Surface Texture Surface

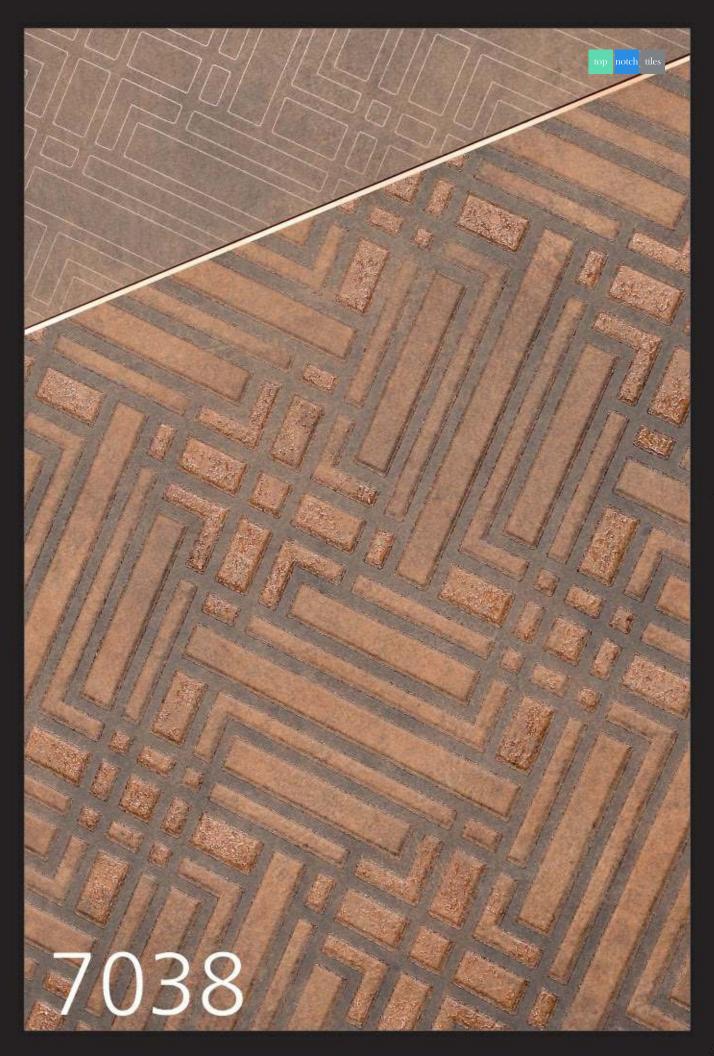






Base 7037

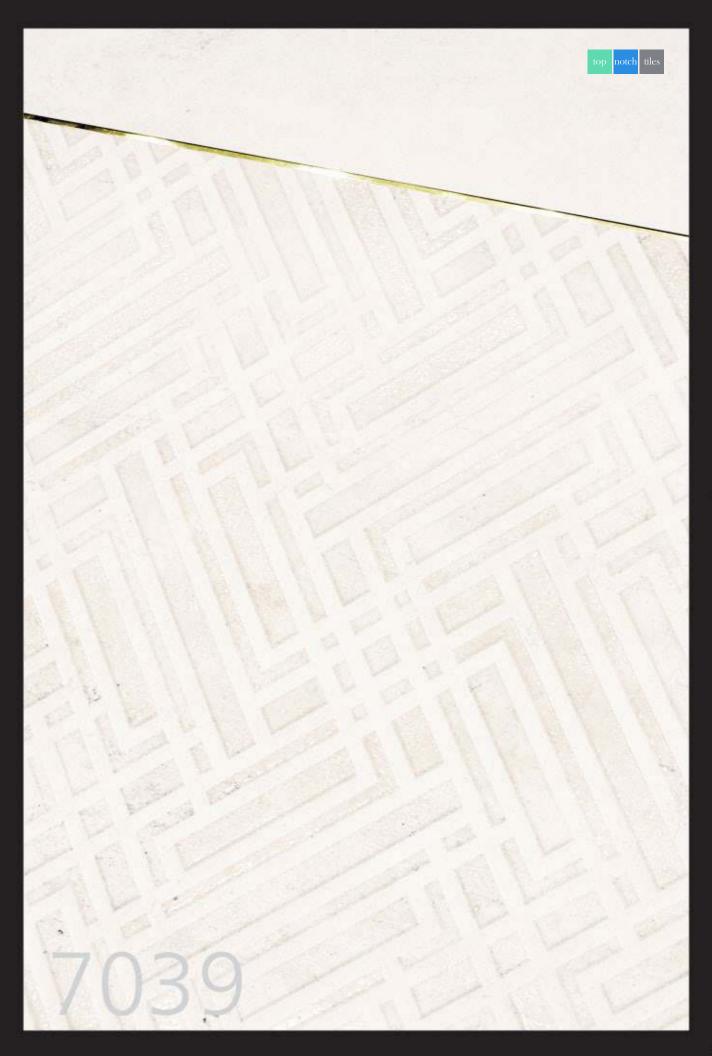
MATTE I 1 face MATTE I 2 face Texture Surface Texture Surface

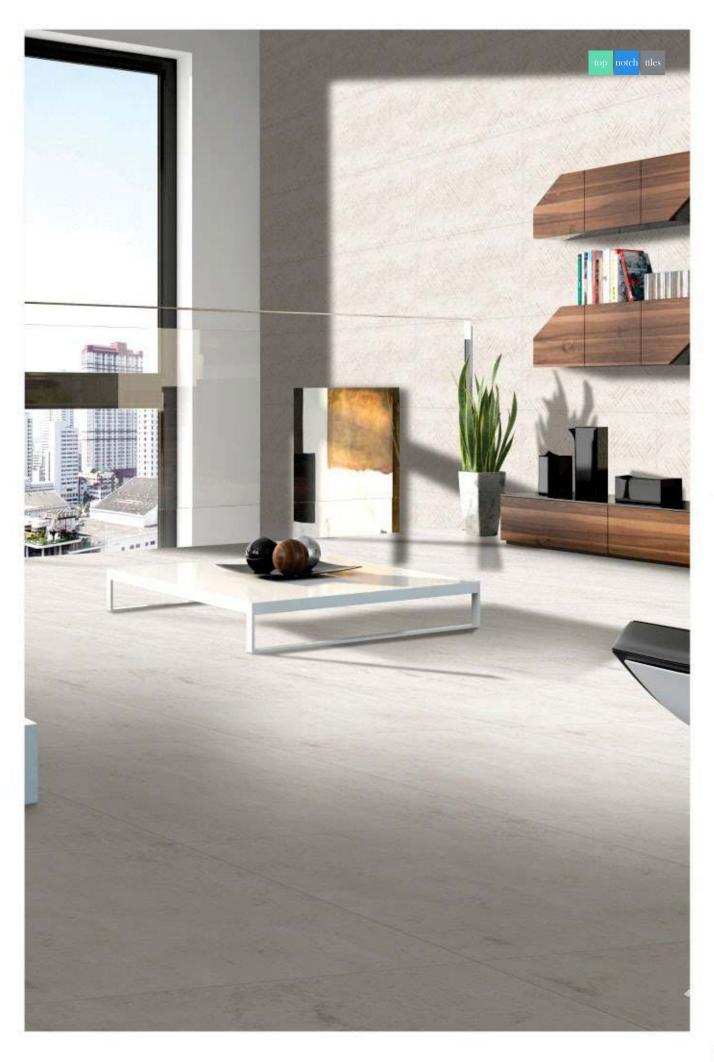




Base 7038

MATTE I 1 face MATTE I 2 face Texture Surface Texture Surface



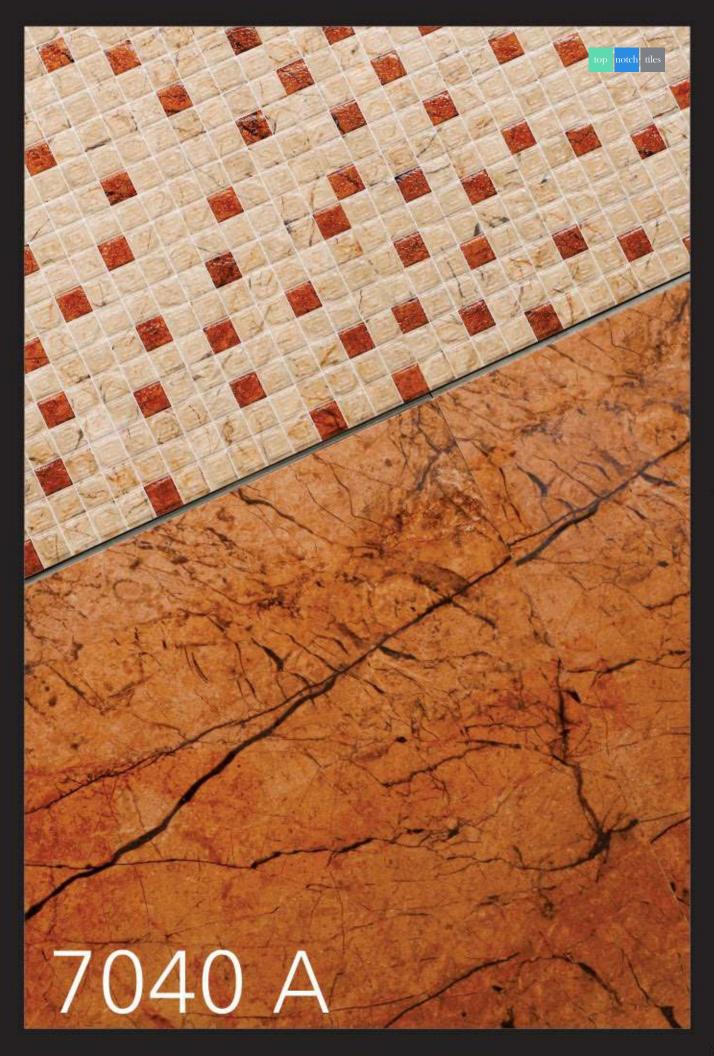


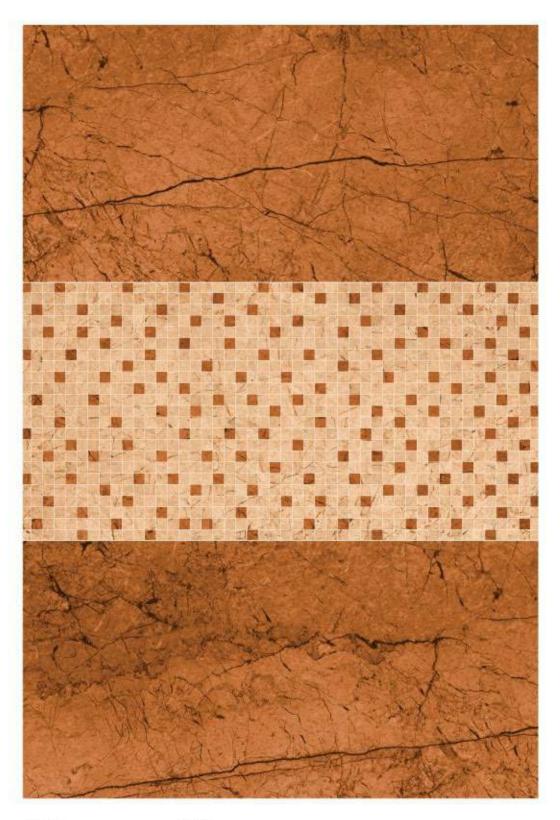


Base 7039

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface



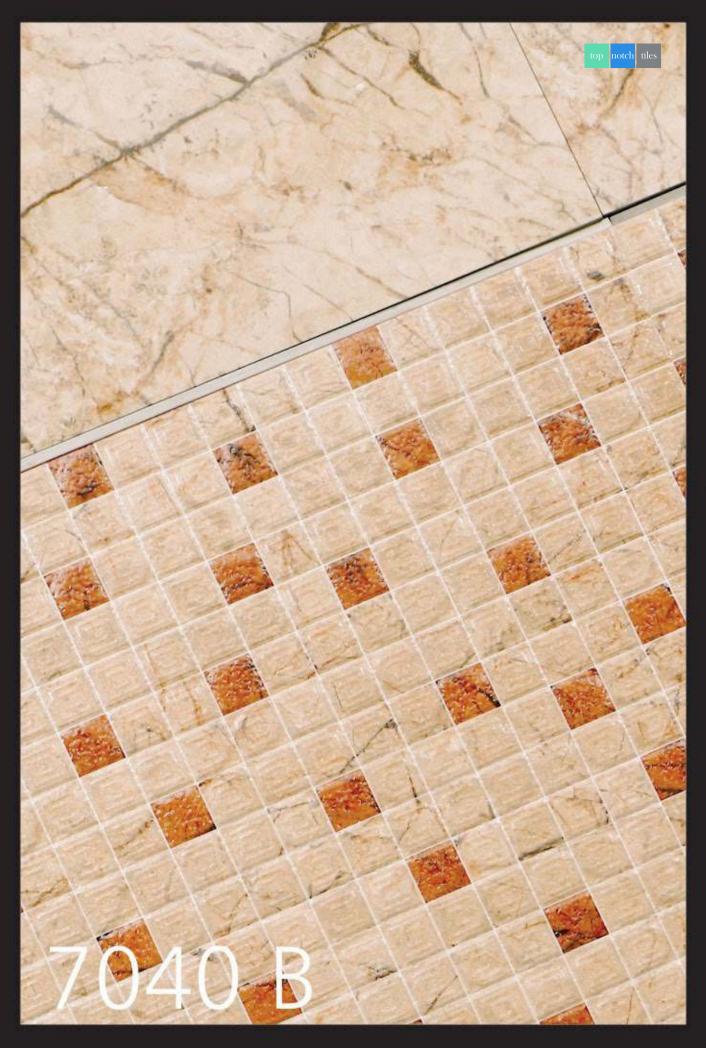


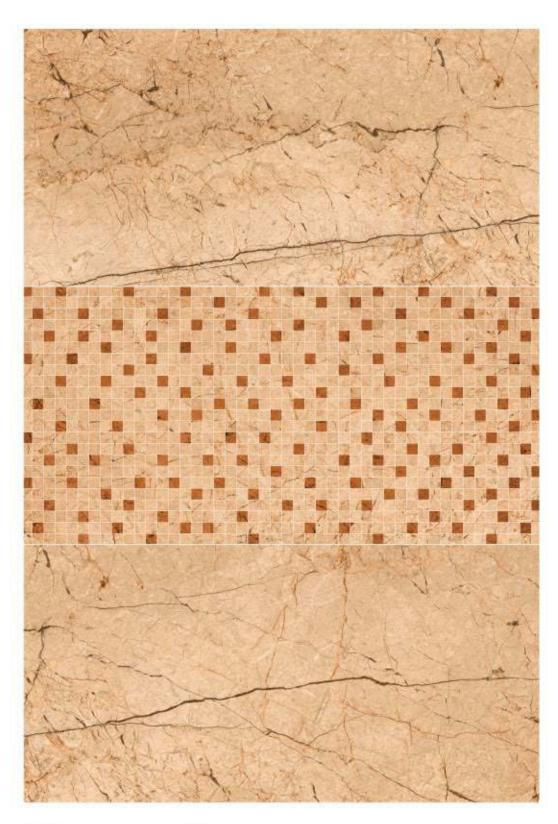
Decor 7040 A

Base 7040

GLOSSY | 1 face Texture Surface

GLOSSY | 2 face Texture Surface



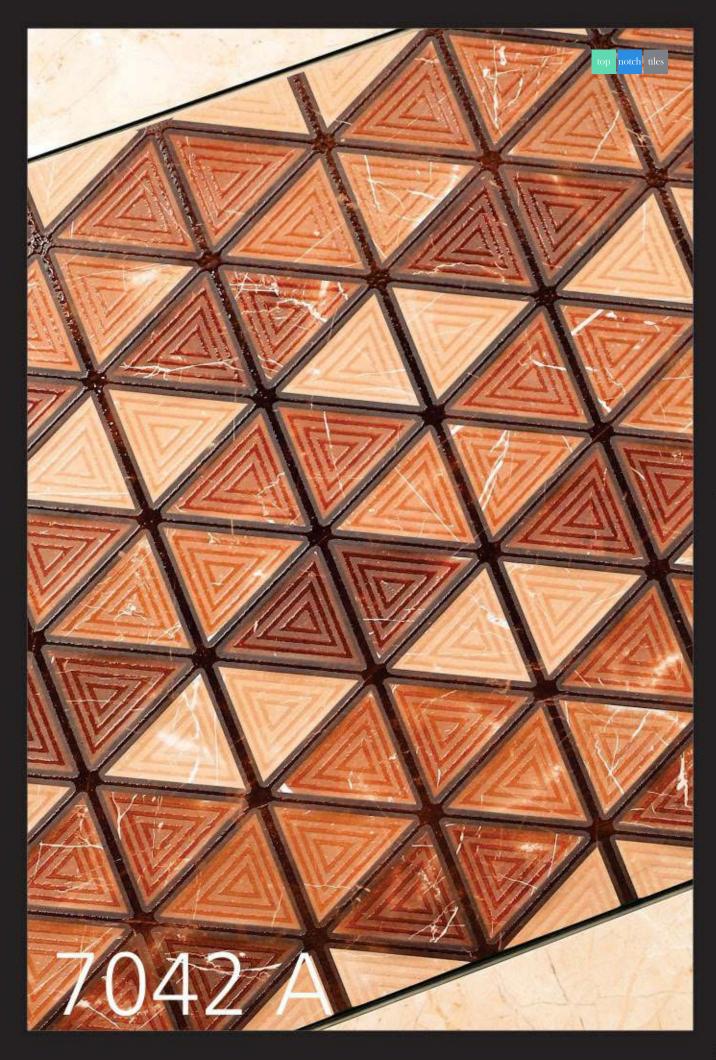


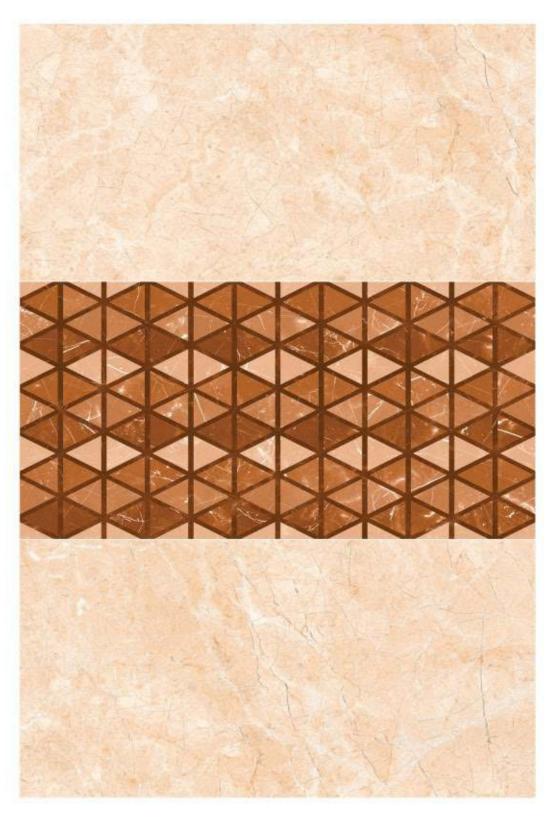
Decor 7040 B

Base 7041

GLOSSY | 1 face Texture Surface

GLOSSY | 2 face Texture Surface

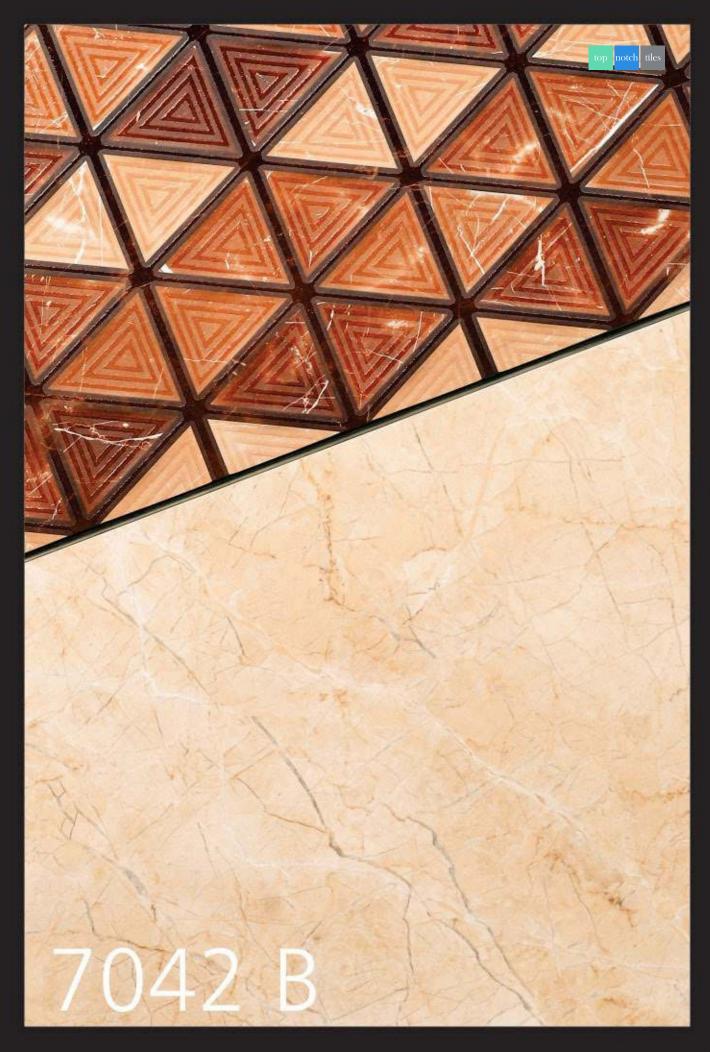




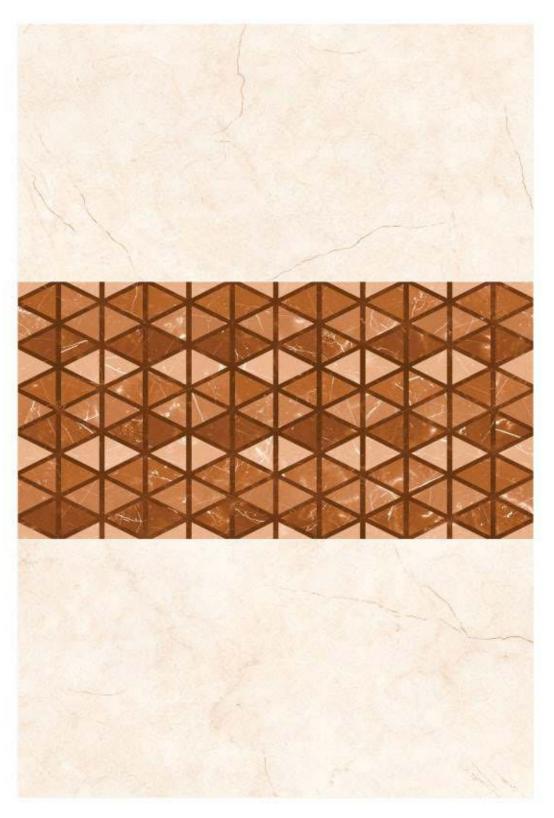
Decor 7042 A Base 7042 A

GLOSSY | 1 face Texture Surface

GLOSSY | 2 face Texture Surface



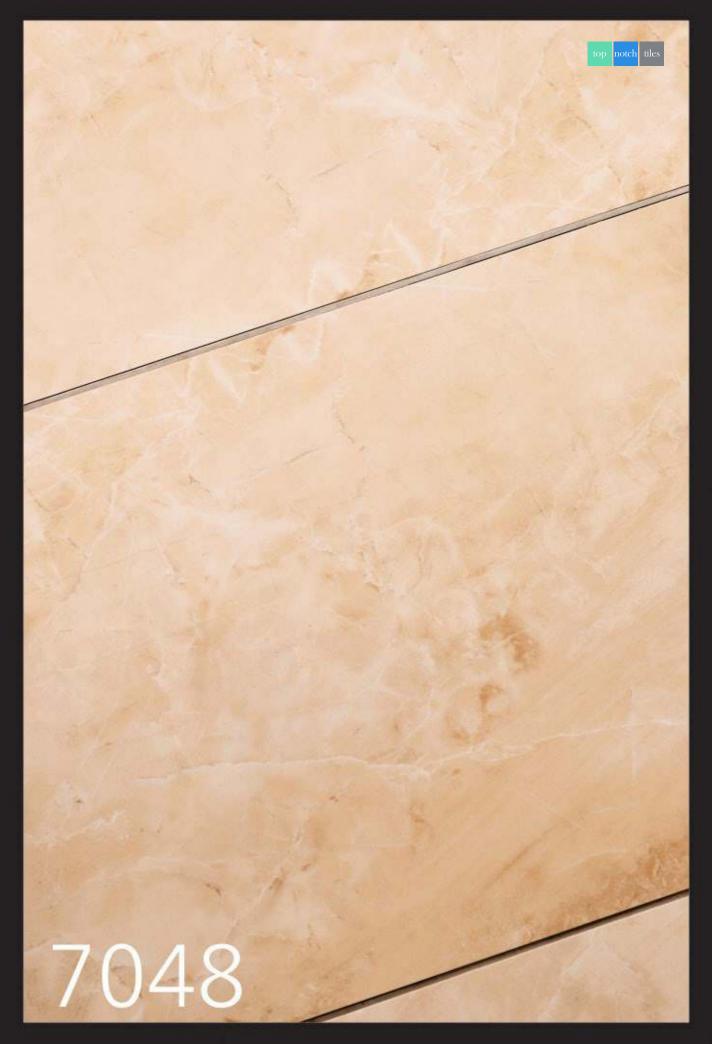


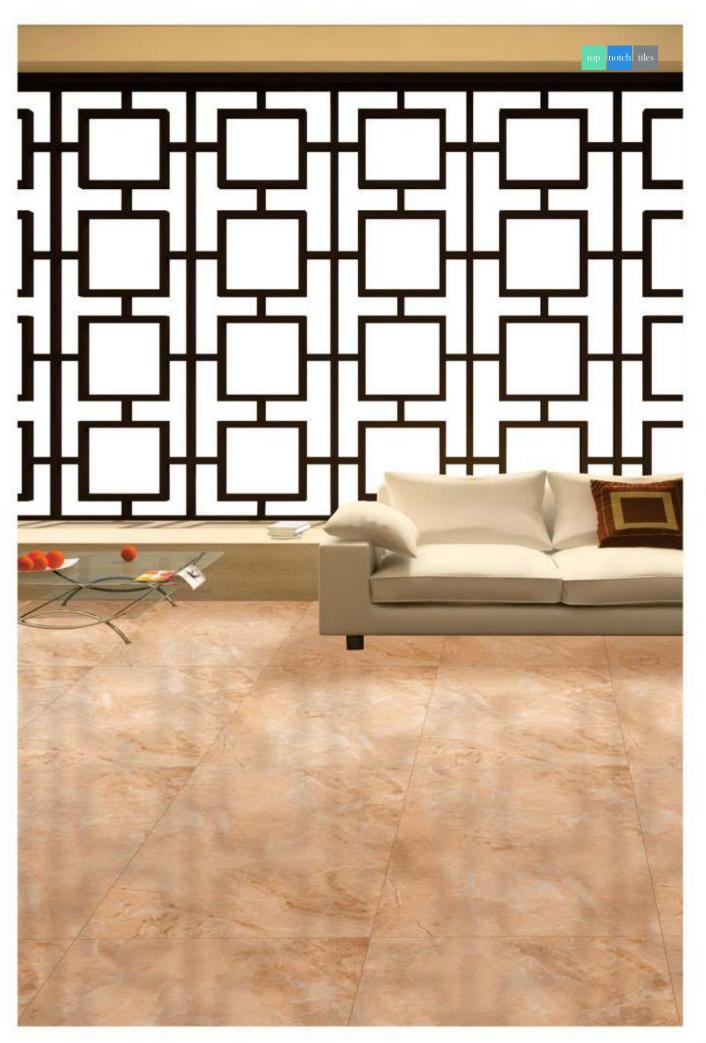


Decor 7042 B

Base 7043 B

GLOSSY I 1 face GLOSSY I 3 face Texture Surface Texture Surface

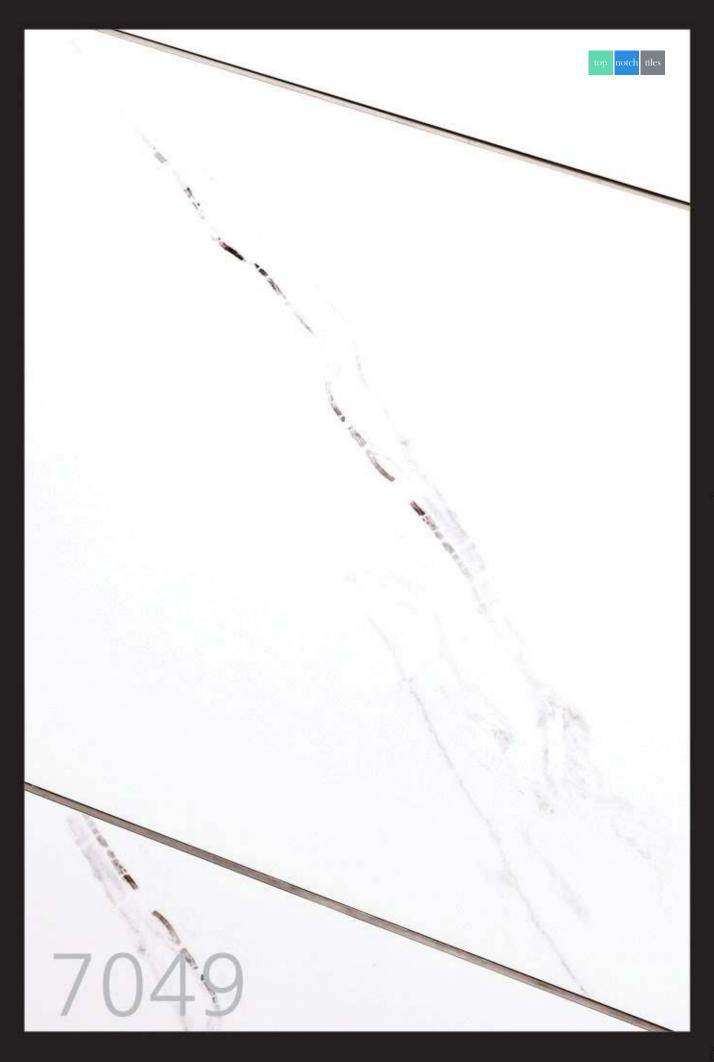






Base 7048

GLOSSY | 2 face Texture Surface



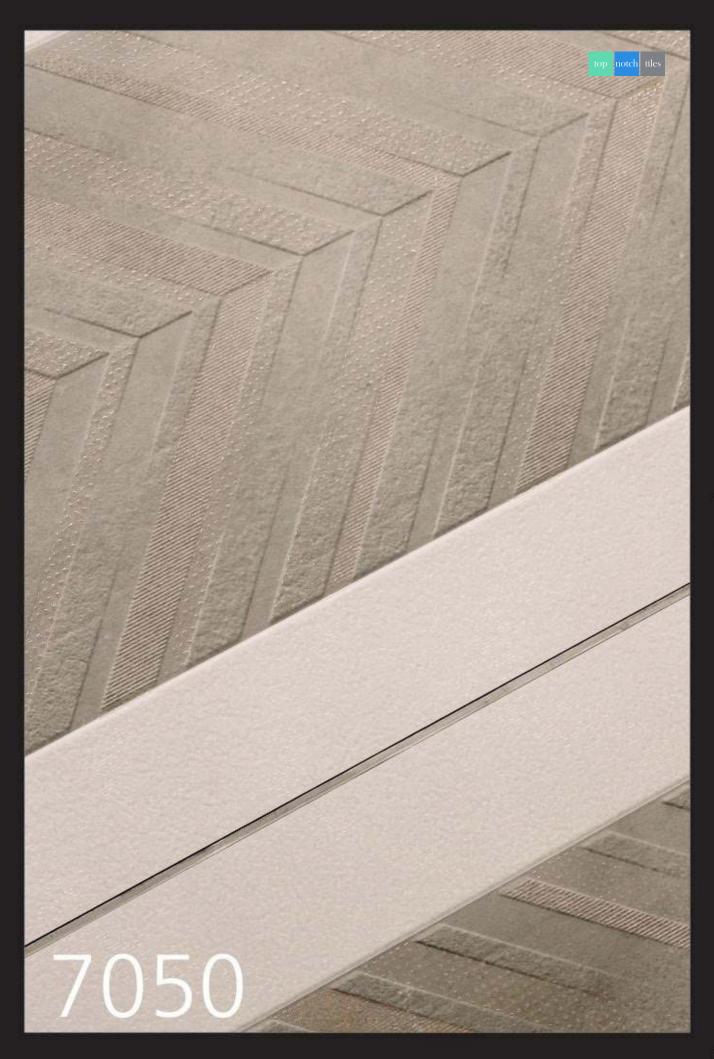


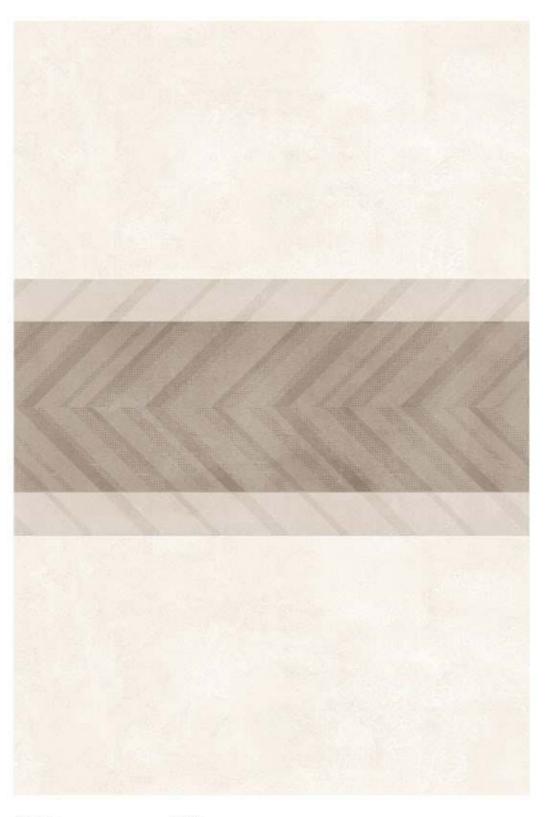




Base 7049

GLOSSY | 4 face Texture Surface





Base 7001

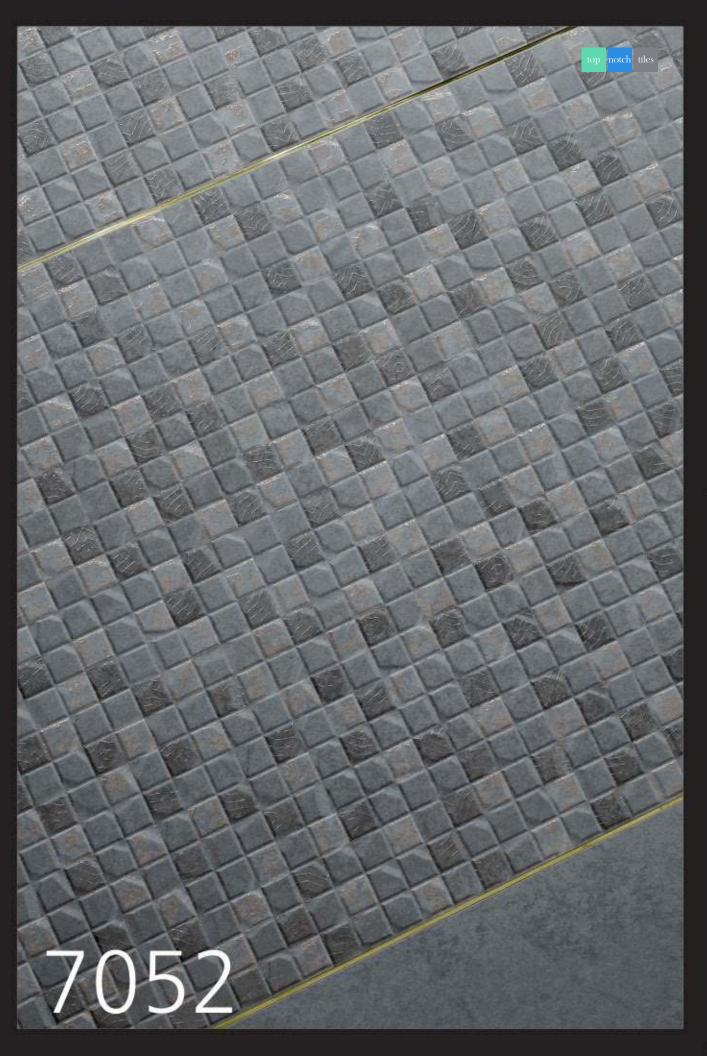
MATTE I 1 face MATTE I 1 face Texture Surface Texture Surface



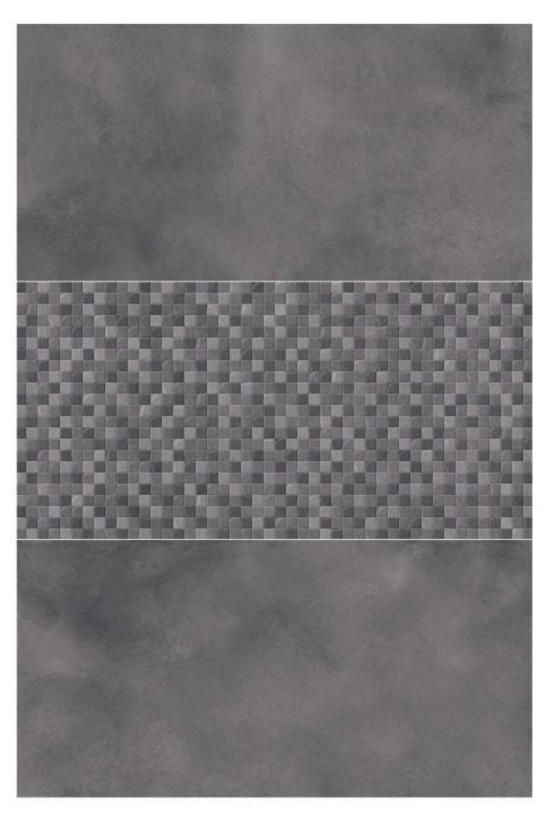


Base 7012

MATTE I 1 face MATTE I 4 face Texture Surface Texture Surface



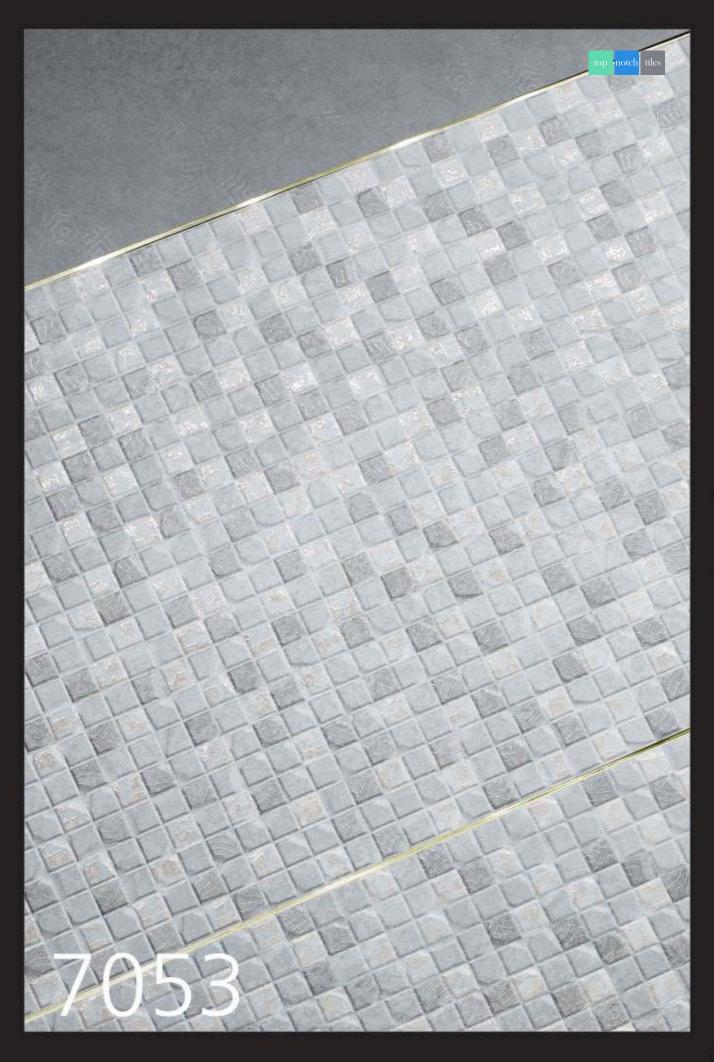


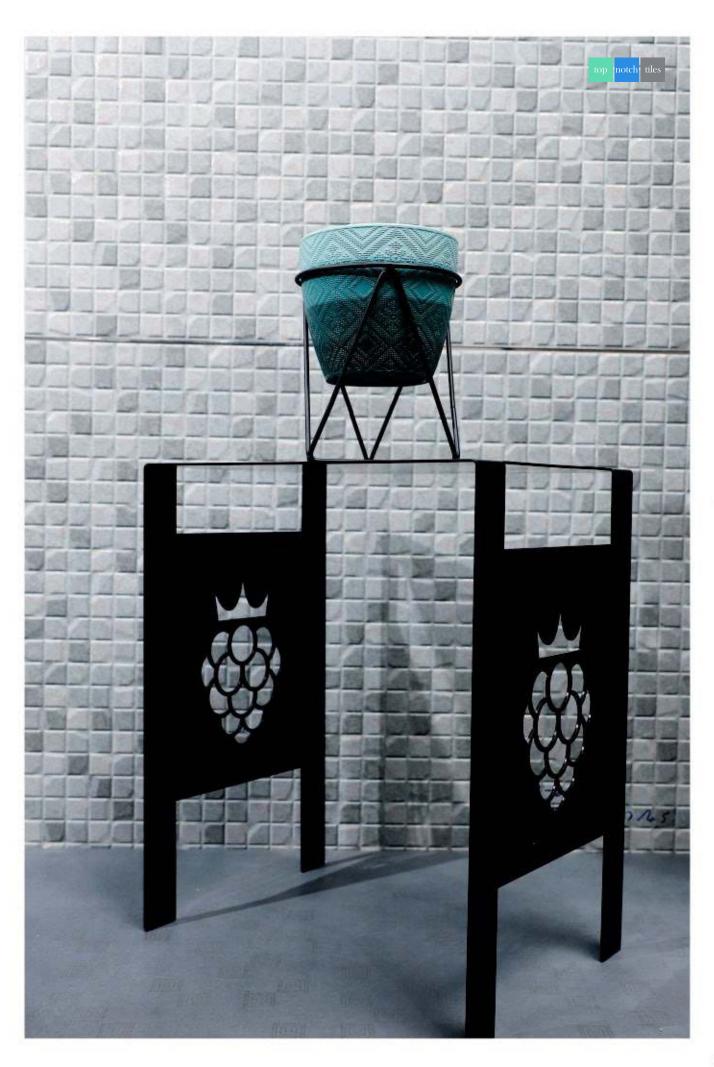


Base 7053

Texture Surface

MATTE I 1 face MATTE I 2 face Texture Surface

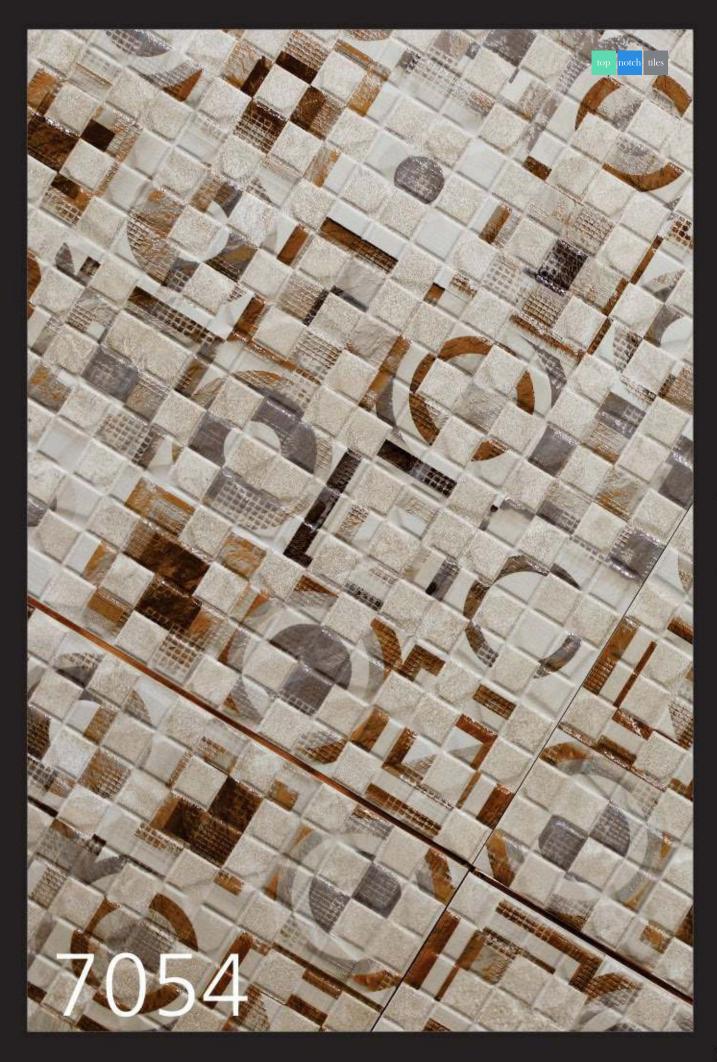


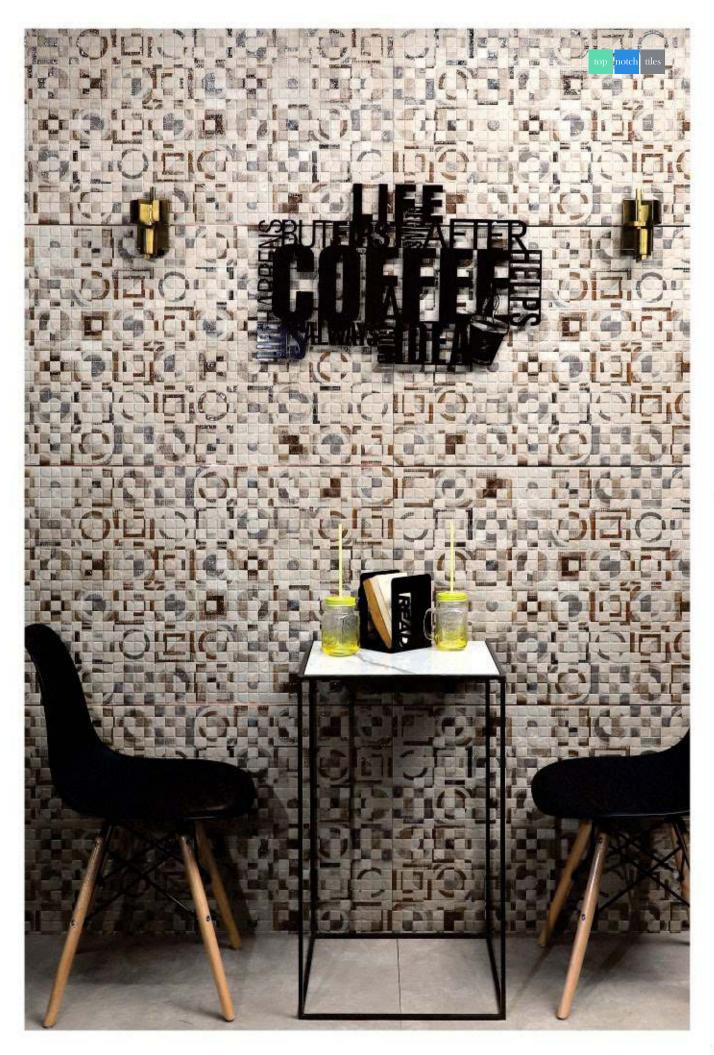




Base 7020

MATTE I 1 face MATTE I 3 face Texture Surface Texture Surface



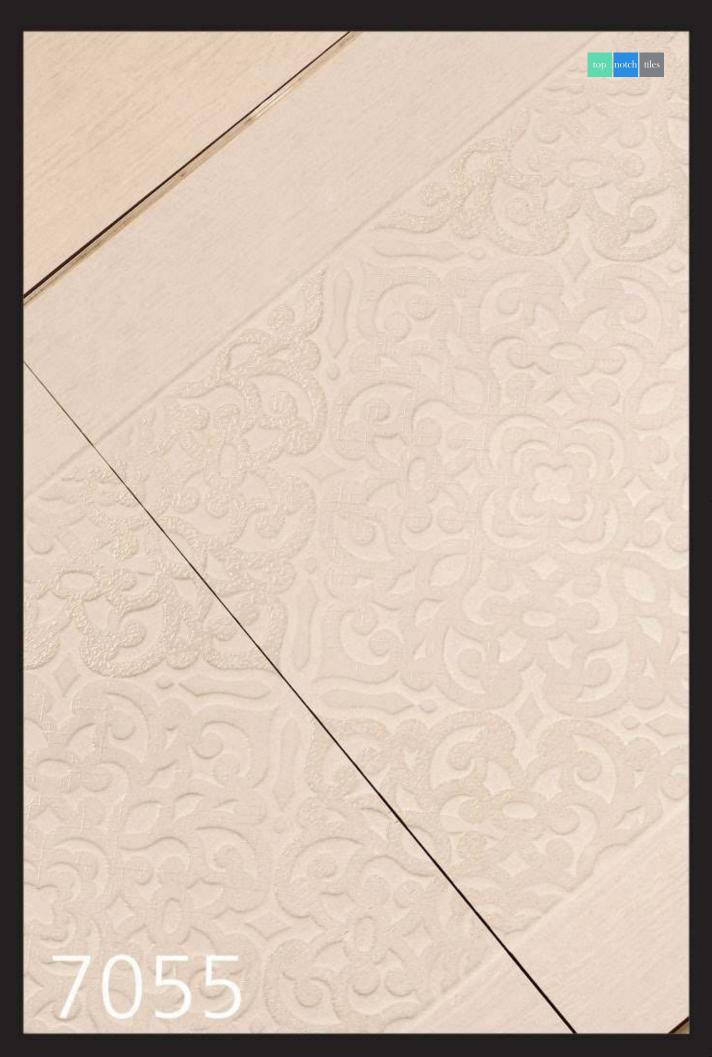


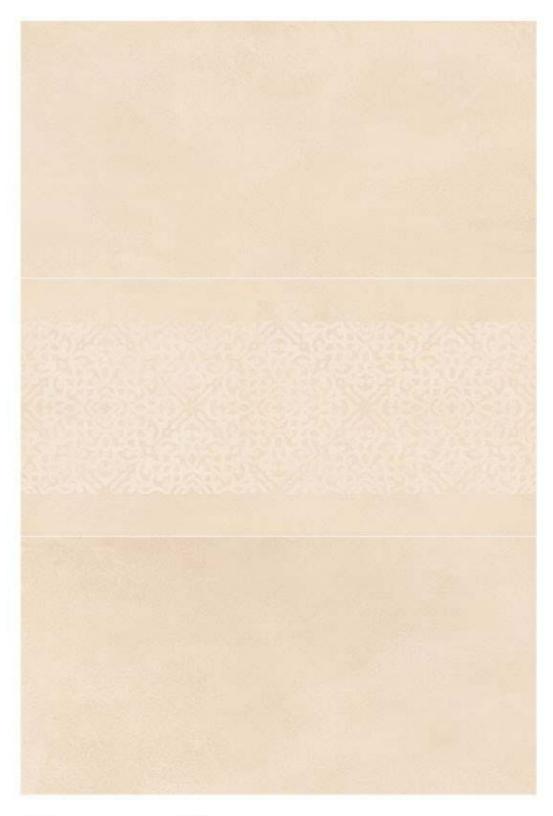


Base 7027

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface

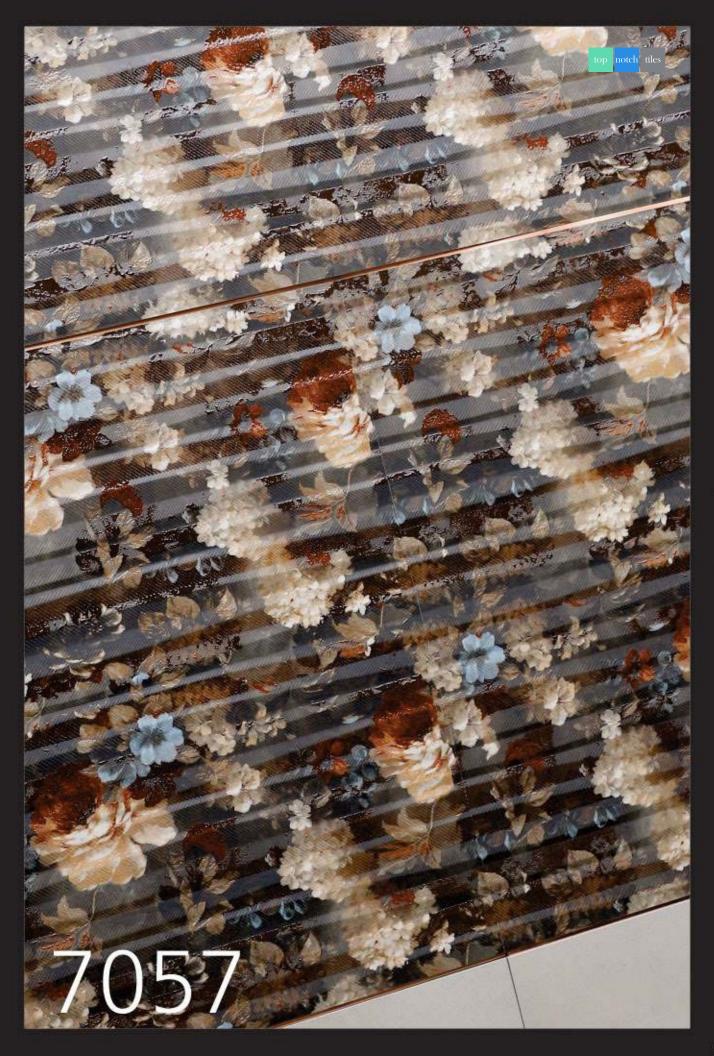


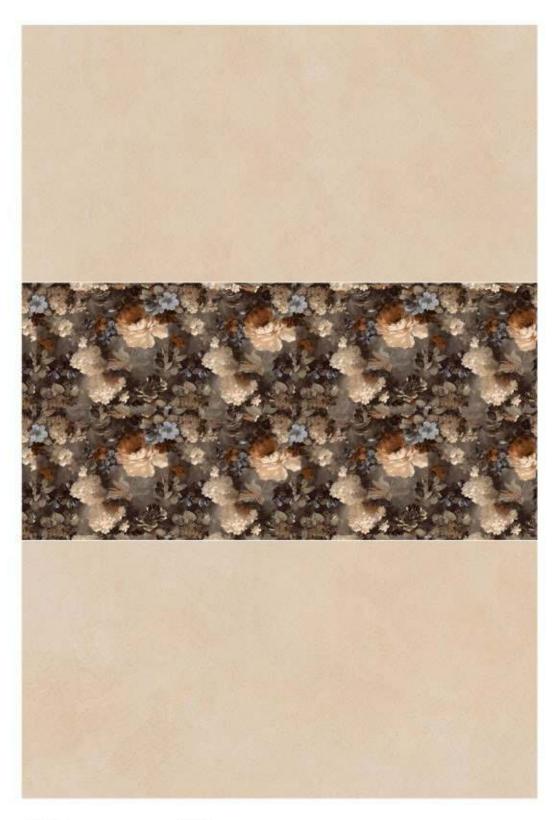


Base 7005

Texture Surface

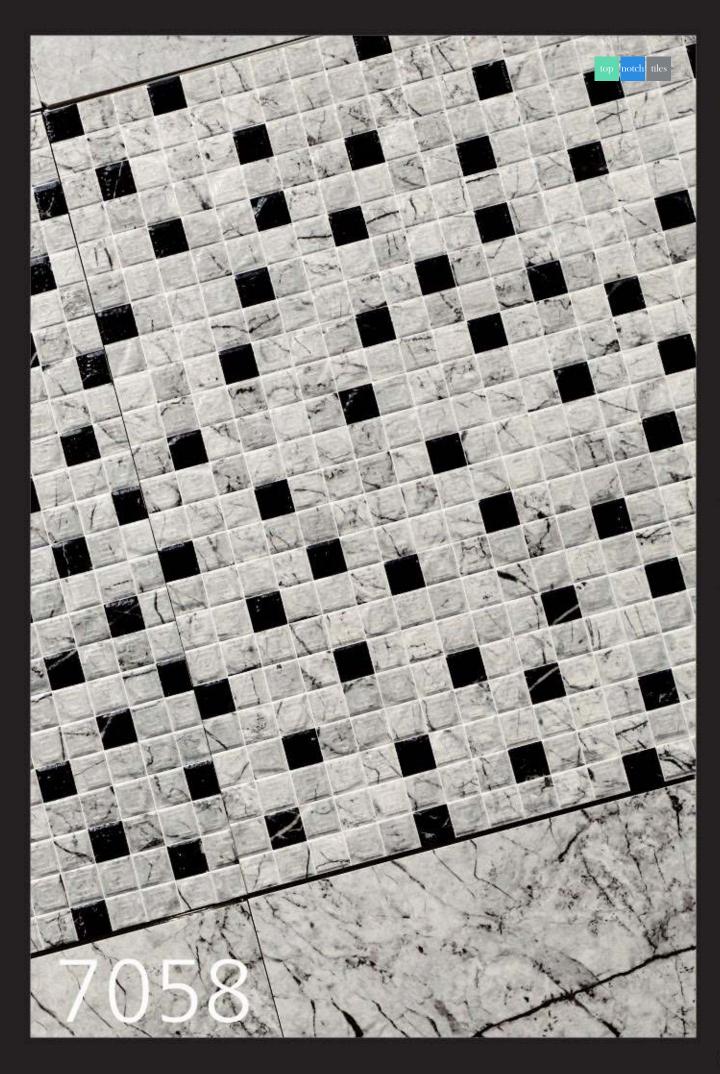
MATTE | 1 face MATTE | 2 face Texture Surface



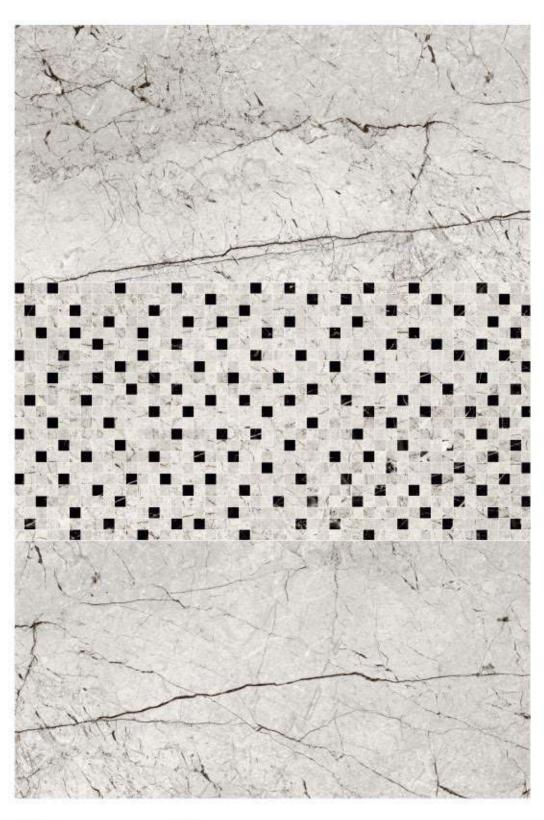


Base 7018

MATTE I 1 face MATTE I 4 face Texture Surface Texture Surface





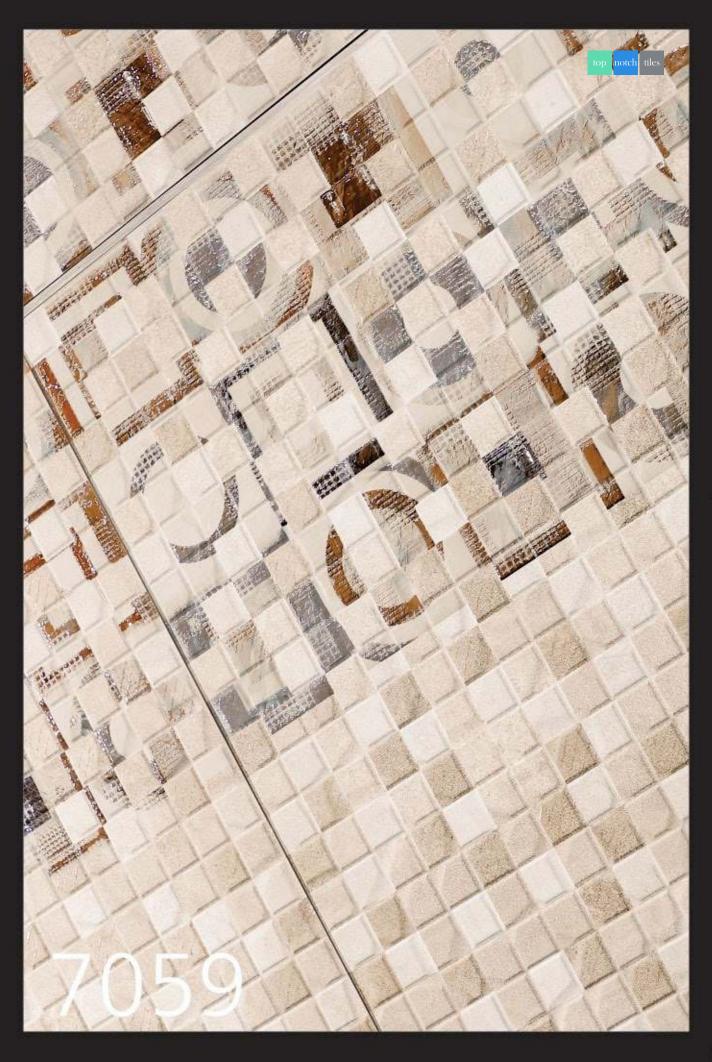


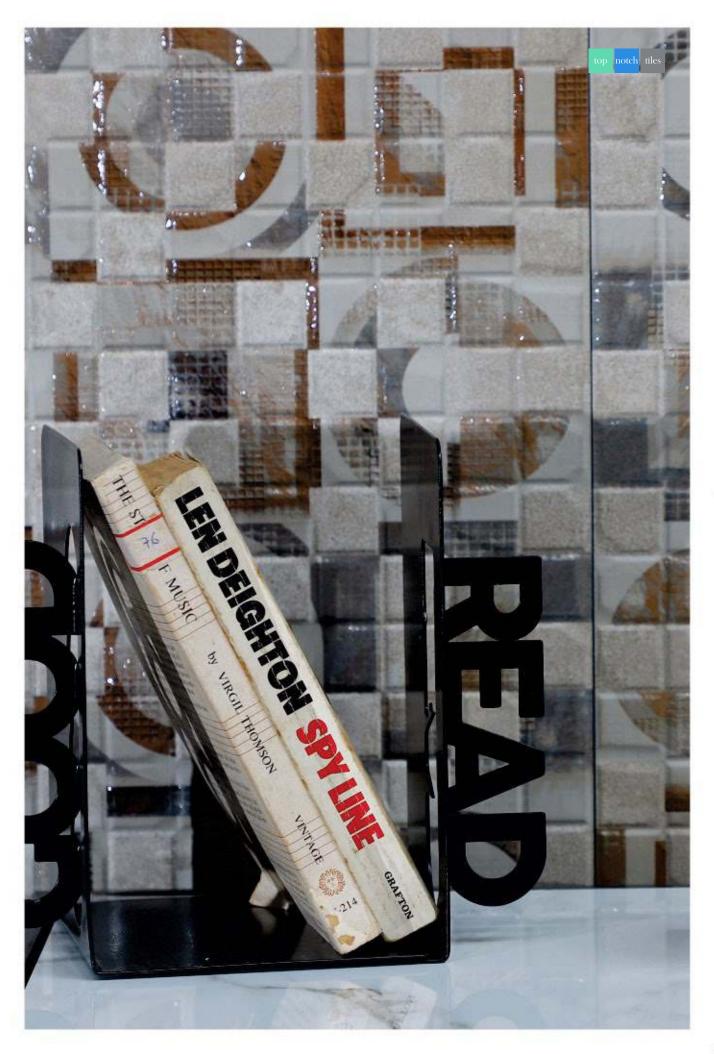
Decor 7058

Base 7058

GLOSSY | 1 face Texture Surface

GLOSSY | 2 face Texture Surface





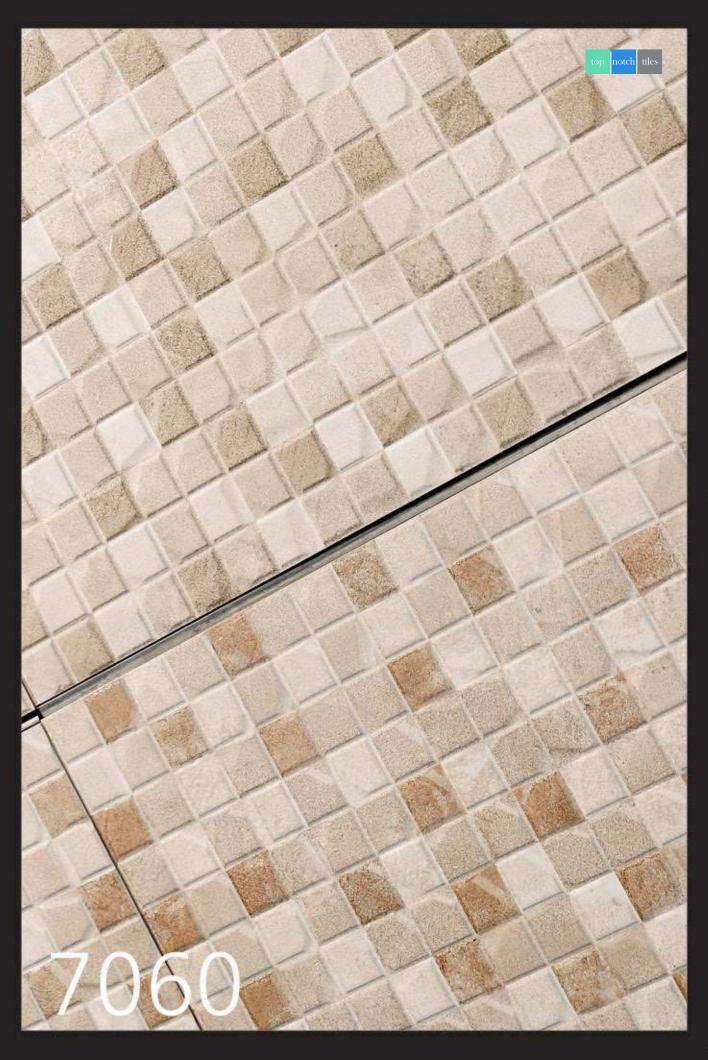


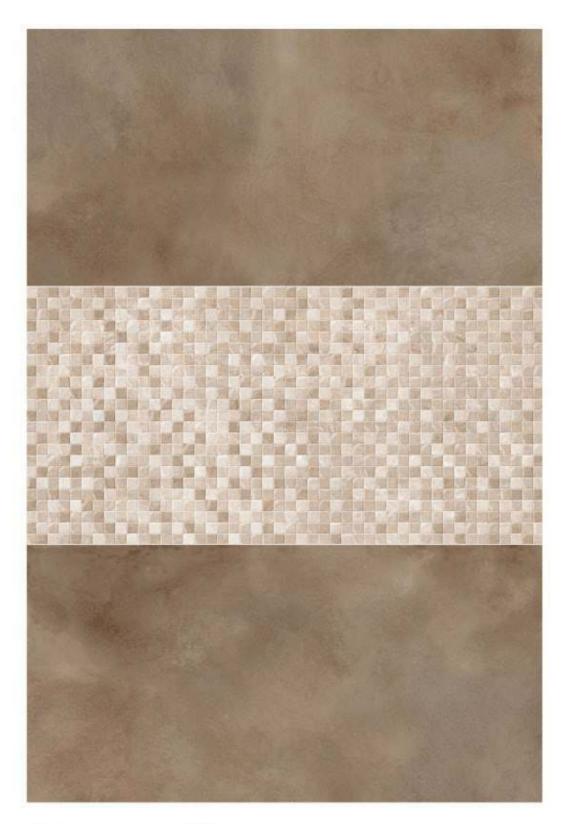
Decor 7059 Base 7059

MATTE | 1 face Texture Surface

MATTE | 2 face Texture Surface

Wall & Floor Application

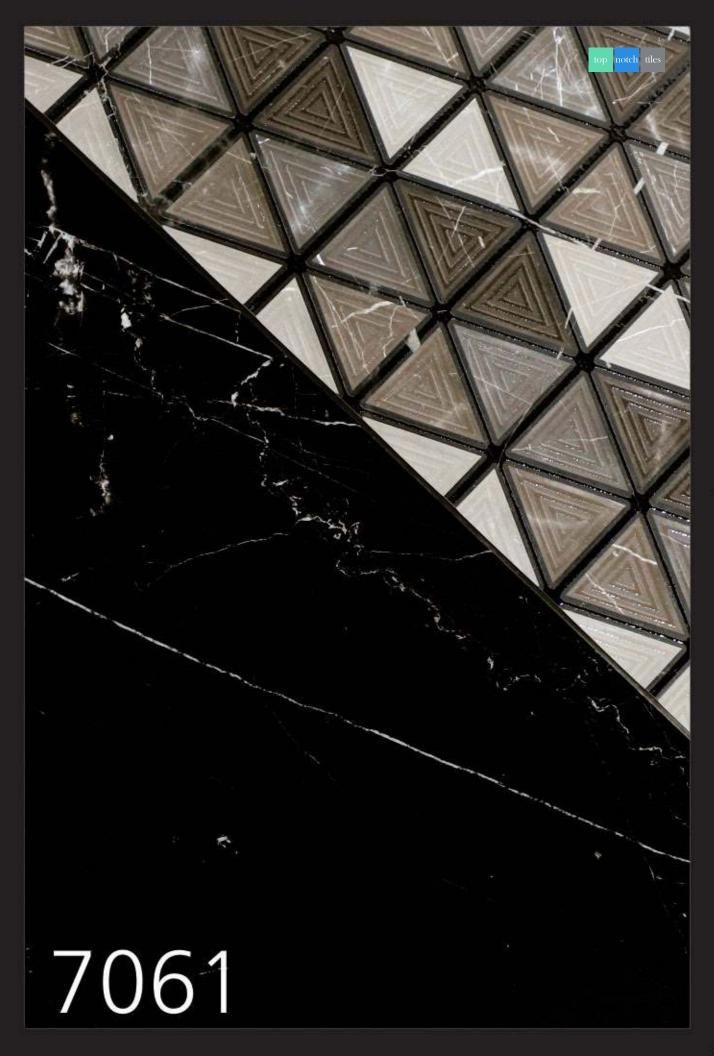


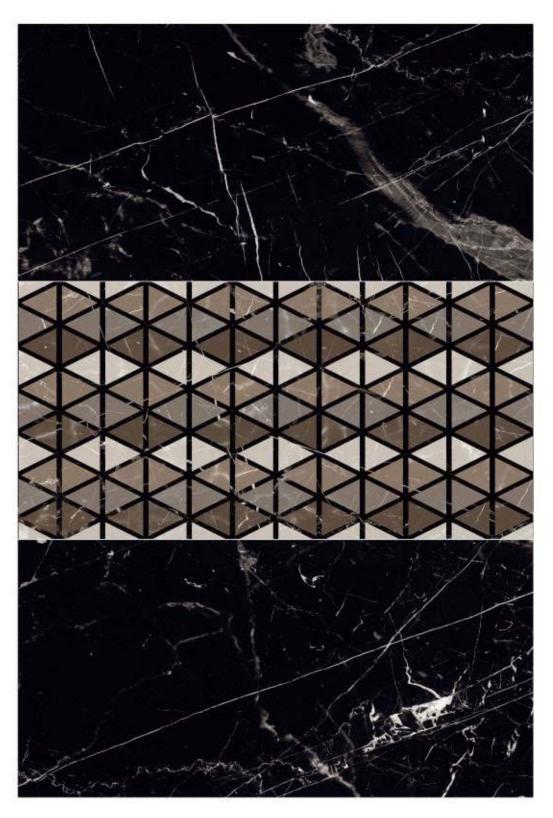


Decor 7060 Base 7059

MATTE I 1 face MATTE I 2 face Texture Surface Texture Surface

Wall & Floor Application



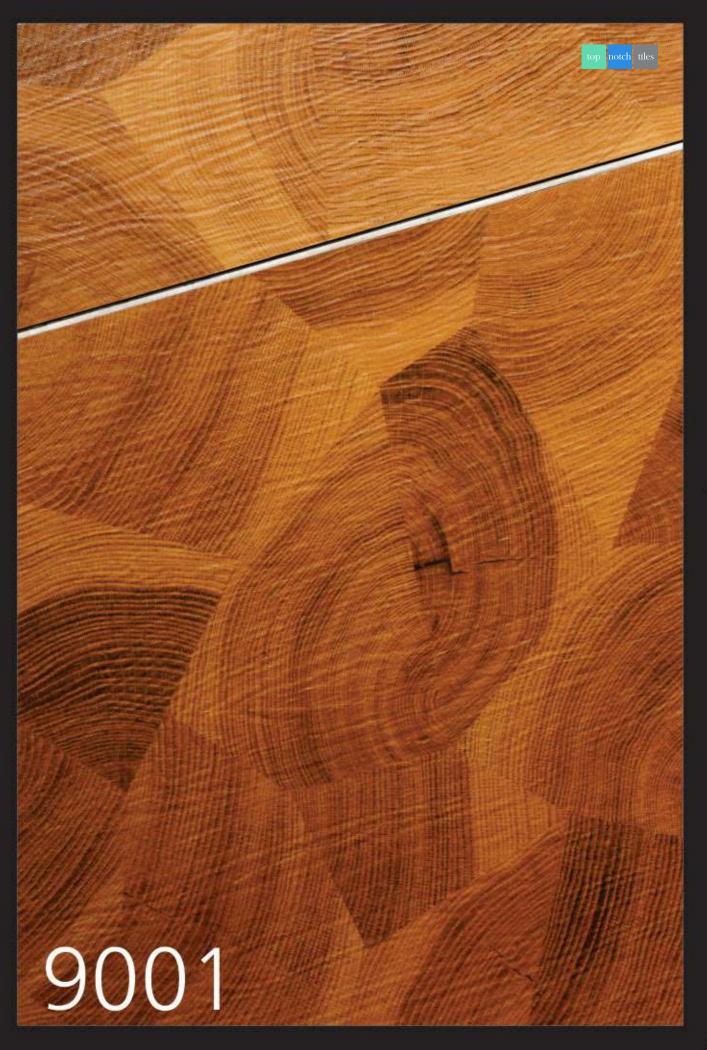


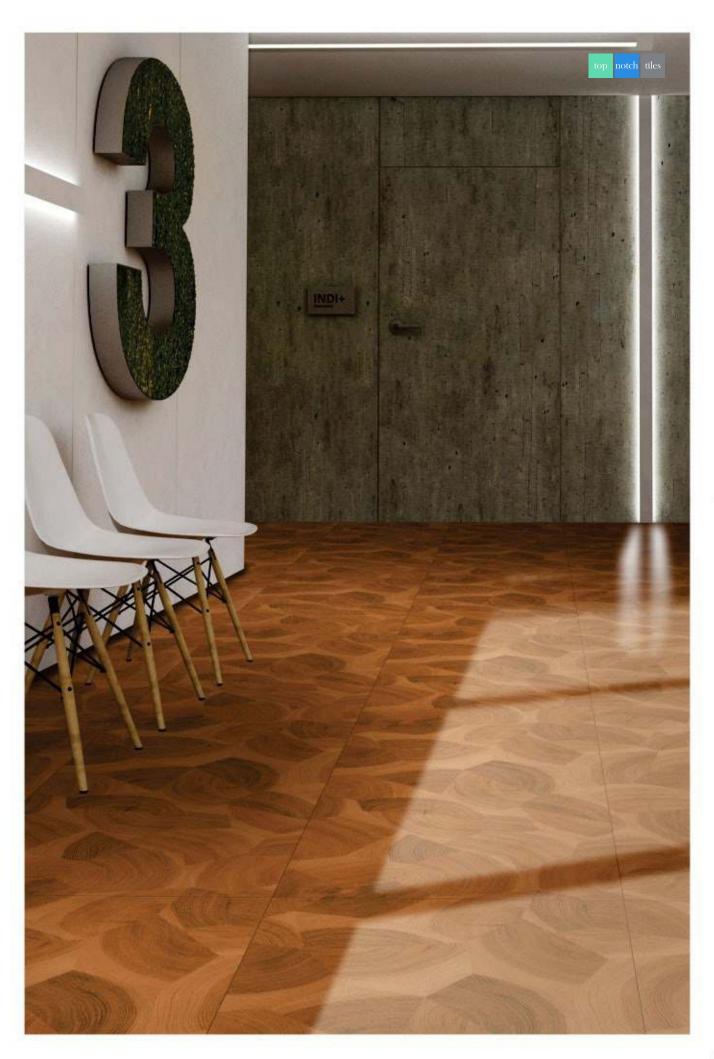
Decor 7061

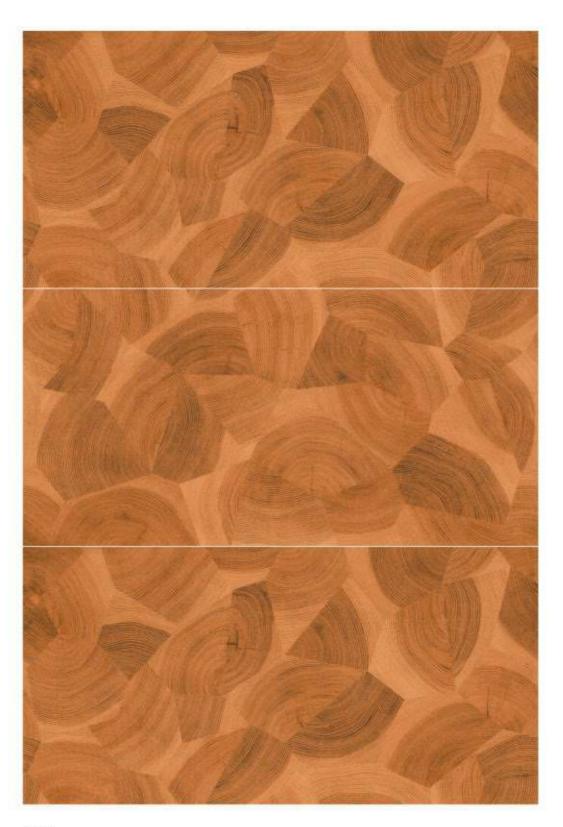
Base 7061

GLOSSY | 1 face GLOSSY | 3 face Texture Surface Texture Surface

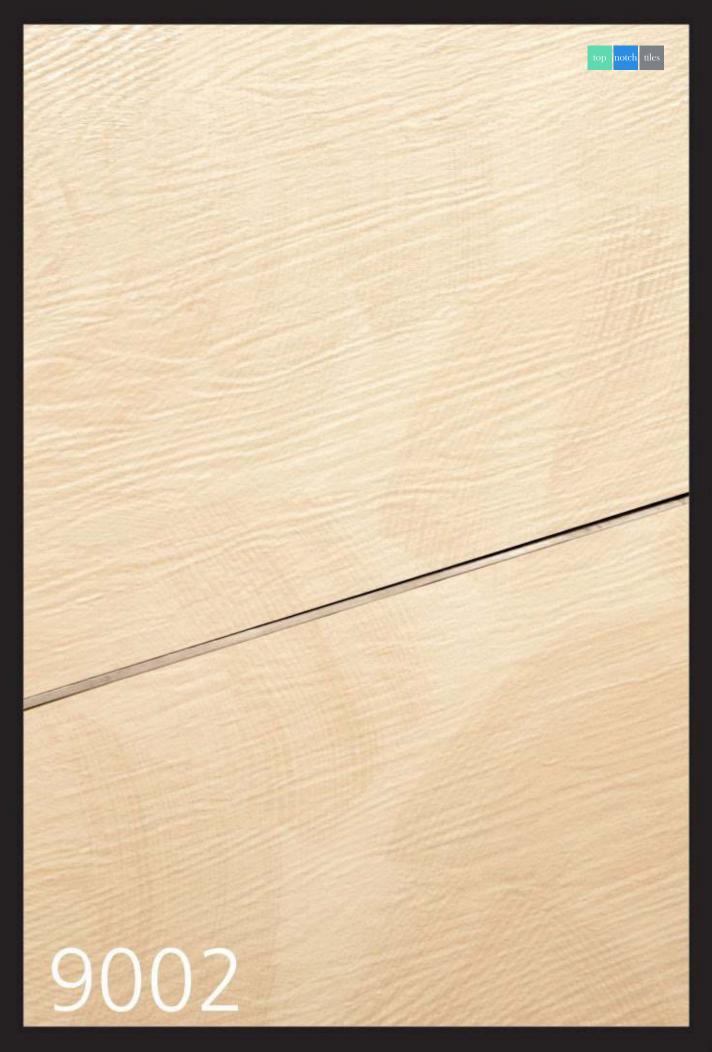
Wall & Floor Application

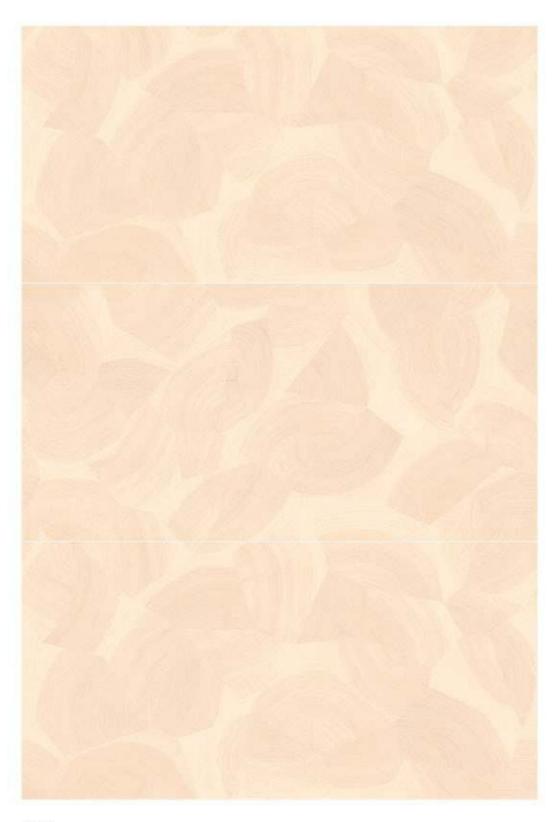




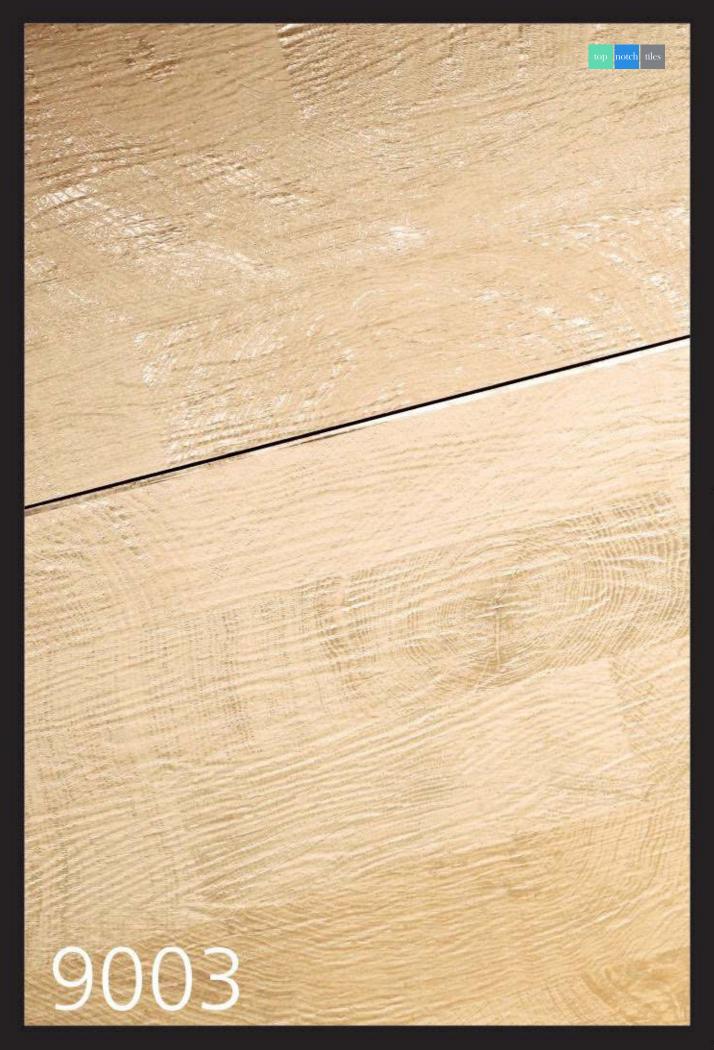


Base 9001



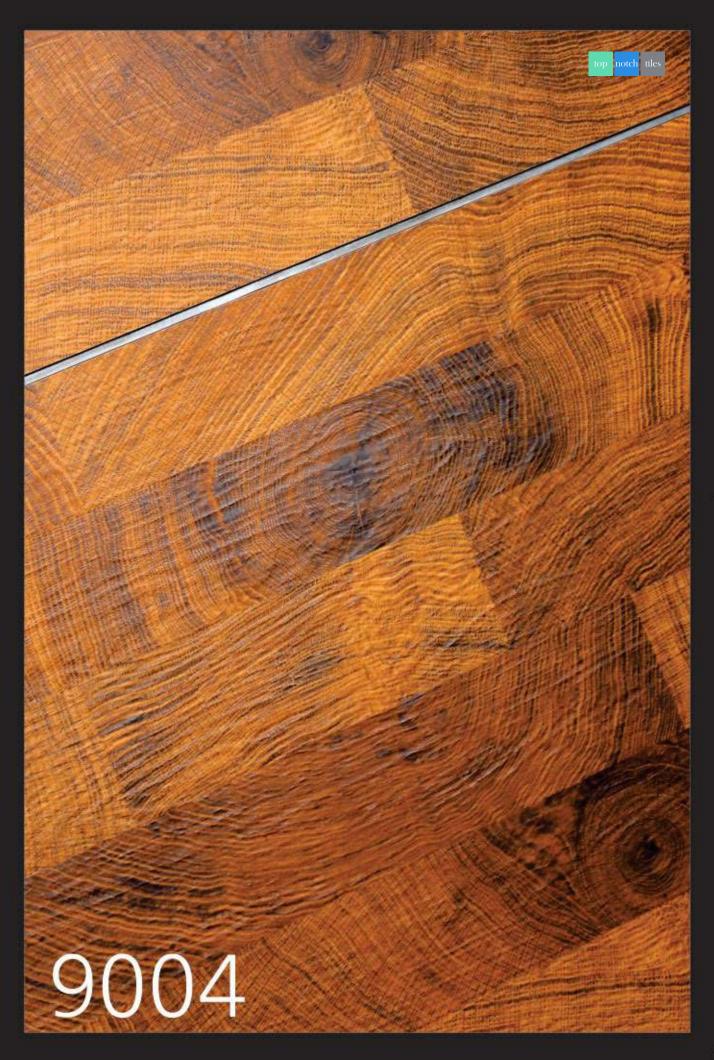


Base 9002



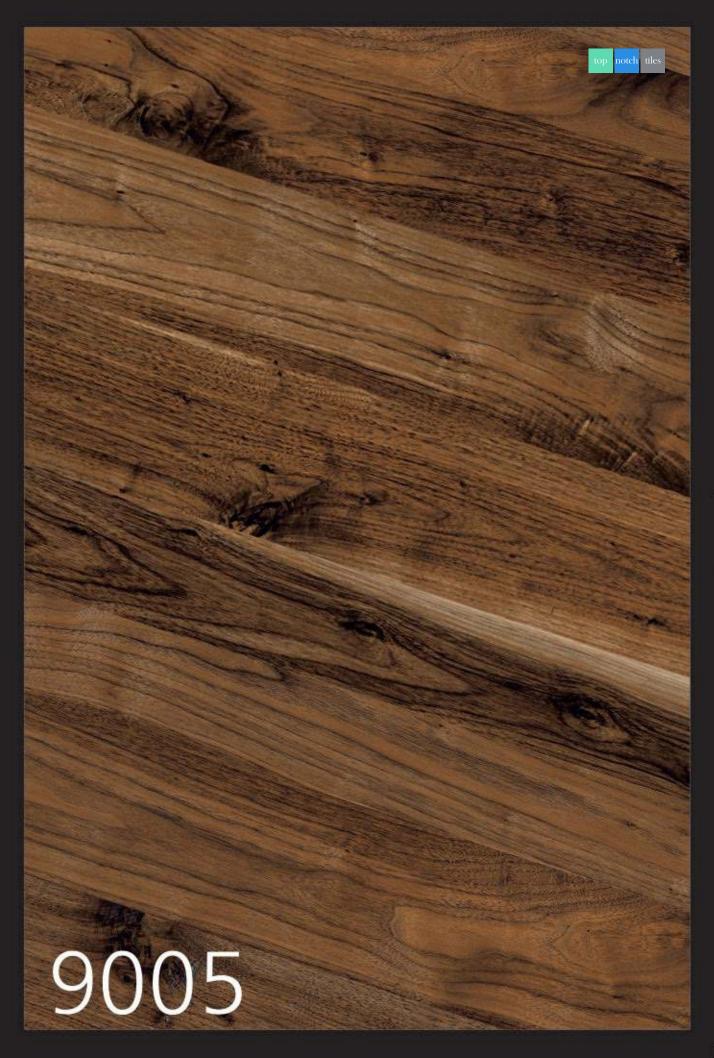


Base 9003





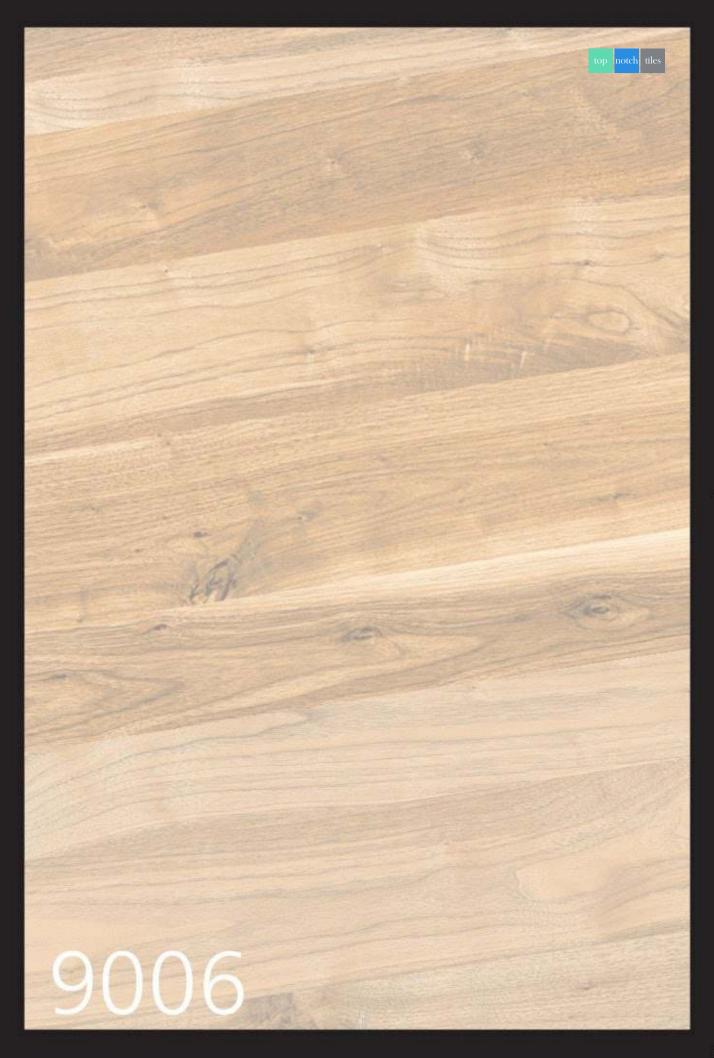
Base 9004







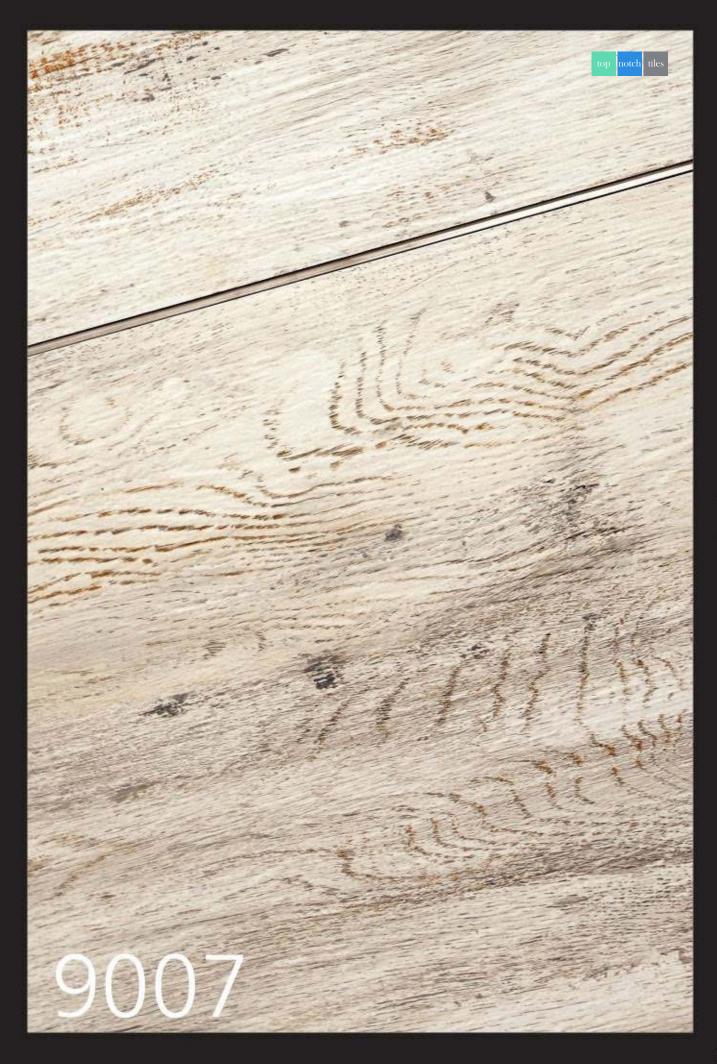
Base 9005

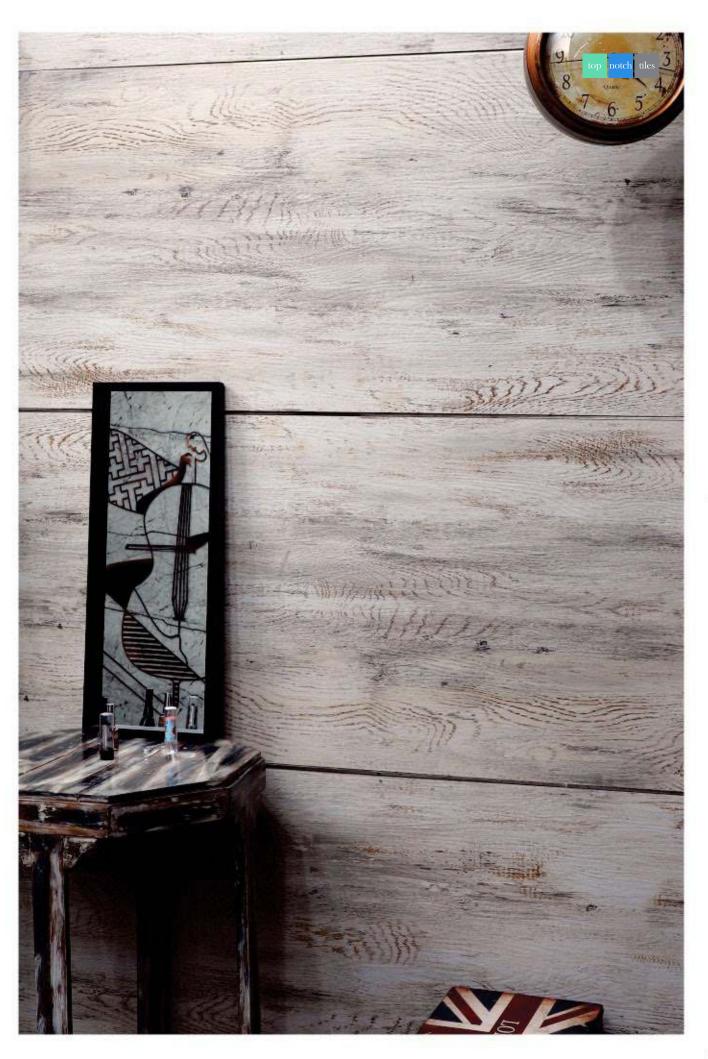






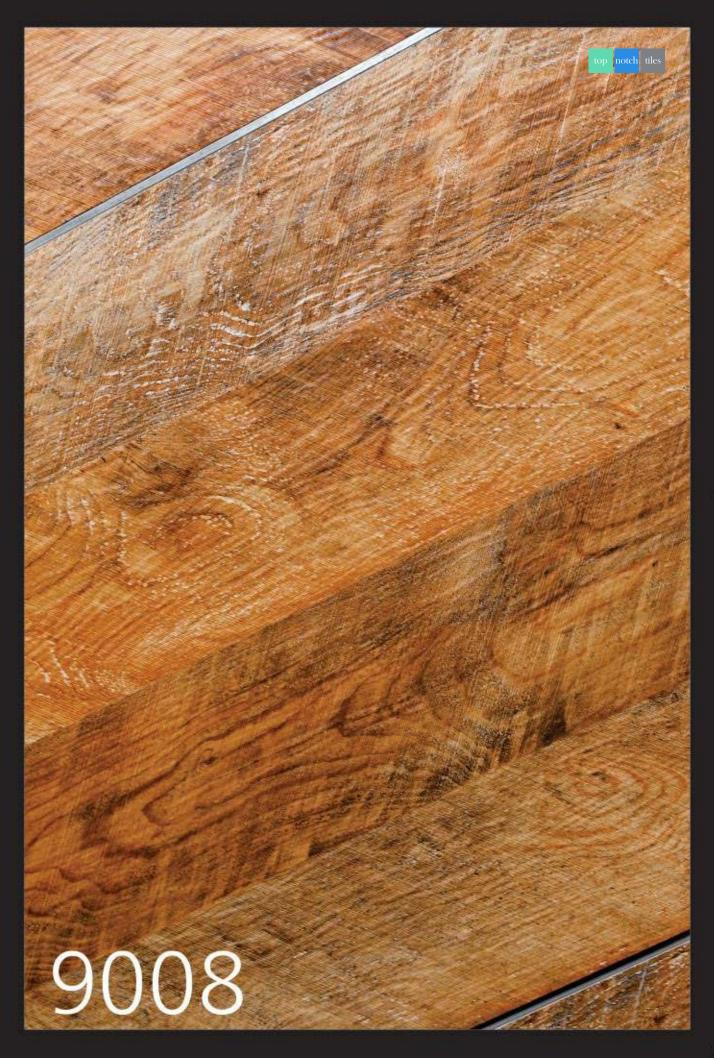
Base 9006

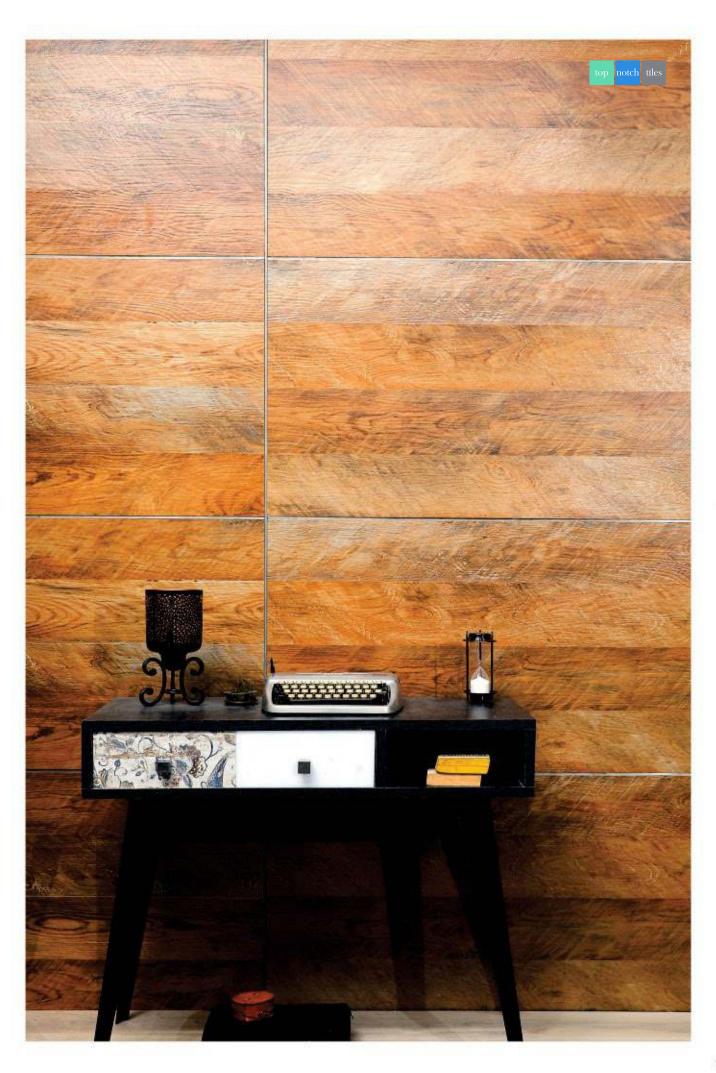






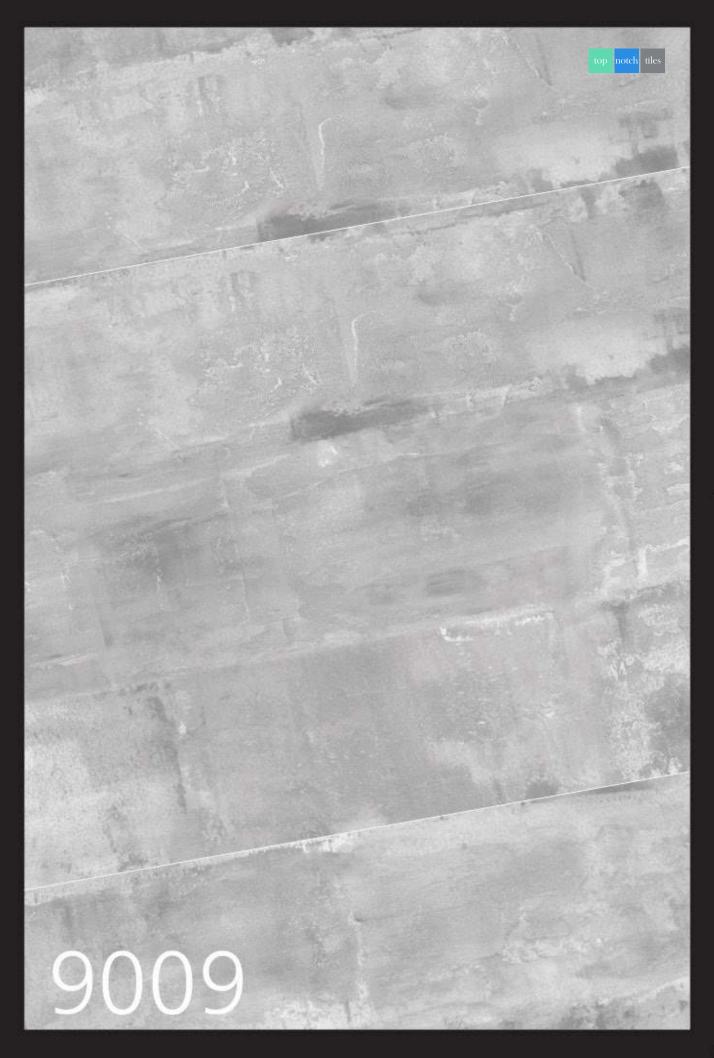
Base 9007

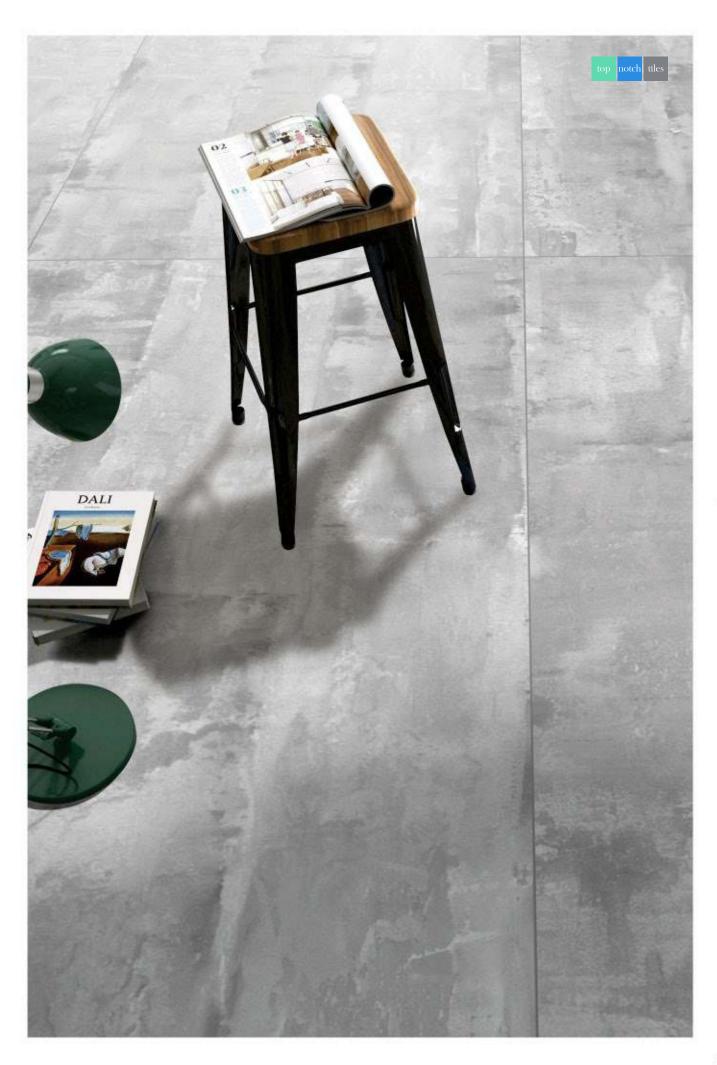






Base 9008





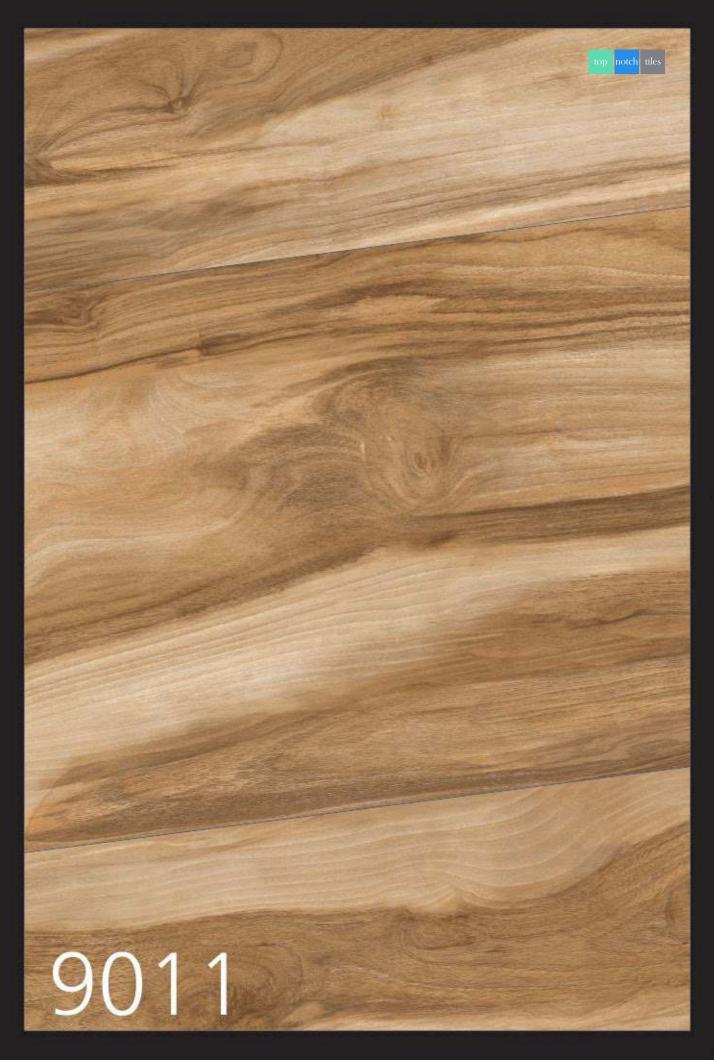


Base 9009





Base 9010





Base 9011

TECHNICAL SPECIFICATIONS

SR. NO.	CHARACTERISTICS	STANDARD AS PER ISO 13006/EN 14411 GROUP BIA	MEAN VALUE OF BLACKBERRY POLISHED GVT	MEAN VALUE OF BLACKBERRY GVT	TEST METHOD
REGU	LATORY PROPERTIES				
1	Deviation in Length & Width	± 0.50 %	± 0.10 %	± 0.10 %	ISO-10545-2
2	Deviation in Thickness	± 5.00 %	± 4.00 %	± 4.00 %	ISO-10545-2
3	Straightness of Sides	± 0.50 %	± 0.10 %	± 0.10 %	ISO-10545-2
4	Rectangularity	± 0.50 %	± 0.10 %	± 0.10 %	ISO-10545-2
5	Surface Flatness	±0.50 %	± 0.20 %	± 0.20 %	ISO-10545-2
6	Color Difference	Unaltered	No Change	No Change	ISO-10545-16
7	Glossiness	As Per Mfg.	> 90 %	Min. 4 %	Glossometer 60
8	Surface Quality	Min. 95% Tites should be free from visible defect	Conforms	Conforms	ISO-10545-2
STRU	CTURAL PROPERTIES				
9	Water Absorption %	≤ 0.50 %	E ≤ 0.05 %	E ≤ 0.05 %	ISO-10545-3
10	Apparent Density	> 2.0 gm/ cc	> 2.10 gm/ cc	> 2.10 gm/ cc	DIN 51082
MASS	IVE MECHANICAL PROPERTIES	- Land Control Control	In the second se		
11	Flexural Modulus of Rupture	Min. 35N/ mm ²	Min. 40N/ mm ²	Min. 40N/ mm ³	ISO-10545-4
12	Flexural Breaking Strength in N	Min. 1300 N	> 2000 N	> 2000 N	ISO-10545-4
13	Impact Resistance	As Per Mfg.	Min. 0.55	Min. 0.55	ISO-10545-5
SURF	ACE MECHANICAL PROPERTIES				
14	Surface Abrasion Resistance	As Per Mfg.	Min. Class 3	Min. Class 4	ISO-10545-7
15	Moh's Hardness	As Per Mfg.	Min. 4	Min. 5	EN 101
THER	MO HYDROMETRIC PROPERTIES		to the state of th		
16	Frost Resistance	No Damage	No Damage	No Damage	ISO-10545-12
17	Thermal Shock Resistance	No Damage	No Damage	No Damage	ISO-10545-9
18	Moisture Expansion	Nil	Nil	Nil	ISO-10545-10
19	Thermal Expansion (COE)	Max. 9.0 x 10°	Max. 6.5 x 10°	Max, 6,5 x 10 ⁻⁶	ISO-10545-8
20	Crazing Resistance	As Per Mfg.	Min. 10 Cycle	Min. 10 Cycle	ISO-10545-11
CHEN	IICAL PROPERTIES				
21.	Resistance of House Hold Chem.	No Damage	No Damage*	No Damage*	ISO-10545-13
22	Resistance to Staining	Resistant	No Damage	No Damage*	ISO-10545-14
SAFE	TY PROPERTIES				
23	Slip Resistance	As Per Mfg.	> 0.40	> 0.40	ISO-10545-17
24	Fire Resistance	As Per Mfg.	Fire Proof	Fire Proof	N.A
25	Lead & Cadmium given off by Glazed Tiles	As Per Mfg.	Dose Not Yield Pb & Cd	Dose Not Yield Pb & Cd	ISO-10545-15

^{*}Glossiness 90% with Nani Technology in PGVT, *Except Hydrofluoric Acid it's compound

PACKING DETAILS

PRODUCT	NOMINAL SIZE	NO. OF TILES PER BOX	COVERAGE AREA / BOX	
BLACKBERRY	600 x 1200 mm	2 Pcs.	1,44 Sq. Mtr.	

NOTES: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserve the right of change the specification without prior notice. Sometime variation in shade or size being inherent to ceramic industry may occur. Before fixing, we advise you to follow the fixing instructions in the cartons of the tiles as no responsibility can be accepted by the company once the tiles have been fixed.

GENERAL NOTE: Any Complaint must be brought to the company's notice within 10 days of purchase & before fixing of tiles.

MAINTENANCE GUIDELINES FOR GVT

STAINS (Created by)	SOLVENTS (turpentine, Acetone, Trichloroethy-Lene ETC.)	SODIUM HYPOCHLORITE (NaOCI)	ACIDS (Hydro-Chloric Acid)	ALKALI (Sodium Hydroxide Potassium Hydroxide)
Beverages Beer				~
Juices		~		
Cola				~
Coffee				~
Tea	-	~		
Ink Ball / Felt Pen	~			
Liquid Ink	~		<u></u>	
Marker Ink	~			
Miscellaneous Cement			<u></u>	
Tar	~			
Calcar				
Edible Oil	<u> </u>			New Works
Cigarette				
Glue	~			<u></u>
Ice Cream				~
Paints	~		~	
Resins	_			
Rust				
Blood				-

^{*}Commercial grade acid & solvents should not be used.

TILES FIXING INSTRUCTIONS

1. Plaster the surface of the floor where the tiles will be laid with smooth finish and complete the plastering and curing at least two weeks prior to laying.

2. Before fixing BLACKBERRY tiles, tay them out in the desired pattern and make sure that they give an acceptable blend of colour. Please note that certain amount of shade variation is inherent in the manufacture of fully Vitrified ceramic tiles. THE COMPANY WILL BEAR NO LIABILITY AFTER THE TILES ARE FIXED.

3. The company bears no responsibility towards the files exposed to any outside process like transfers, printing, firing etc.

4. For fixing BLACKBERRY tiles we recommend the use of tile fixing adhesives for best results. Also follow the fixing instructions provided along with the adhesives.

5. For fixing BLACKBERRY tiles on the floor, using sand and cernent, follow the instructions given below: (a) Use cement and sand mortar in the ratio of 1:4. Add some water to create a consistent paste. (b) Once the mixing has completed do not add any further water and use the same within one hour. (c) Apply a 20-30 mm, layer of bedding material over an area of 1 square meter at a time on the surface of the area. Apply a fine sturry to the back of the tile to ensure proper and full bedding. Press gently for even adherence at the back of the tile. DO NOT USE AN IRON HAMMER OR SOME HEAVY MATERIAL TO PRESS THE TILE.

6. For fixing BLACKBERRY tiles on Dado, we recommend the use of tile fixing adhesive with proper troweling method for 100 per cent coverage behind the tiles and for peerless bonding. Please follow the manufacturer's instructions for the same. We do not recommend the use of sand and cement for fixing on Dado.

7. Make and lay out the tiles from the center of the area to be laid so that cut tiles, if any, will be on the outer edges towards the walls.

8. The work size which we try to maintain for better technical performance is 600mm x 600mm x 1200mm on average. It is advisable to maintain a gap of 1 mm to 2 mm between every two tiles to allow for possib

Kindly look for the arrow () on the back of the tile and follow the laying pattern as shown in Pic-1:-



Nothing in these instructions is a Substitute for Good Workmanship and Supervision



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